De La Salle-College of Saint Benilde is committed to building a just and humane society by being at the forefront of innovative education that is accessible to the poor and diversely-gifted learners. At Benilde, learning transcends the boundaries of the modern classroom.
There are 1,682 actual doors in Benilde.

But there is an infinite number of doors for your professional and personal growth through our Admissions Center.
Freshman Application Procedure

Freshman applicants include high school seniors, high school graduates who never entered college, Deaf applicants applying to the SDEAS programs, students who passed the Philippine Educational Placement Test (PEPT) and/or the Bureau of Alternative Learning Systems Test (BALS/ALS), and international freshmen applicants.

**STEP 1**
Visit the Benilde Admissions Center at Taft Campus or log on to the admissions website at admissions.benilde.edu.ph for information and downloads.

**STEP 2**
Secure an application payment slip from the Benilde Admissions Center and pay the non-refundable processing fee of PhP600 (for Filipino citizens) and US$50 (for non-Filipino citizens) at the Benilde Finance Department.

**STEP 3**
Present the official receipt to the Benilde Admissions Center and claim the Benilde application kit.

**STEP 4**
Secure your Benildean Entrance Examination (BEE) test permit by submitting all application requirements to the Benilde Admissions Center. Only applications with correct and complete requirements shall be processed.

**APPLICATION REQUIREMENTS**
- Completed Benilde Application Forms A and B
- Three (3) identical copies of recent 2x2 ID photo with full name written at the back
- Photocopy of birth certificate issued by the National Statistics Office or certified true copy of birth certificate from the local civil register
- Secondary Scholastic Record with the official school seal issued by the high school registrar
- Two (2) Benilde Recommendation Forms, one accomplished by your principal, assistant principal or discipline head, and one by your counselor or homeroom adviser.

**STEP 5**
Take the Benildean Entrance Examination (BEE) on the specified date. The College implements a "No test permit, no exam" policy.

**STEP 6**
Obtain the application results as directed. Application results may be accessed online, through courier, and personal pick-up.

There are more requirements for applicants who changed schools, non-Filipino applicants, PEPT or BALS cases, dual citizens, and those who stopped schooling. Turn the page for more details.
98 FRESHMAN APPLICANTS - ADDITIONAL REQUIREMENTS

Freshman applicants who changed schools during high school

Certified statement/s from previous assistant principal/s
The certification must establish your academic and discipline status prior to discontinuance of studies. The certified statement/s must bear the school seal and must be issued by the assistant principal/s of school/s you previously attended.

Accomplished Benilde Recommendation Forms
The recommendation must be made by the principal, assistant principal or discipline head and the counselor or homeroom adviser of school/s you previously attended. Forms are available through the Admissions Center counter or via download through the Benilde website.

Statement of reason for transfer
This statement must be signed by you and your parent/s stating the reason/s for transfer.

High school graduates who have not entered tertiary education

Photocopy of Fourth Year or Grade 12 report card
The original document must be presented for verification.

Certification that applicant/s F-137 has never been released to any school here or abroad
This certificate should bear the school’s official seal and issued by the school registrar.

A statement signed by you and your parent(s) stating:
(a) that you have never been enrolled in any tertiary institution here or abroad, and (b) the activities relevant to any form of education or schooling that you have engaged in after high school graduation.

Freshman applicants who graduated or studied abroad

Photocopy of Transcript of Records
The copy must be authenticated by the Philippine Embassy of relevant countries of your schooling. Original should be presented for verification. If these records are written in a language other than English, complete and official English translations must be submitted together with the original records.

Certificate of Good Moral Character or Letter of Recommendation
This must be issued by the principal or school head of all schools which you have attended.

PEPT or BALS cases*

Photocopy of the PEPT or BALS result report
The original document must be presented for verification.

For BALS cases, photocopy of the BALS certificate of passing
The original should be presented for verification.

Certification that applicant/s F-137 has never been released to any school here or abroad
This certificate should bear the school’s official seal and issued by the school registrar.

A statement signed by you and your parent(s) stating:
(a) that you have never been enrolled in any tertiary institution here or abroad, (b) the activities relevant to any form of education or schooling that you have engaged in after high school graduation, and (c) your reason for taking PEPT or BALS.

Dual citizens

Dual citizens must declare that they are “dual citizens” in their application for admission to Benilde. Upon admission, you should choose only one (1) citizenship for the purpose of your registration and enrollment in the College. You agree to maintain and be bound by your preferred citizenship throughout your stay in the College.

Photocopy of valid Philippine passport

*Applicants who have taken the Philippine Educational Placement Test (PEPT) or Bureau of Alternative Learning Systems (BALS) test.

Special screening for School of Design and Arts

There are other requirements for specific School of Design and Arts programs.

AB Music Production
Music Entrance Examination with two parts: Music Theory and Rudiments, and Ear Training
Admissions Interview

AB Theater Arts
Performance Audition in any of these areas:
(1) Acting
(2) Voice
(3) Movement
Admissions Interview

BPA Dance
Dance Technique Audition
Admissions Interview
Transferee and Second Degree Application Procedure

Transferee applicants include Filipino students who wish to transfer to Benilde after entering other colleges or universities. Second degree applicants are college graduates who wish to pursue another bachelor’s degree at Benilde.

STEP 1
Visit the Benilde Admissions Center at Taft Campus or log on to the admissions website at admissions.benilde.edu.ph for information and downloads.

STEP 2
Submit the accomplished Pre-Application Questionnaire with the following attachments:
- Certified true copy of Transcript of Records with school’s grading system
- Photocopy of 9F student visa (if applicable)

Transferees are advised to process their Request for Advance Credit or Course Credits through the Registrar’s Office along with their application.

STEP 3
Obtain the results of the pre-application on the date specified. If results are favorable, secure an application payment slip from the Benilde Admissions Center and pay the non-refundable processing fee of PhP600 (for Filipino citizens) and US$50 (for non-Filipino citizens) at the Benilde Finance Department.

STEP 4
Present the official receipt to the Benilde Admissions Center and claim the Benilde application kit.

STEP 5
Secure your Benilde Entrance Examination (BEE) test permit by submitting all application requirements to the Benilde Admissions Center. Only applications with correct and complete requirements shall be processed.

STEP 6
Take the Benilde Entrance Examination (BEE) on the specified date. The College implements a “No test permit, no exam” policy.

STEP 7
Obtain the application results as directed. Application results may be accessed online, through courier, or personal pick-up.

APPLICATION REQUIREMENTS
- Completed Benilde Application Forms A and B
- Four (4) identical copies of recent 2x2 ID photo with your full name written at the back
- Photocopy of birth certificate issued by the National Statistics Office or certified true copy of birth certificate from the local civil register
- Certified unofficial Transcript of Records for evaluation purposes. This document is not required for second degree and ETEEAP applicants.
- Certificate of Good Moral Character from all schools attended.

The Honorable Dismissal (Transfer Credentials) is a requirement for enrollment in Benilde.

END

There are more requirements for applicants with less than one year of tertiary schooling. Those who graduated or studied abroad, second degree applicants and dual citizens. Turn the page for more details.
Additional Requirements for Particular Transferees and Second Degree Applicants

For Transferees with less than one year of tertiary schooling

Secondary Scholastic Record
The record must bear the school seal and issued by the high school registrar.

Accomplished Benilde Recommendation Forms
The recommendation forms must be issued by the principal, assistant principal or discipline head and the counselor or homeroom adviser.

For Transferees who graduated or studied abroad

Secondary Scholastic Record
The record must bear the school seal and issued by the high school registrar.

Accomplished Benilde Recommendation Forms
The recommendation forms must be issued by the principal, assistant principal or discipline head and the counselor or homeroom adviser.

Photocopy of Transcript of Records
The transcript must be authenticated by the Philippine Embassy of relevant countries of your schooling. Original should be presented for verification.

If these records are written in a language other than English, complete and official English translations must be submitted together with the original records. The transcript should indicate all subjects taken and grades earned. The grading system should be clearly stated in the transcript.

Certificate of Good Moral Character or Letter of Recommendation
This must be issued by the principal or school head of all schools which you have attended.

Second degree applicants

Application letter stating the reason(s) for taking a second degree

Photocopy of the official transcript of records
The original copy must be presented for verification.

Dual citizens

Dual citizens must declare that they are “dual citizens” in their application for admission to Benilde. Upon admission, you should choose only one (1) citizenship for the purpose of your registration and enrollment in the College. You agree to maintain and be bound by your preferred citizenship throughout your stay in the College.

If you opt to use your foreign citizenship, you should conform to the requirements for international students. Should you use your Filipino citizenship, you must submit any of the following:

Photocopy of valid Philippine passport
Photocopy of Order of Recognition and/or Identification Certificate of Recognition.

For Working Students

If you are a high school graduate who has not entered tertiary education, refer to the procedure and requirements for freshmen applicants on pages 6-9.

If you have entered tertiary education, refer to the procedure and requirements for transferee applicants on pages 10-12.

Certification of Employment
You may be required to submit additional proof of employment such as TIN Number, SSS or GSIS Number, and copy of your latest Income Tax Return.

For Self-Employed Applicants

If you are a high school graduate who has not entered tertiary education, refer to the procedure and requirements for freshmen applicants on pages 6-9.

If you have entered tertiary education, refer to the procedure and requirements for transferee applicants on pages 10-12.

Business Permit
You may be required to submit additional proof of business such as TIN Number, SSS or GSIS Number, and a copy of your latest Income Tax Return.

For Working Student Application Procedure

Working student applicants refer to those who are at least 19 years old and are engaged in part-time or full-time work. Working student applicants may apply for the Career Development Program (CDP), which is a night program.

International student applicants with tourist visa (9a) or student visa (9f) are not allowed to enroll in CDP in compliance with Immigration law prohibiting student/tourist visa holders to work while studying in the Philippines.
Expanded Tertiary Education Equivalency and Accreditation Program (ETEEAP) Applicants

The Benilde School of Hotel, Restaurant and Institution Management (SHRIM) offers the Expanded Tertiary Education Equivalency and Accreditation Program (ETEEAP). The ETEEAP is intended for hospitality management professionals who wish to complete a bachelor’s degree through their professional experience and achievements.

There are particular requirements for various ETEEAP applicants. Refer to the items below for your guidance:

ETEEAP applicants must first submit a comprehensive resume to the School of Hotel, Restaurant and Institution Management (SHRIM) before proceeding with their application.

- If you have no previous tertiary-level education, submit requirements for freshmen applicants (see pages 6-9)
- If you have previous tertiary-level education but do not have a college degree, submit requirements for transferee applicants (see pages 10-12)
- If you are an international applicant, submit requirements for international applicants (see pages 17-19)

**QUALIFICATIONS**

- Filipino citizen
- At least a high school graduate with no college degree
- At least 25 years old
- At least five (5) years of work experience in his or her field of specialization
- Must be at least in supervisory level for the past 2 years
- Must have attended seminar(s)/workshop(s) related to his or her field of specialization (To be assessed by Benilde)
- Have good moral character and professional work ethics as certified by past and current employers
- No criminal record
- No pending ETEEAP application with other institutions

Graduate Application Procedure

Graduate student applicants consist of hospitality management professionals who wish to pursue the Masters of Science in Tourism and Hospitality Management (MSTHM) offered by the School of Hotel, Restaurant and Institution Management (SHRIM).

**STEP 1**

Submit the following application requirements in a long brown envelope.

- Completed Benilde Application Form
- Three (3) recent identical 2”x2” photographs taken within the last six months.
- Original copy of Transcript of Records (marked “For Evaluation” or “For Further Studies” purposes)
- Certificate of Good Moral Character from previous school or current employer (valid at least six months from date of issuance)
- Certificate of Good Moral Character from previous school or current employer (valid at least six months from date of issuance)
- Transfer Credentials/Honorable Dismissal (for applicants who completed degrees in the Philippines) or Certificate of Graduation (for applicants who completed degrees abroad, indicate degree title and date of graduation)
- Updated curriculum vitae/resume indicating previous work experience

**STEP 2**

Secure an application payment slip from the Benilde Admissions Center and pay the non-refundable processing fee of PhP600 (for Filipino citizens) and US$50 (for non-Filipino citizens) at the Benilde Finance Department.
Present the official receipt to the Admissions Center and claim a Benilde application kit. Secure your Benildean Entrance Examination (BEE) test permit by submitting all application requirements to the Benilde Admissions Center. Only applications with correct and complete requirements shall be processed.

Take the Benidean Entrance Examination (BEE) for graduate applicants on the date specified. The College implements a “No test permit, no exam” policy.

Come for your application interview. The department secretary shall contact you for your appointment. If you do not receive a call within five (5) working days from the day of your examination, please visit the Benilde Admissions Center.

Visit the Benilde Admissions Center to pick up your application result on the date specified.

Visit the Benilde Admissions Center at Taft Campus or log on to the admissions website at admissions.benilde.edu.ph for information and downloads.

STEP 6
Visit the Benilde Admissions Center for evaluation:

STEP 3
END

STEP 4

STEP 1

STEP 2

STEP 5

STEP 6

END

International Student Application Procedure

International applicants include non-Filipino students with the following visa types: tourist visa (9a), diplomat visa (9e) balikbayan visa, permanent residents with I-Card (Sec 13a-g), working visa dependents (9g), investor’s visa (47a2), Special Investors Resident Visa (SIRV), dependents of retirees visa holders, Special Retiree Resident Visa (SRRV), Philippine Retirement Visa (PRA), and EO324 and 226.

Freshmen applicants

Original Transcript of Records
The Transcript of Records must be authenticated by the Philippine Embassy of relevant countries of your schooling. If these records are written in a language other than English, complete and official English translations must be submitted together with the original records. The transcript should indicate all subjects taken and grades earned. The grading system should be clearly stated in the transcript.

Certificate of Graduation and/or Diploma

Certificate of Eligibility for College Admission from the Department of Education

Transferee applicants

Original Transcript of Records
(for those who attended schools abroad)

Accomplished Pre-Application Questionnaire Endorsement from Benilde International Students Unit (ISU)
To procure the endorsement, submit photocopies of the following to ISU at the 3F Br. Miguel Febres Cordero Building:
Passport Visa Page and ACR I - Card (if applicable)

Transferees are advised to process their Request for Advance Credit or Course Credits through the Registrar’s Office along with their application.

Continued next page
The Benilde Admissions Center will inform you whether you qualified to take the entrance examination. If qualified, you may secure a payment slip from the Admissions staff and pay the non-refundable processing fee of USD50.00. You will receive a Benilde Admissions Kit.

**APPLICATION REQUIREMENTS**

- Completed Benilde Application Form
- Three (3) copies of recent identical 2”x2” pictures
- Certified true copy of birth certificate
- Certificate of Good Moral Character or Letter of Recommendation from the Principal or School Head of all schools attended
- Photocopy of Alien Certificate of Registration (for permanent residents only)
- Certificate of Graduation and/or Diploma (for freshmen applicants only)
- Secondary Scholastic Record with official school seal (for applicants who studied in Philippine schools only)
- Two copies of original Transcript of Records authenticated by the Philippine Foreign Service Post.

If these records are written in a language other than English, complete and official English translations must be submitted together with the original records. The transcript should indicate all subjects taken and grades earned. The grading system should be clearly stated in the transcript.

**STEP 3**

Take the Benildean Entrance Examination (BEE) on the specified date. The College implements a “No test permit, no exam” policy.

**STEP 4**

Secure your Benildean Entrance Examination (BEE) test permit by submitting all application requirements to the Benilde Admissions Center. Only applications with correct and complete requirements shall be processed.

**STEP 5**

Obtain the application results as directed. Application results may be accessed online, through courier, or personal pick-up.

**STEP 6**

A student visa is a pre-requisite for reservation and enrollment. Refer to next page for details on student visa processing.

**STEP 7**

Secure endorsement for confirmation of enrollment from the International Students Unit (ISU). Bring the following: Original copy of Notice of Acceptance, Valid Passport with Visa stamp and ACR I - Card (if applicable).
International Students Visa Services

International students may get in touch with the International Students Unit under the Student Involvement Office for assistance in student visa applications.

Requirements for Conversion to Student Visa

- Duly accomplished Consolidated General Application Form (CGAF) [BI Form CGAF-003-Rev 0] **
- Photocopy of passport bio-page, latest admission with valid authorized stay and Bureau of Quarantine stamp
- Original copy of the Notice of Acceptance containing a clear impression of the College's official dry seal
- Original copy of Medical Certificate issued by the Bureau of Quarantine *
- National Bureau of Investigation (NBI) Clearance, if application is filed six (6) months or more from the date of latest arrival in the Philippines
- Tourist visa should at least be one month valid upon submission of the application

Requirements for Special Study Permit Application (For students in non-degree programs or ages 17 years old and below)

- Duly accomplished CGAF (BI Form CGAF-003-Rev 0) **
- Photocopy of passport bio-page and latest admission with valid authorized stay
- Notice of acceptance bearing a clear impression of the College's official dry seal.
- Tourist visa should at least be one month valid upon submission of the application

* The clearance and medical certificate should be filed three weeks before the processing of the student visa.

** These forms are available at the Student Involvement Office-International Students Unit (SIO-ISU) 3/F Br. Miguel Febres Cordero Building, Taft Campus
Benilde fosters opportunities that challenge, transform, and inspire.

Through its various scholarships, grants, and financial assistance programs, the College stays faithful to its commitment to make Benildean-Lasallian education more accessible to learners from diverse backgrounds.
The BEST Scholarship is the highest form of scholarship in the College. It is awarded to those who have an outstanding academic record and consistent substantive achievement in curricular, co- and extra-curricular activities. Awardees may come from any degree program, except from the Bachelor of Science in Business Administration major in Business Management or Marketing Management programs.

Requirements
- Applied as regular student from July to December
- A high school grade point average of 90% as computed by Benilde.
- Has shown considerable potential as a leader in the school or community.

Benefits
- May enroll in any degree program*
- Full tuition and fees waiver
- Computer laboratory, library and leadership training privileges
- Stipend per term

*Except for BSBA-MM or BSBA-MM which are under BASAP

The Benildean Student Envoys program is for currently enrolled students who will serve as ambassadors of the College in special events and linkage programs.

Requirement
- Has at least 6 terms left
- Has a CGPA of at least 3.0 every trimester
- Has grades not lower than 2.0
- Has no record of major offenses
- Has excellent communication and presentation skills
- Is knowledgeable about Lasallian heritage and the history and programs of the College.

Benefits
- Full tuition and fees waiver based on performance
- Leadership training and personality development opportunities
- Activity-related allowances and stipends
- Uniform

Entrance Academic (ENTRACA) Scholarship

The ENTRACA is a scholarship awarded to the top 20 scorers in the Benilde Entrance Exam (BEE).

Requirement
- Applied as regular student from July to December

Benefits
- May enroll in any degree program*
- Full tuition and fees waiver

*Except for BSBA-MM or BSBA-MM which are under BASAP

The Honors scholarship is awarded to freshmen applicants who are in the top ten of their graduating batch from selected public and parochial high schools.

Benefits
- May enroll in any degree program*
- Full tuition and fees waiver
- Monthly allowance of PhP7,000 per month
- May apply for a free dormitory subject for evaluation

*Except for BSBA-MM or BSBA-MM which are under BASAP

The SDA Scholarship is awarded to students who show exceptional talent in the fields of art, multimedia, and music. Applicants must submit the requirements to the Admissions Center upon application. Those who pass the initial screening are invited for an interview, presentation of portfolio and skills test.

Requirements
- 750-word essay explaining interest and skills in the degree program of choice.
- Two letters of recommendation from instructors or practitioners of chosen field
- Portfolio of 15 to 20 samples of work digitized in a CD relevant to the program applied for including animation, awards or plaques.

Benefits
- May enroll in any SDA degree program except for the Bachelor of Performing Arts major in Dance.
- Full tuition and fees waiver
**Vatel Scholarship**

The Vatel Scholarship is awarded to the best-ranking BS-IHM student who have completed five academic terms in SHRIM.

**Benefits**
- Full tuition and fees waiver for one school year

**Merit Scholarships**

**Athletic Recruit Scholarship**

The Athletic Recruit Scholarship is available to freshmen with superior athletic abilities fit to represent the College in sports competitions.

**Requirements**
- Endorsement by school varsity coaches to Benilde Center for Sports Development (CSD)

**Benefits**
- May enroll in any degree program*
- Full or partial tuition and fees waiver
- PE exemption
- Enrollment prioritization
- Daily meal allowance
- Free lodging for those from the provinces

**Office of Culture and Arts (OCA) Scholarship**

The OCA Scholarship is offered to incoming freshmen and enrolled students who are gifted in the field of performance arts.

**Requirements**
- Must pass the OCA auditions
- Endorsed by the OCA Head

**Benefits**
- Full tuition waiver or partial tuition discount

**Student Publication Scholarship-Benildean (SPS-B)**

The Student Publication Scholarship-Benildean (SPS-B) is for currently enrolled student artists and writers recommended for tuition discount by the Student Publications Office (SPO) Head.

**Requirements**
- Has worked as student assistant of SPO for at least one trimester
- Endorsed by the SPO Head

**Benefits**
- Partial or full tuition discount

**Center for Institutional Communications (CIC) Scholarship**

The CIC Scholarship is for currently enrolled student assistants of CIC who are recommended for tuition discount by the CIC Director.

**Requirements**
- Has worked as an assistant of CIC for at least one trimester
- Endorsed by the CIC Director

**Benefits**
- Partial tuition discount

*Except for BSBA-MM or BSBA-MM which are under BASAP

**Student Publication Scholarship-Yearbook (SPS-Y)**

The Student Publication Scholarship-Yearbook (SPS-Y) is for student editors and staff of the Yearbook Office.

**Requirements**
- Has worked with SPO for at least one trimester
- Endorsed by the SPO Head

**Benefits**
- Partial tuition discount
Top Ten Honors

Top 10 Honors is awarded to students who are in the top ten honors list for three consecutive terms or one school year.

Requirements

• CGPA for 3 consecutive terms (1 school year) must be within the range of the top 10 students of the College.

Benefits

• The student shall receive a stipend allowance depending on his or her rank for three (3) consecutive terms:
  - Top 1—3: PhP12,000
  - Top 4—6: PhP8,000
  - Top 7—10: PhP4,000

Student Assistantship Program

The Student Assistantship Program provides the opportunity for the College's full scholars/grantees to work on campus. SGO deploys qualified students in school offices and computer laboratories.

Requirements

• Applicant's resume
• Accomplished Temporary Requisition Form (TPRF) by the requesting office duly approved by the Human Resource Management Director and the Student Grants Office Director

Benefits

• The student assistant will be paid PhP45 per hour, maximum of six (6) hours a day

Financial Assistance Grants

Blessed Arnould Study Assistance Program (BASAP)

BASAP is for freshmen applicants or transferees applying to the Bachelor of Science in Business Administration major in Business Management (BSBA-BM) or Marketing Management (BSBA-MM) programs.

Requirements

• Highly motivated, low-income working individuals (earning not more than PhP240,000 a year)
• At least 19 years old
• Has not earned a diploma in any degree program
• Completed Grants Application Form together with other required documents**

Benefits

• Full tuition and fees waiver
• Loan privileges
• Subsidized graduation, recollection and retreat fees
• Employment as student assistant in a school/office of the College
• Employment as student assistant in a school/office of the College

Benildean Hope Grant (BHG)

BHG is offered to freshmen applicants who belong to special populations (e.g. street children or youth from an indigenous community) and are under the care of and endorsed by non-government organizations or indigenous communities identified and recognized by Benilde or government organizations, the Armed Forces of the Philippines Educational Benefit System Office and Philippine National Police.

Benefits

• May enroll in any degree program*
• Full tuition and fees waiver
• Subsidized graduation, recollection and retreat fees
• Employment as student assistant in a school/office of the College

*Except for BSBA-MM or BSBA-MM which are under BASAP

** To know more about additional requirements, please get in touch with the Student Grants Office (SGO). Email SGO at scholarships@benilde.edu.ph

Financial Assistance Grants
The SDEAS Grant is awarded to Deaf high school students who are in need of financial assistance for their tertiary education.

**Requirements**

- Frosh applicant must be applying for the Bachelor of Applied Deaf Studies (BAPDST) program
- Completed Grants Application Form together with other required documents**

**Benefits**

- Full tuition and fees waiver or partial tuition and fees discount.

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School of Deaf Education and Applied Studies (SDEAS) Grant

The SDEAS Grant is awarded to Deaf high school students who are in need of financial assistance for their tertiary education.

**Requirements**

- Frosh applicant must be applying for the Bachelor of Applied Deaf Studies (BAPDST) program
- Completed Grants Application Form together with other required documents**

**Benefits**

- Full tuition and fees waiver or partial tuition and fees discount
- Subsidized graduation, recollection and retreat fees

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Kapitbahay Grant

The Kapitbahay Grant is given to academically deserving but financially-challenged high school graduates residing in a barangay in the vicinity of Benilde.

**Requirements**

- Must be a resident of the barangay for at least two consecutive years (from date of application) as certified by the barangay captain.

**Benefits**

- Full tuition and fees waiver
- School allowance

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The Kapitbahay Grant program covers the following barangays:

**Pasay**

- Barangay 42 Zone 6
- Barangay 43 Zone 6

**Manila**

- Barangay 745 Zone 81
- Barangay 746 Zone 81
- Barangay 750 Zone 81
- Barangay 751 Zone 81
- Barangay 752 Zone 81
- Barangay 753 Zone 81
- Barangay 754 Zone 81
- Barangay 726 Zone 79
- Barangay 727 Zone 79
- Barangay 728 Zone 79
- Barangay 729 Zone 79
- Barangay 730 Zone 79

**Pasay**

- Barangay 42 Zone 6
- Barangay 43 Zone 6

**Manila**

- Barangay 745 Zone 81
- Barangay 746 Zone 81
- Barangay 750 Zone 81
- Barangay 751 Zone 81
- Barangay 752 Zone 81
- Barangay 753 Zone 81
- Barangay 754 Zone 81
- Barangay 726 Zone 79
- Barangay 727 Zone 79
- Barangay 728 Zone 79
- Barangay 729 Zone 79
- Barangay 730 Zone 79

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Pierre Romançon Grant

The Pierre Romançon Grant is open for freshmen applicants who are in need of financial support to pursue their College education.

**Requirements**

- Completed Grants Application Form together with other required documents**

**Benefits**

- May enroll in any degree program*
- Full tuition and fees waiver or partial tuition and fees discount.

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The BPSP is for freshmen applicants whose parents are permanent faculty members or personnel of Benilde and have rendered at least three years of continuous service at the College.

**Benefits**

- May apply for any degree program*
- Full tuition waiver

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Government-Endorsed Scholarships

**Presidential Decree 577 (PD 577) Scholarship**

The PD 577 Scholarship is awarded to freshmen applicants who are children of military personnel awarded with the medal of valor.

**Requirements**

- Endorsement from Armed Forces of the Philippines (AFP)

**Benefits**

- May enroll in any degree program*
- Full tuition, development and laboratory fees waiver

Application period for PD 1687 Scholarship is from July to February. The scholarship is awarded after the release of acceptance by the Admissions Center.

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**Presidential Decree 1687 (PD 1687) Scholarship**

The PD 1687 Scholarship is awarded to freshmen applicants who are children of military personnel who died or have been incapacitated in the line of duty.

**Requirements**

- Endorsement from Armed Forces of the Philippines (AFP)

**Benefits**

- May enroll in any degree program*
- Full tuition and development and laboratory fees waiver

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Institutional Scholarship

**Brother President Scholarship Grant (BPSG)**

The BPSG is for freshmen applicants whose parents are permanent faculty members or personnel of Benilde and have rendered at least three years of continuous service at the College.

**Benefits**

- May apply for any degree program*
- Full tuition waiver
General Scholarship Application Procedure

Visit the Admissions Center at Taft Campus to obtain application payment slip then pay* the nonrefundable admission processing fee at Finance Department.

**STEP 1**

Secure application form from the Admissions Center. Indicate the type of scholarship applied for in the form.

**STEP 2**

Complete the application forms and related scholarship application forms and submit them along with all required attachments to the Admissions Center.

**STEP 3**

Present the official receipt of payment* to claim your Benildean Entrance Examination (BEE) test permit.

**STEP 4**

Obtain the results of your application through the BEE Online Application Inquiry website on the announced release dates. Acceptance to the degree program does not mean acceptance to the scholarship applied for.

*Processing fee
PhP600 (for Filipino applicants)
PhP100 (for Deaf applicants)

Free application kits are provided for the following programs: Athletic Recruit, Honors Scholarship, Benildean Hope Scholarship, and BASAP.
We assess applicants based on their Benildean Entrance Examination performance, aptitudes, capabilities, high school grades, and other requirements. We do not base admission offers on the school they come from. However, like other tertiary schools, Benilde has a limited number of slots so late applicants may not be accepted not because they are unqualified but because there are no more slots available for them.

If applicants fail to qualify for admission, are there other options available? Can they make an appeal to be admitted?

Applicants who did not receive an offer from Benilde can visit the Admissions Center and file a Request for Reconsideration. Admission of these students will depend on the result of their re-evaluation and the number of slots available.

Admissions

Does Benilde reserve an admission quota for each high school institution?

We do not base admission offers on the school an applicant comes from. However, like other tertiary schools, Benilde has a limited number of slots so late applicants may not be accepted not because they are unqualified but because there are no more slots available for them.

Does Benilde offer scholarships for athletes?

Yes. Students who are interested in athletic scholarships are advised to visit Benilde’s Center for Sports Development for tryouts.

If a student loses his or her current scholarship, can he or she still apply for other scholarships?

Yes. As long as the student is qualified for the scholarship and can meet application requirements.

Scholarships

Does Benilde offer scholarships for athletes?

Yes. Students who are interested in athletic scholarships are advised to visit Benilde’s Center for Sports Development for tryouts.

Does Benilde offer scholarships?

Yes, Benilde offers a number of scholarships and financial assistance programs to deserving students. These include merit scholarships, academic scholarships, institutional scholarships, government-endorsed scholarships, and financial assistance grants, among others. For more information, you may email the Student Grants Office (SGO).

Admissions

Scholarships

Tuition Payment

How much is the tuition fee at Benilde?

The trimestral tuition fee will depend on how many units a student enrolls in. A good estimate would be PHP70,000 to PHP90,000 per trimester. Cost may change without prior notice. There are three (3) trimesters in a school year.

Does Benilde accept installment payments?

Benilde has an installment payment program. Please visit the Finance Department Cashiers for more information.

Does Benilde accept credit card payments?

Benilde accepts credit card payments subject to the policies and guidelines of the Finance Department.

De La Salle University and De La Salle-College of Saint Benilde

DLSU and Benilde do not offer the same courses. DLSU offers more traditional courses such as engineering, business and the sciences. Benilde offers non-traditional, innovative and industry-responsive courses such as hotel, restaurant and institution management, multimedia arts, fashion design, export management, among others.

What is the difference between De La Salle University and De La Salle-College of Saint Benilde?

De La Salle University and De La Salle-College of Saint Benilde are both members of De La Salle Philippines (DLSP) and are managed by the De La Salle Brothers. In the Philippines, there are 16 De La Salle District Schools.

DLSU and Benilde do not offer the same courses.

Does Benilde accept installment payments?

Benilde has an installment payment program. Please visit the Finance Department Cashiers for more information.

Does Benilde accept credit card payments?

Benilde accepts credit card payments subject to the policies and guidelines of the Finance Department.

The notion that Benilde is a place for students who failed in DLSU is not true. Since DLSU and Benilde are autonomous from one another, Benilde has its own set of admission policies and procedures. Students may be accepted to DLSU but not in Benilde, and vice versa.

The reason that there is that impression is because of our shared history. Benilde was part of DLSU before we ventured on our own in 1988.

Is it true that those who failed in DLSU are accepted in Benilde?
**Student Behavior**

**Are there fraternities in Benilde?**
Benilde does not recognize any fraternities or sororities. In fact, students are required to sign a non-fraternity contract before enrollment.

**Do you allow smoking in campus?**
No. We have policies and sanctions for students who are caught smoking within Benilde campuses.

**What do you do about students and drugs?**
We do not condone the use of illegal substances and we have strict policies and penalties for students who are caught bringing and using illegal substances. Drug problems also have their roots in psychological trauma or abuse. Aside from counselors, we encourage all members of the community to grow into the responsibility of becoming formators of youth.

**Is there a dress code? Do you have uniforms?**
Students of the School of Hotel, Restaurant and Institution Management (SHRIM) have uniforms that are enforced strictly. This is because they are being trained to meet the expectations of industry.

Students of the School of Management and Information Technology (SMIT) and School of Multidisciplinary Studies (SMS) are required to come in business attire on some days of the week.

Other schools, such as the School of Design and Arts, don't have uniforms per se, but the College has a dress code that students must follow. The dress code helps ensure that students come in to school in proper attire. Even artists who may not have uniforms or come in business attire are expected to know how to dress properly.

**Other Concerns**

**What are your rules on class suspension in case of bad weather?**
Benilde complies with government mandates and policies regarding suspension of classes. Suspension of classes is usually recommended by the National Disaster Coordinating Council (NDCC), Commission on Higher Education (CHED), or the city government.

When the decision to suspend classes is up to the College, the Office of the President coordinates with the Center for Emergency Management, Safety and Security, as well as other key administrators, for recommendations regarding the state of the roads and/or areas surrounding Benilde.

If suspension of classes is recommended, announcements are issued by email, through the Intranet, and to administrators who then cascade the information to the faculty members and students.
Bachelor in Applied Deaf Studies (Business Entrepreneurship)

The Business Entrepreneurship track prepares students to set up, operate and manage small- to medium-level businesses. Students learn techniques in producing food and non-food products and also develop competencies in the areas of bookkeeping, accounting, and office management.

**PROGRAM LENGTH**
10 Trimesters

**CAREERS**
Entrepreneur  
Marketing Manager  
Sign Language Instructor

**MAJOR SUBJECTS**
Deaf Identity: Truth and Misconception  
Gender Sensitivity: Breaking the Chains of Bias Violence and Discrimination  
Communication Process and Its Impact on Deaf Identity and Human Relations  
Special Topics on Communication Skills for Better Human Relations  
Nature and Dynamics of the Filipino Deaf Community  
Deaf Community Builder: The Deaf as Agent of Social Transformation

**ELECTIVES**
Introduction to Business  
Business Marketing  
Seminar Series on Accounting for Entrepreneurial Application IB  
Seminar Series on Accounting for Entrepreneurial Application IA  
Exploring Options for Business Opportunity Proposal One and Two  
Practicum Selling  
Practicum for Employment in Hotel and Restaurant Operations

*All Deaf students are required to take the Deaf Learner’s Preparatory Course (DLPC), a 2-trimester evaluative program which measures readiness for college. DLPC holds remedial and enrichment classes in five areas of study: Faith Formation, Personality Development, Filipino Sign Language, English and Mathematics.

Disclaimer: There are general education and institutional subjects not listed. Subjects may change without prior notice.
Bachelor in Applied Deaf Studies (Computer Graphics)

The Computer Graphics track prepares students for careers related to graphic design and computer imaging. This track is for those who are interested in new media design, communications, and other fields using digital technologies. Students are trained in website design using Macromedia Flash and Dreamweaver, interactive design and authoring using Macromedia Director, videography, photography, print design and pre-press production.

CAREERS

Graphic Designer
Computer Imaging
Sign Language Instructor

MAJOR FIELD SUBJECTS

Deaf Identity: Truth and Misconception
Gender Sensitivity: Breaking the Chains of Bias Violence and Discrimination
Communication Process and Its Impact on Deaf Identity and Human Relations
Special Topics on Communication Skills for Better Human Relations
Nature and Dynamics of the Filipino Deaf Community
Deaf Community Builder: The Deaf as Agent of Social Transformation

DESIGN ELECTIVES

Design Elements and Principles
Digital Illustration One and Two
Web Publishing
Web Animation
Desktop Multimedia One and Two
Portfolio
Practicum for Computer Graphics

PROGRAM LENGTH

10 Trimesters

CAREERS

Graphic Designer
Computer Imaging
Sign Language Instructor

MAJOR FIELD SUBJECTS

Deaf Identity: Truth and Misconception
Gender Sensitivity: Breaking the Chains of Bias Violence and Discrimination
Communication Process and Its Impact on Deaf Identity and Human Relations
Special Topics on Communication Skills for Better Human Relations
Nature and Dynamics of the Filipino Deaf Community
Deaf Community Builder: The Deaf as Agent of Social Transformation

DESIGN ELECTIVES

Design Elements and Principles
Digital Illustration One and Two
Web Publishing
Web Animation
Desktop Multimedia One and Two
Portfolio
Practicum for Computer Graphics

*All Deaf students are required to take the Deaf Learner’s Preparatory Course (DLPC), a 2-trimester evaluative program which measures readiness for college. DLPC holds remedial and enrichment classes in five areas of study: Faith Formation, Personality Development, Filipino Sign Language, English and Mathematics.

Disclaimer: There are general education and institutional subjects not listed. Subjects may change without prior notice.
SCHOOL OF DESIGN AND ARTS

FRESHMAN APPLICANTS - ADDITIONAL REQUIREMENTS
Bachelor of Science in Architecture

The Architecture program integrates the multi-disciplinary fields of design and art with advances in computer technology, the science of building construction and business management. Students will be awarded with certificates of proficiency at specific levels of competency in specialized fields.

Aside from well-rounded training in fine arts, humanities and sciences, students will learn urban planning and design, and current business trends in the architectural profession. The program also has a strong practicum component that establishes linkages with the design and construction industry through seminars, educational trips and an active apprenticeship program.

PROGRAM LENGTH
13 Trimesters

CAREERS
CADD Expert
Design Consultant
Entrepreneur
Licensed Architect
Project Manager

Disclaimer: There are general education and institutional subjects not listed. Subjects may change without prior notice.

DESIGN FOUNDATION SUBJECTS
Architectural Theories 1 – Elements and Principles of Design
Technical Drawing and Drafting
Freehand Drawing
Color Theories & Rendering Techniques
Aesthetic Appreciation for Architecture

MAJOR SUBJECTS
Basic Computer Aided Design - 3D Drawing - CAD1
Architectural Design 1-Introduction to Designing
Creative Design Fundamentals
Creative Design in Architectural Interiors and Spaces
Space Planning 1 and 2
Site Development Planning and Landscaping
Community Architecture & Urban Design
Design of Complex Structure
Thesis Research Writing
Thesis Application & Defense
3D Animation / Rendering - CAD2
Architectural Comprehensive Course Review 1-4
Architectural Interiors
Advanced Architectural Rendering Techniques / Visual Tech 3

MATH AND ENGINEERING SUBJECTS
College Algebra
Analytic Geometry
Architectural Structures
Differential and Integral Calculus
Plane Surveying
Solid Mensuration / Solid Geometry
Statistics of Rigid Bodies
Steel and Timber Design
Strength of Materials
Theory of Structures
Trigonometry

ELECTIVES
Basic Video Editing
Community Planning & Development
Construction and Project Management
Facilities & Building Administration
Financial & Office Management
Basic Photography Classes
Preservation, Restoration and Conservation
Urban Design Studio

Research Methods for Architecture
Building Technology 1 - Building Materials
Construction Detailing in Wood, Steel and Concrete (2-Storey Buildings)
Construction Detailing in Wood, Steel and Concrete (Multi-Storey Buildings)
Specs Writing & Quantity Surveying
Alternative Building Construction Systems
Building Utilities 1-Plumbing and Sanitary Systems
Electrical, Electronics and Mechanical Systems
Acoustics & Lighting Systems
Housing Principles
Summer Apprenticeship Program

Disclaimer: There are general education and institutional subjects not listed. Subjects may change without prior notice.
Bachelor of Arts in Fashion Design and Merchandising

The Fashion Design and Merchandising degree program focuses on design development and philosophies, as well as production and marketing procedures with the fashion business at the core. This degree program is for those who want to design clothes for specific markets.

PROGRAM LENGTH
11 Trimesters

CAREERS
Accessory Designer
Costume Designer
Fashion Buyer
Fashion Consultant
Fashion Designer
Fashion Illustrator
Stylist

MAJOR SUBJECTS
Advanced Draping
Apparel Creative Design 1, 2 and 3
Apparel Production Procedure
Computer Aided Drafting and Design 1 and 2
Children’s Apparel Clothing Construction
Clothing Construction 1 and 2
Draping 1, 2 and 3
Designer Critic Clinic 1 and 2
Fabric Design 1, 2 and 3
Fashion Figure Sketching 1
Fashion Illustration
Fashion Sketching 2
Fashion Sketching & Watercolor Rendering III
Fashion Design Line Development
Fashion Show Management
Fashion Trending
History of Costume
Introduction to Fashion and Design
Men’s Apparel Clothing Construction
Merchandising Marketing
Men’s and Children’s Designing
Men’s Apparel Pattern Drafting
Pattern Drafting 1 and 2
Specialty Merchandising
Children’s Apparel Pattern Drafting

Disclaimer: There are general education and institutional subjects not listed. Subjects may change without prior notice.
Bachelor of Science in Interior Design

The Bachelor of Science in Interior Design program is aimed at developing a mastery of interior space planning, as well as specifying interior elements such as finishes and furnishings that will lead to the creation of aesthetically pleasing and functional spaces that enhance the lifestyle of the space’s inhabitants.

PROGRAM LENGTH

13 Trimesters

CAREERS

Interior Designer
Exhibit Designer
Furniture Designer
Set Designer
Visual Merchandiser

MAJOR SUBJECTS

Advanced CAD
Accessories Design
Architectural Drawing and Drafting
Building Technology 1-Hard Materials
Construction Drawing
Building Utilities 2
Color Dynamics
Color Theory
Open Elective 1 to 3
Furniture Design and Construction 1 and 2
History of Interior Design 1 and 2
Interior Design Exhibit
History of Philippine and Asian Interiors
Interior Design Practicum
Principles and Theory of Interior Design
Freehand Drawing
Color Drawing

Disclaimer: There are general education and institutional subjects not listed. Subjects may change without prior notice.
Bachelor of Science in Industrial Design

The Industrial Design degree program trains students to design products that would make the everyday lives of people easier and fun. The program develops design skills with practical aspects of ergonomics, function, marketing, manufacturing and aesthetics, as well as business-related concepts like entrepreneurship and management.

PROGRAM LENGTH
11 Trimesters

CAREERS
Display Specialist
Exhibit Designer
Furniture Designer
Industrial Designer
Interface Developer
Multimedia Designer
Package Designer
Product Developer
Transport Designer

MAJOR SUBJECTS
Basic Drafting Techniques
Advanced Drafting Techniques
Basic Techniques in Computer-Aided Design
Advanced Techniques in Engineering
Computer-Aided Design
Advanced 3D Modeling Techniques
Manual Rendering Techniques
Basic Computer Graphic Techniques
Advanced Computer Graphic Techniques
Engineering Mechanics
Strength of Material for Products
Design Theory and Methods
Industrial Design History of Europe
Industrial Design History of Asia
Design Workshop: Consumer Products
Design Workshop: Ecology and Sustainability
Design Workshop: Crafts Manufacturing
Design Workshop: Packaging Structures and Containers
Design Workshop: Transportation
Design Workshop: Environment
Workshop on ID Lab Use and Safety
Modeling Techniques in Industrial Design
Mass Production Technologies

Industrial Design Lab Work with Organic Materials
Industrial Design Lab Work with Industrial Materials
Industrial Design Lab Work with Paper
Industrial Design Lab Work with Metals Industrial Design Lab Work with Sustainable Materials
Human Factors in Industrial Design (Ergonomics)
Management Principles in Design Practice
Marketing Principles Design Practice
Production & Operations
Management in Manufacturing Industries
Strategic Marketing Design Practice
Financial Management in Design Practice
Research Methods for Industrial Design Thesis
Design Research for Thesis
Design Solution and Development of Thesis
Comprehensive Presentation & Exhibition of Thesis
Professional Design Practice
Industrial Design Incubation
Elective Course on Design Trends
Elective Course on Manufacturing Industries
Elective Course on Business Development

Disclaimer: There are general education and institutional subjects not listed. Subjects may change without prior notice.
Bachelor of Arts in Digital Filmmaking

The Digital Filmmaking program takes the time-honored techniques and traditions of motion picture production, combines it with modern digital technology, and endeavors to create the cinema of the future. Students will undergo training in the art and craft of filmmaking, as well as gain instruction in the business aspect of the film industry such as production management, marketing, and festival organization among others.

**PROGRAM LENGTH**
9 Trimesters

**CAREERS**
- Film Editor
- Film Director
- Film Marketer
- Independent Filmmaker
- Producer
- Production Manager
- Scriptwriter

**MAJOR SUBJECTS**
- Cinematography for Digital Filmmaking
- Demo Reel & Film Festival Production
- Basic Digital Video Production
- Advanced Digital Video Production
- Documentary Film Production
- Experimental Cinema
- World Cinema
- The Art of Film
- Digital Film Production 1 and 2
- Film Finance, Distribution and Exhibition
- Theory and Practice of Editing
- Production Fundamentals and Management
- Scriptwriting 1
- Scriptwriting 2 (Original Screenplay)
- Sound Design
- Advanced Visual Effects
- Film Criticism & Theory
- Video/Film Production for the Small Screen
- Directing for Performances in Film
- Corporate Filmmaking
- Film/Video Field Production Workshop

**DESIGN FOUNDATION SUBJECTS**
- Color Theory and Rendering
- Computer Graphics
- Aesthetics for Design Majors
- Basic and Digital Photography
- History of Art and Design 2
- Philippine Art and Design History
- Design Profession and Code of Ethics

Disclaimer: There are general education and institutional subjects not listed. Subjects may change without prior notice.
Bachelor of Arts in Photography

The Photography program prides itself as the pioneering degree course in photography in the country. In keeping up with global communication standards, technology and design, leading practitioners in the industry train students to develop creative photographic skills and a critical understanding on aesthetics balanced with professional and business practices. The program perceives itself as an instrument for social change.

PROGRAM LENGTH
9 Trimesters

CAREERS
Advertising Photographer
Art Photographer
Fashion Photographer
Photography Instructor
Photojournalist
Wedding Photographer

MAJOR SUBJECTS
Advanced Digital Photography
Business in Photography
Philippine Photography
Photojournalism
Portfolio Development & Gallery Exhibition
History and Concepts of Photography
Introduction to Photography
Large Format Black & White
Looking at Photographs
Marketing Strategies for Photographers
On-the-Job Training for Photographers
Photoshop for Photographers
Quality of Light
Visualization
Web Page Designing for Photographers
Advertising Photography
Alternative and Historical Processes
Architectural Photography
Fashion Photography
Styling for Photographers

DESIGN FOUNDATION SUBJECTS
Basic and Digital Video
Color Theory and Rendering
Computer Graphics
Principles of Design
Aesthetics for Design Majors
Freethand Drawing
History of Art and Design 2
Philippine Art and Design History
Design Professions and Code of Ethics

Disclaimer: There are general education and institutional subjects not listed. Subjects may change without prior notice.
Bachelor of Arts in Animation

The Animation program aims to strike a balance between commercial animation and fine art animation. It is the first comprehensive program for future animators in the country. Students will focus in 2D animation, 3D animation and experimental animation. The curriculum will cover the theoretical and practical studies of animation with an internship program during the last year. The course includes basic design foundation subjects and the business aspects of animation film production. By the final year, students will have a project in 2D, 3D or experimental in nature. An exhibit and a film festival will be the culminating activity of the course.

PROGRAM LENGTH
9 Trimesters

CAREERS
Animation Artist
Animation Filmmaker
Animation Producer
Animator
Mobile Animator
Medical Visualization Specialist
Web Animator

DESIGN FOUNDATION SUBJECTS
- Color Theory and Rendering
- Computer Graphics
- Principles of Design
- Basic and Digital Photography
- Freehand Drawing
- History of Art and Design 1 and 2
- Philippine Design History
- Design Professions and Code of Ethics
- Basic Video

MAJOR SUBJECTS
- Basics of 2D Animation
- Basics of 3D Animation
- Writing for Animation
- Introduction to Animation
- Principles of Animation
- Background Design and Layout
- Basics of Experimental Animation
- Life Drawing
- Animation Preproduction 1 and 2
- Animation Production 1 and 2
- Animation Postproduction 1 and 2
- Animation On the Job Training
- Sound Design for Animation
- Flash Animation for TV and Video
- Advanced 3D Animation
- Animation Portfolio
- Business Animation

Disclaimer: There are general education and institutional subjects not listed. Subjects may change without prior notice.
Bachelor of Arts in Multimedia Arts

The Multimedia Arts degree program combines core skills such as communications, programming and graphic design with evolving areas such as digital media and the Internet. Students harness the power of the latest digital media technology. This degree is also recommended for those who are interested in broadcasting, journalism, communication arts, new media design and communications, and other fields using digital technologies.

PROGRAM LENGTH
11 Trimesters

CAREERS
Art Director
Authoring Specialist
Brand Strategist
Editor
Graphic Designer
Illustrator
Interactive Content Developer
Motion Graphic Artist
Photographer
Web Developer

MAJOR SUBJECTS
2D Animation
3D Animation
Basics of Audio & Video for Multimedia
Digital Audio for Multimedia
Introduction to Digital Photography
Digital Video for Multimedia
Multimedia Arts Elective 1 and 2
Introduction to Graphic Design and Multimedia
Typography, Image and Visual Communication
Graphic Communication and Digital Media
Interface Design for Multimedia Applications
Introduction to Multimedia Programming
Interactive Applications for Online Media 1
Interactive Applications for Offline Digital Media
Interactive Applications for Online Media 2-Ecommerce
Interactive Applications for Mobile Media

MAJOR SUBJECTS
Multimedia On-the-job Training
Multimedia Portfolio and Branding
Multimedia Project - Topic Proposal and Content Development
Multimedia Project - Production
Multimedia Project - Post Production
Multimedia Strategic Marketing and Positioning
Multimedia Communication Theory
Interactive Content for Multimedia
Introduction to Multimedia Arts
Multimedia Project Management
Professional Ethics
Multimedia Communication Research
Multimedia Content Writing
Social Design

Western Arts History
Asian Art History
Basic Form & Shape
Figure Drawing
Theory in Art & Design
Arts-Studies on Form and Shape
Studies on Light & Color

Disclaimer: There are general education and institutional subjects not listed. Subjects may change without prior notice.
Bachelor of Arts in Theater Arts

The Theater Arts Program offers students a full range of courses in all areas of theater studies, develop the skills and knowledge in acquiring the competencies in Theatre Literature Analysis & Interpretation, Direction, Design and Performance Conceptualization, Resource, Equipment, and Instrument Utilization, Theatre Play Production & Performance, Theatre Business & Marketing Integration.

For Acting majors: theoretical and working knowledge of the various genres and schools-of-thought of acting; For Production majors: theoretical and working knowledge of all the areas that go into theatre production. Studies in theoretical exercises are offered together with studio classes in Theater.

1. PROGRAM LENGTH
   - 11 Trimesters

2. CAREERS
   - Actors
   - Artistic Director
   - Acting Coach
   - Director
   - Playwright
   - Production Manager
   - Stage Manager
   - Theatre Consultant
   - Theatre Critic
   - Theatre Educator
   - Scenic Painter
   - Lighting Designer
   - Technical Director
   - Costume Designer
   - Production Manager
   - Stage Manager
   - Sound Designer
   - Special Effects Designer
   - Costume Shop Supervisor
   - Box Office Manager
   - House Manager
   - Makeup Artist
   - Recording Engineer
   - Rigger
   - Stage Crew
   - Technician
   - Lighting Designer
   - Technical Director
   - Costume Designer
   - Production Manager
   - Stage Manager
   - Sound Designer
   - Special Effects Designer
   - Costume Shop Supervisor
   - Box Office Manager
   - House Manager
   - Makeup Artist
   - Recording Engineer
   - Rigger
   - Stage Crew
   - Technician
   - Lighting Designer
   - Technical Director
   - Costume Designer
   - Production Manager
   - Stage Manager
   - Sound Designer
   - Special Effects Designer
   - Costume Shop Supervisor
   - Box Office Manager
   - House Manager
   - Makeup Artist
   - Recording Engineer
   - Rigger
   - Stage Crew
   - Technician
   - Lighting Designer
   - Technical Director
   - Costume Designer
   - Production Manager
   - Stage Manager
   - Sound Designer
   - Special Effects Designer
   - Costume Shop Supervisor
   - Box Office Manager
   - House Manager
   - Makeup Artist
   - Recording Engineer
   - Rigger
   - Stage Crew
   - Technician

Disclaimer: There are general education and institutional subjects not listed. Subjects may change without prior notice.

3. THEATER ARTS SUBJECTS
   - Western Theater History
   - Asian Theater History
   - Philippine Theater History
   - Costume Design
   - Acting 1
   - Theater Readings in Classical Drama
   - Stage Management
   - Scriptwriting
   - Makeup and Hair Design
   - Theater Production 1
   - Theater Readings in Shakespeare and Contemporaries
   - Production Planning
   - Theater Production 2
   - Theater Readings in Contemporary Theater 1
   - Directing 1
   - On The Job Training
   - Production Execution
   - Theater Readings in Contemporary Theater 2
   - Theater Operations

4. FOUNDATION SUBJECTS
   - Basic Form and Shape
   - Studies on Form and Shape
   - Introduction to Theater Practice and Architecture
   - Music Theory
   - Stage Carpentry
   - Medieval Philosophy
   - Script Analysis
   - Production Management

5. ACTING TRACK SUBJECTS
   - Acting 2
   - Voice Studies 1
   - Acting 3
   - Voice Studies 2
   - Movement 1
   - Acting 4
   - Movement
   - Business of Acting
   - Improvisation

6. PRODUCTION TRACK SUBJECTS
   - Scene Design 1
   - Lighting Tools
   - Scene Design 2
   - Lighting Design
   - Sound Tools
   - Technical Direction
   - Sound Design
   - Directing 2
   - Stage Effects
Bachelor of Performing Arts in Dance

The Dance degree program is designed to transform dance into an expressive art form and profession.

It nurtures students’ technical and artistic competencies. The dynamic learning atmosphere, state-of-the-art facilities, professionalism and ethics emphasized in the program produce artists and entrepreneurs in the field of dance. Students develop a strong theoretical perspective, firm technical and artistic skills, and excellent management capabilities.

PROGRAM LENGTH
12 Trimesters

CAREERS
Dance Instructor
Dancer
Choreographer

MAJOR SUBJECTS
- Anatomy for Dancers
- Asian Dance Class
- Classical Ballet Techniques 1 to 8
- Ballet Pedagogy
- Classical Ballet Repertoire
- Character Dance
- Dance Composition 1
  (Improvisation and Creative Movement)
- Dance Composition 2
  (Composition and Choreography)
- Dance Criticism
- Dance Forms
- Dance Injuries and Prevention
- Production Proposal and Planning
- Dance Production and Presentation
- Dance Society
- Folk Dance 1 and 2
- History of Philippine Dance
- History of Classical Ballet & Modern Dance
- Introduction to Theater
- Modern Dance Techniques 1 to 5
- Music for Dance
- Music Theory

DESIGN FOUNDATION SUBJECTS
- Basic Video
- Basic Photography
- Philippine Design History
- Design, Arts and the Law
- Design & Arts Business Management

Disclaimer: There are general education and institutional subjects not listed. Subjects may change without prior notice.
Bachelor of Arts in Arts Management

The Arts Management degree program prepares students to be proficient in art history, theory and criticism. Students will likewise be taught about cultural programming and its resources. They also learn about design and arts management techniques and technologies.

PROGRAM LENGTH
11 Trimesters

CAREERS
Art Critic
Cultural Attaché
Curator
Entrepreneur
Event Producer
Exhibition Manager

Disclaimer: There are general education and institutional subjects not listed. Subjects may change without prior notice.

FOUNDATION SUBJECTS
- Basic and Digital Video
- Computer Graphics
- Basic and Digital Photography
- History of Art and Design 1 and 2
- Philippine Art and Design History
- Design Profession & Code of Ethics
- Design & Arts Management

MAJOR SUBJECTS
- Organizational Design
- Planning and Development in Arts Organization
- Financial Management in Arts Organization
- Principles of Marketing for Arts Management
- Project Management
- Publicity and Public Relations
- Philippine Art Forms in Performing Arts
- Philippine Art Forms in Visual Arts
- Philippine Arts Forms in Media Arts
- Art Policy
- Concept Development for Arts Management
- Introduction to Arts Administration
- Management for Performing Arts
- Management for Visual Arts
- Management for Media Arts
- Practical Research in Arts Management 1 and 2

Research Methodology in Arts Management
Workshop in Media Arts
Workshop in the Performing Arts
Workshop in Visual Arts
Seminar on Arts Management
Seminar on Cultural Resource Management
Seminar on Cultural Policy
Arts Law 1 and 2
Arts Management Statistics
Arts Management Practicum 1 and 2
Basic Anthropology
Creative Writing
Philippine Culture
Principles of Accounting
Technical Writing
**Bachelor of Arts in Music Production**

The **Music Production** degree program focuses on the study of music and its creative processes with the use of music technology tools, in the present contemporary musical form, style and genre. This unique Benilde curriculum aims to elevate music production into the industry of recording, advertising, music scoring, and music for theater and concert performances viable to both the local and global markets.

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**PROGRAM LENGTH**

9 Trimesters

**CAREERS**

Arranger  
Composer  
Music Director  
Recording Engineer  
Record Producer  
Singer  
Session Musician  
Songwriter

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**PROFESSIONAL SUBJECTS**

- Advanced Arrangement and Orchestration  
- Advance Rendering Technology  
- Applied Music 1 and 2  
- Arranging for Big Band  
- Arranging for Orchestra  
- Asian Music  
- Basic MIDI Set-up  
- Basic MIDI Principles and Concepts  
- Basic Recording Techniques  
- Music Business  
- Basic Composition  
- Advanced Composition  
- Basic Film and Video Scoring  
- Advanced Film and Video Scoring  
- Fundamentals of Music 1, 2 and 3  
- Keyboard 1 and 2  
- Major Demo Production  
- Music Production Practicum  
- Introduction to Music Technology  
- Philippine Contemporary Popular Music  
- Philippine Music  
- Principles of Acoustics and their Musical Applications  
- Song Writing  
- Sound Enhancement and Reinforcement Technology  
- Vocal Arranging  
- History of Western Music  
- Writing jingles and Music for Commercials

Disclaimer: There are general education and institutional subjects not listed. Subjects may change without prior notice.
Bachelor of Arts in Production Design

The Production Design degree program develops skills and interests in designing sets, costumes and props for movies, commercials, television, theater, events and advertising. Students learn about film and theater design, design and art history, media studies and production management. Theoretical exercises are offered together with studio classes in drawing, drafting, computer-aided drafting and design, stagecraft, props-making, prosthetics, and costume construction.

PROGRAM LENGTH
11 Trimesters

CAREERS
Costume Designer
Exhibit Designer
Production Design Specialist
Prosthetics Specialist
Set Designer
Special Effects Artist
Model and Puppetry Specialist

MAJOR SUBJECTS
Advertising Design
Computer Aided Design & Drafting
Cinematography
Costume 1: History of Costume
Costume 2: Costume Execution
Film Design
History of Furniture
Introduction to Film
Introduction to Theater
Lighting Design
On-The-Job-Training Module 1 and 2
Perspective Drawing for Designers
Production Execution & Evaluation
Production Proposal & Planning
Scene Design 1 and 2
Stage Craft & Set Construction
Stage Effects and Props 1 and 2
Technical Drawing 1 and 2
Technical Direction

DESIGN FOUNDATION SUBJECTS
Basic & Digital Video
Color Theory and Rendering
Computer Graphics
Principles of Design
Basic & Digital Photography
Freehand Drawing
History of Art & Design 1 and 2
Philippine Arts & Design History
Design Profession & Code of Ethics
Design & Arts Management

Disclaimer: There are general education and institutional subjects not listed. Subjects may change without prior notice.
Bachelor of Science in Hotel, Restaurant and Institution Management (Culinary Arts)

The Culinary Arts track is for those who want to create new dishes and experiment in the kitchen. It nurtures passion for food and its preparation. Students learn to work in a professional kitchen using the latest tools and equipment to prepare a variety of dishes while observing sanitation, safety and hygiene. Students will also learn butchery and fishmongery. Aside from an extensive knowledge of international cuisine, students will also be taught about financial management, entrepreneurship, franchising and small business management.

PROGRAM LENGTH
10 Trimesters

CAREERS

- Chef de Partie
- Extremetier
- Executive Chef
- F&B Manager
- Garde Manager
- Grillardin
- Pastry Chef
- Caterer
- Poissonier
- Restaurant Manager
- Restaurateur
- Rotisseur
- Sauté Chef
- Sous Chef
- Research and Development Chef

Disclaimer: There are general education and institutional subjects not listed. Subjects may change without prior notice.

FOUNDATION SUBJECTS

- Basic Accounting for the Hospitality Industry
- Entrepreneurship, Franchising for the Hospitality Industry
- Financial Management for the Hospitality Industry
- Foreign Language 1
- Front Office Operations 1 (Lecture) and 2 (Laboratory)
- Hazard Analysis in Food
- Information System for Culinary Arts
- Marketing Management for Hospitality Industry
- Nutrition and Wellness (Lecture and Laboratory)
- Principles of Food Production & Menu Planning (Lecture and Laboratory)
- Principles of Management
- Principles of Tourism 1 and 2
- Travel and Tourism Management

MAJOR SUBJECTS AND PRACTICUM

- Asian Cuisine (Lecture and Laboratory)
- Basic Professional Cooking Skills (Lecture and Laboratory)
- Butchery and Fish Mongery (Lecture and Laboratory)
- Filipino Cuisine (Lecture and Laboratory)
- Fundamentals of Baking and Pastry (Lecture and Laboratory)
- Gardemanger and Charcuterie (Lecture and Laboratory)
- International Cuisine (Lecture and Laboratory)
- Personality Development in the Hospitality Industry
- Poultry and Meat Cookery (Lecture and Laboratory)
- Seafood Cookery (Lecture and Laboratory)
Bachelor of Science in Hotel, Restaurant and Institution Management (Hospitality Management)

The Hospitality Management track is for those who want to pursue a career in the hotel industry or put up their own restaurant. It prepares students for a career in hospitality services, which covers lodging and dining. Students will learn to be aware and alert about the minutest details in managing and operating hotels and restaurants. Aside from learning the skills and customer-oriented attitudes expected of a professional hotelier or restaurateur, students will also be instructed on the business management aspect of restaurant and hotel operations.

PROGRAM LENGTH
10 Trimesters

CAREERS
Banquet Sales Manager
Events Manager Executive
Housekeeper
Front Desk Agent
Front Desk
Manager F&B Manager
Hotel General Manager
Hotelier
Reservations Agent
Resident Manager
Room Sales

CORE SUBJECTS
Basic Accounting for the Hospitality Industry
Entrepreneurship, Franchising, & Small Business Management
Financial Management for the Hospitality Industry
Foreign Language 1
Front Office Operations 1 (Lecture) and 2 (Laboratory)
Hazard Analysis in Food
Marketing Management for the Hospitality Industry
Nutrition and Wellness
Principles of Food Production & Menu Planning
Principles of Management
Principles of Tourism 1 and 2
Travel and Tourism Management

MAJOR SUBJECTS AND PRACTICUM
Bar Management
Cost Control and Analysis
Events Management
Facilities Design & Building Engineering Systems
Food and Beverage Service Systems
Foreign Language 2
Hospitality Sales
Hospitality Trends

Disclaimer: There are general education and institutional subjects not listed. Subjects may change without prior notice.
Bachelor of Science in Hotel, Restaurant and Institution Management (Travel and Tourism Management)

The Travel and Tourism Management track is for those who want to travel to different places and meet people. It prepares students to be a competitive player in the tourism industry. Students learn to serve the travel needs of different clients and direct them to places within the country and the world. Aside from travel and tourism courses, students will also complete management and basic accounting courses along with foreign language and personality development courses.

Program Length
10 Trimesters

Careers
Airline Sales Manager
Event Organizer
Flight Attendant
Travel Agency Manager
Travel Agent
Travel Entrepreneur
Travel Writer

Program Length
10 Trimesters

Major Subjects and Practicum
Ecological Tourism
Events Management
Foreign Language 2
Human Resource Management for the Hospitality Industry
Personality Development in the Hospitality Industry
Philippine Tourism
Sports and Leisure Management
Tour Management and Tour Guiding
Tourism Seminar
Travel Documentation
Travel Sales
World Tourism 1 and 2
Practicum 1 and 2

Core Subjects
Basic Accounting for Hospitality Industry
Entrepreneurship, Franchising, & Small Business Management
Financial Management for the Hospitality Industry
Foreign Language 1
Front Office Operations 1 (Lecture) and 2 (Laboratory)
Hazard Analysis in Food
Information for the Hospitality Industry with Laboratory

Disclaimer: There are general education and institutional subjects not listed. Subjects may change without prior notice.
Bachelor of Science in International Hospitality Management

The International Hospitality Management degree program is the first international double-degree program in the Philippines under the new transnational guidelines of the Commission on Higher Education (CHED). The program is made possible through Benilde's partnership with Vatel International Business School, a recognized and highly reputable hotel-school in France. With the partnership, Benilde is now also known as Vatel Manila. As a learner under this degree program, students benefit from Vatel's global curriculum and worldwide network of schools and partners.

The program focuses on integrating theory and practice of hotel management with a global management perspective. The curriculum includes intensive French language training, specialized hospitality courses, and an expanded immersion, internship and externship training.

<table>
<thead>
<tr>
<th>PROGRAM LENGTH</th>
<th>CAREERS</th>
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<tbody>
<tr>
<td>11 Trimesters</td>
<td>Banquet Sales Manager</td>
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<tr>
<td></td>
<td>Events Manager</td>
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<td>Executive Housekeeper</td>
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<td>Front Desk Agent</td>
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<td>Hotel General Manager</td>
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<td>Hoteller</td>
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Disclaimer: There are general education and institutional subjects not listed. Subjects may change without prior notice.
Bachelor of Science in Business Administration
Major in Computer Applications

The Computer Applications degree program is for those who want to manage an Information Technology (IT) company or want to use IT to further improve an organization’s productivity. It trains students to become IT professionals who have a clear understanding of how they can create IT systems for an entire network of business operations through relevant and up-to-date IT courses. It also hones the students’ business management skills for different industries.

Students’ exposure to practical business-solving methods with the use of information systems and technology tools will enable them to better understand, propose and implement IT solutions that are best suited to an organization’s needs.

Program Length
10 Trimesters

Careers
Business Instructor
IT Consultant
IT Instructor
IT Manager

PROGRAM LENGTH
CAREERS

Core Subjects
Business Economics
Business Finance
Corporate Social Responsibility
Enterprise Solution Configuration 1
Human Behavior in Organization
Income and Business Taxation
Managerial Accounting
Obligation and Contract
Organizational and Business Communications
People Management
Principles of Accounting 1 and 2
Principles of Management
Principles of Marketing
Quality and Business Process Improvement
Quantitative Techniques in Business

Major Subjects and Practicum
Analytics Internship
Enterprise Database 1 and 2
Enterprise Process Analysis 1 and 2
Enterprise Processes
Enterprise Resource Management 1, 2 and 3
Enterprise Solution Configuration 2 and 3
Fundamentals of Business Analytics
Fundamentals of Data Warehousing
Fundamentals of Descriptive Analytics
Fundamentals of Predictive Analytics
Fundamentals of Prescriptive Analytics
Strategic Management and Business Policy
Capstone Project 1 and 2

Electives
Elements of Business and Statistics
Enterprise Information Communication
Technology Infrastructures
Operations Management
Enterprise Information Communication
Technology Trends
Any Elective Subject

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Bachelor of Science in Business Administration
Major in Export Management

The Export Management degree program is for those who want to start their own export business or choose a career in international trading. It is the pioneer export-oriented business program in the Philippines. Mentors will teach you entrepreneurial skills that focus on the export of locally manufactured products and services. Through this business, graduates contribute to the country's socio-economic development.

Program Length
10 Trimesters

CAREERS
Entrepreneur
Market Researcher
Product Developer
Product Manager

Disclaimer: There are general education and institutional subjects not listed. Subjects may change without prior notice.

CORE SUBJECTS
Business and Income Taxation
Business Economics
Corporate Social Responsibility and Business Ethics
Export Business Finance
Human Behavior in Organization
Law of Contracts
Law of Agency, Partnerships and Corporation
Managerial Accounting
Office Productivity 2
Organizational and Business Communication
Partnership and Corporation Accounting
Personnel Management
Principles of Accounting 1, 2 and 3
Principles of Management
Principles of Marketing
Quality and Business Process Improvement
Quantitative Techniques in Business

MAJOR SUBJECTS AND PRACTICUM
Export Distribution Management
Export Economics
Export Product Development and Management
Export Production Management
Export Purchasing Management
Export Research
Export Services
Financial Accounting
Principles of Export Management
Strategic Management and Business Policy
Export Feasibility Study 1 and 2
Export Practicum

ELECTIVES
Elements of Business Statistics
Managerial Economics
Legal Bases for Export
Global Prospects
Export Management-Elective
Bachelor of Science in Business Administration
Major in Human Resource Management

The Human Resource Management degree program is for those who want to manage and develop people's potential in organizations and manage their own team. The program incorporates industrial psychology with business management. It is the first such program in the field of human resource management in the Philippines. The basic management concepts will provide students with a deep understanding of the industry's needs in relation to managing human resources.

PROGRAM LENGTH
10 Trimesters

CAREERS
Compensation Specialist
HR Manager
Recruitment Specialist
Trainer and Organization Planner

Disclaimer: There are general education and institutional subjects not listed. Subjects may change without prior notice.

CORE SUBJECTS
- Business and Income Taxation
- Business Economics
- Business Finance
- Corporate Social Responsibility and Business Ethics
- Human Resource Management Law on Agency, Partnerships and Corporation
- Law on Contracts
- Managerial Accounting
- Office Productivity 1
- Organizational and Business Communication
- Organizational Behavior
- Partnership and Corporations Accounting
- Principles of Accounting 1 and 2
- Principles of Management
- Principles of Marketing
- Quality and Business Process Improvement
- Quantitative Techniques in Business

MAJOR SUBJECTS AND PRACTICUM
- Administrative and Office Management
- Compensation Management
- Human Resource Development
- Human Resource Strategy
- Industrial Relations
- Labor Law and Legislation
- Organizational Planning and Development
- Recruitment and Selection
- Strategic Management and Business Policy
- Thesis Proposal 1
- Thesis Survey 2
- Practicum in Human Resources

ELECTIVES
- Theories of Personality
- Industrial Testing
- Human Resource and Organizational Needs
- Elements of Business Statistics
- Methods of Research
- Production Management
The Bachelor of Science in Information Systems is for individuals who aspire to be IT professionals with sound technical knowledge of computers, software, wireless and mobile communications, as well as in-depth knowledge of an organization’s various business functions. Students will learn how IT impacts the overall performance of organizations and how to analyze, design, develop, and implement innovative systemsolutions which support the information needs of the industry, academe and government institutions. With its dynamic and industry-responsive curriculum, the BS-IS program equips students with the tools needed to determine how information and technology-enabled business processes can provide a foundation for superior organizational performance.

**Program Length**
10 Trimesters

**Careers**
- Database Admin
- IT Consultant
- IT Broadcast Manager
- IT Documenter
- IT Instructor
- IT Project Manager
- IT Researcher
- Software Engineer
- System Analyst
- System Designer
- System Developer
- Website and App Developer

**Electives**
- Applications Programming 1, 2 and 3
- IS Elective 1 and 2
- Programming Languages
- Vertical Solutions

**Major Subjects and Practicum**
- Basic Accounting for IS
- Computer Systems Analysis
- Computer Systems Design and Quality Processes
- Information Resources Management
- Introduction to Electronic Commerce
- IT Infrastructure
- Principles of Management
- Project Management
- Information Systems Project 1 and 2
- Practicum for BS-IS

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Bachelor of Science in Interactive Entertainment and Multimedia Computing
Major in Game Development and Major in Game Art

The Bachelor of Science in Interactive Entertainment and Multimedia Computing aims to train the next generation of professional game developers. Benilde's BS-IEMC program is the first full game development curriculum recognized by the Commission on Higher Education.

The BS-IEMC program consists of foundation courses covering programming and art. Students are given the opportunity to choose between two majors, game development or game art. Strengthened by close ties with the game development industry, seasoned practitioners serve as teachers and mentors.

**PROGRAM LENGTH**
11 Trimesters

**CAREERS**
- Video Game Programmer for multiple platforms (mobile, PC and web platform)
- Video Game Artist (2D and 3D)
- Video Game Designer (Game Mechanics, Balancing & Level Design)
- Video Game Producer
- Associate Video Game Producer
- Game Quality Assurance Personnel

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**ART AND ANIMATION SUBJECTS**
- Freehand and Digital Drawing
- Principles of 2D Animation for Game Developers
- Storyboarding and Scriptwriting for Games
- Principles of 3D Animation for Game Developers
- Audio and Sound Design
- Advanced topics on Digital Drawing
- Concept Art
- Advanced 2D Animation for Game Developers
- Advanced 3D Animation for Game Developers
- Image and Video Processing
- Lighting and Effects
- Compositing and Rendering
- Advanced Sound Production
- Level Art
- Modelling and Rigging
- Digital Sculpting
- Texture Mapping

**PROGRAMMING SUBJECTS**
- Applied Trigonometry for Game Developers
- Applied Calculus for Game Developers
- Basic Programming 1 using C++
- Computer Programming 2 and Best Practices
- Data Structures and Algorithm
- Basic and Advanced Graphics Programming
- Game Development Math
- Game Development Physics
- Artificial Intelligence in Games
- iOS Game Development
- Android Game Development
- Game Development using HTML5
- Game Programming 1 - 3
- Advanced Game Networking
- Developing for Virtual Reality and Augmented Reality
- Game Engine Programming and Development

**DESIGN, DEVELOPMENT SUPPORT AND PRODUCTION SUBJECTS**
- Computer Fundamentals 1
- Computer Fundamentals 2
- Introduction to Game Design and Development
- Information Management
- Advanced Game Design
- User Interfaces and User Experience
- Level Design

**Design and Production Process**
- Game Production
- Game Business and Monetization
- Ethical Issues and Leadership in the Game Development Industry
- Quality Assurance for Games
- Game Mechanics
- Gamification
Bachelor of Science in Real Estate Management

The Real Estate Management degree program is for those who want to practice or offer professional advice in brokerage, management and development of real estate lands, properties and projects. It incorporates the concepts of business management and green building technology to prepare students to be pro-active and responsive to the environment.

**PROGRAM LENGTH**
11 Trimesters

**CAREERS**
Entrepreneur
Government Assessor
Leasing Consultant
Property Specialist
Real Estate Agent
Real Estate Negotiator
Real Estate Appraiser
Real Estate Broker

**CORE SUBJECTS**
Business Economics
Business Finance
Business and Income Taxation
Business Laws
Corporate Social Responsibility and Business Ethics
Human Behavior in Organization
Managerial Accounting
Office Productivity 2
Organizational and Business Communications
Personnel Management
Principles of Accounting 1 to 3
Principles of Management
Principles of Marketing

**MAJOR SUBJECTS AND PRACTICUM**
Real Estate Appraisal and Assessment in Government Sector
Real Estate Appraisal and Property Management
Real Estate Consulting and Investment Analysis
Real Estate Consulting Fundamentals
Real Estate Ecology
Real Estate Economics
Real Estate Ethical Standards
Real Estate Finance
Real Estate Fundamentals and Principles
Real Estate Legal Aspects
Real Estate Marketing and Brokerage
Real Estate Planning and Development
Real Estate Project 1 and 2
Comprehensive Exam
Real Estate Practicum
Real Estate Property Management System

**ELECTIVES**
Real Estate Brokerage
Real Estate Management Elective
Housing and Subdivision Management
Condominium Concept and other Specialized Development

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The Bachelor of Science in Business Administration Major in Business Management* is designed with the needs of working students in mind. Classes are conducted in the evening and on weekends to make learning accessible. Its industry-anchored curriculum focuses on core business functions. The program aims to equip students with necessary tools to climb the corporate ladder or to establish themselves as competent business owners. The program promotes critical thinking and practical application of business concepts through simulations, cases and interactive activities to augment theoretical instruction. The curriculum emphasizes marketing, finance, operations, human resource management, strategic management and corporate social responsibility.

**PROGRAM LENGTH**
10 Trimesters

**CAREERS**
Entrepreneur  
Market Analyst  
Market Research Manager  
Marketing Manager

**CORE SUBJECTS**
- Business and Income Taxation  
- Business Economics  
- Business Finance  
- Corporate Social Responsibility and Business Ethics  
- Human Behavior in Organization  
- Obligation and Contracts  
- Office Productivity 2  
- Organizational and Business Communications  
- Principles of Accounting 1 and 2  
- Personnel Management  
- Principles of Management  
- Principles of Marketing  
- Total Quality Management

**MAJOR SUBJECTS AND PRACTICUM**
- Capital Markets  
- Elements of Business Statistics  
- Environmental Scanning  
- Financial Accounting  
- Labor Relations  
- Law on Agency, Partnership and Corporation  
- Managerial Accounting  
- Marketing Management  
- Partnership and Corporation Accounting  
- Production Management  
- Quantitative Techniques in Business  

**ELECTIVES**
- Entrepreneurship Management  
- International Business  
- Management Information Systems  
- Organizational Planning and Development  
- Strategic Management and Business Policy

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*Business Management and Marketing Management are Career Development Programs offered to working students. Classes are conducted in the evening.
Bachelor of Science in Business Administration
Major in Marketing Management

The Bachelor of Science in Business Administration Major in Marketing Management* is designed with the needs of working students in mind. The program focuses on the important concepts of marketing such as product management, sales management, marketing research, international marketing, consumer behavior, advertising, distribution management, and digital marketing. These concepts are taught by faculty members with years of corporate experience as market researchers, marketing managers, brand managers, sales directors and presidents. Students of the course are challenged to experience all the facets of marketing, such as developing surveys, holding focus group discussions, creating marketing and advertising campaigns, managing a sales team, and preparing and defending budgets. The course also has a strong foundation on financial concepts as a cornerstone of the marketing effort.

PROGRAM LENGTH
10 Trimesters

CAREERS
Entrepreneur
Market Analyst
Market Research Manager
Marketing Manager

CORE SUBJECTS
Business and Income Taxation
Business Economics
Business Finance
Corporate Social Responsibility and Business Ethics
Human Behavior in Organization
Obligation and Contract
Office Productivity 2
Organizational and Business Communications
Personnel Management
Principles of Accounting 1 and 2
Principles of Management
Principles of Marketing
Total Quality Management

MAJOR SUBJECTS AND PRACTICUM
Distribution Management
Elements of Business Statistics
Law on Agency, Partnership and Corporation
Managerial Accounting
Marketing Management
Marketing Research
Methods of Research
Partnership and Corporation Accounting
Product Management
Quantitative Techniques in Business
Retail Management
Marketing Project
Marketing Practice

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*Business Management and Marketing Management are Career Development Programs offered to working students. Classes are conducted in the evening.
Bachelor of Arts in Consular and Diplomatic Affairs

The Consular and Diplomatic Affairs degree program is for those who want to be a foreign service officer or work in the field of international relations. The program develops practitioners in international relations—professionals whose career path lead to consular and diplomatic posts. Students will learn the protocols of addressing heads of state, study the history of foreign relations of the Philippines and other countries, and understand international issues. Students will be exposed to the elements of a career in diplomatic affairs early on with on-the-job training in embassies, the Department of Foreign Affairs, local United Nations agencies, and Philippine government agencies. Students are likewise given the opportunity to travel and learn a foreign language: a choice of Chinese, Spanish or French.

PROGRAM LENGTH
10 Trimesters

CAREERS
Policy Officer/Analyst
Programme/Project Manager
Legal Officer
Migration Officer
Political Economist
Political Scientist
Protocol Officer
Public Affairs Officer
Researcher
Academician
Diplomat
Civil Servant
Conference Organizer
Consular Officer
Development Worker
Events Specialist
Foreign Affairs Officer
Human Rights Advocate
Social Scientist
Trade Specialist/Analyst

MAJOR SUBJECTS
Comparative Government
Development Perspectives and Public Administration Theories
Diplomatic Protocol, Correspondence, Social Graces, and Etiquette
Eastern Civilization
Foreign Language 1-7
Foreign Policy in a Comparative Perspective
Foundations of Diplomacy
International Law 1 and 2
International Political Economy
International Relations
Organization and Leadership
Philippine Foreign Policy
Philippine Trade Relations
World Geography
Western Civilization
Undergraduate Thesis on Diplomacy, International Relations/International Political Economy and Development/Governance
Consular and Diplomatic Affairs - On the Job Training

ELECTIVES
Environmental Diplomacy with Climate Change and Disaster
Risk Reduction & Mitigation Mainstreaming
Foreign Language
International Organizations
International Political Geography
Issues in International Security
Migration Studies
Philippine Governance and Development Issues
Tools of Gender Mainstreaming

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De La Salle-College of Saint Benilde is committed to building a just and humane society by being at the forefront of innovative education that is accessible to the poor and diversely-gifted learners.