Bachelor of Arts in Arts Management

School of Design and Arts

The Arts Management degree program prepares students to be proficient in art history, theory and criticism. Students will likewise be taught about cultural programming and its resources. They also learn about design and arts management techniques and technologies.

PROGRAM LENGTH
11 Trimesters

CAREERS
Art Critic
Cultural Attaché
Curator
Entrepreneur
Event Producer
Exhibition Manager

FOUNDATION SUBJECTS
Basic and Digital Video
Computer Graphics
Basic and Digital Photography
History of Art and Design 1 and 2
Philippine Art and Design History
Design Profession & Code of Ethics
Design & Arts Management

MAJOR SUBJECTS
Organizational Design
Planning and Development in Arts Organization
Financial Management in Arts Organization
Principles of Marketing for Arts Management
Project Management
Publicity and Public Relations
Philippine Art Forms in Performing Arts
Philippine Art Forms in Visual Arts
Philippine Arts Forms in Media Arts
Art Policy
Concept Development for Arts Management
Introduction to Arts Administration
Management for Performing Arts
Management for Visual Arts
Management for Media Arts
Practical Research in Arts Management 1 and 2
Research Methodology in Arts Management
Workshop in Media Arts
Workshop in the Performing Arts
Workshop in Visual Arts
Seminar on Arts Management
Seminar on Cultural Resource Management
Seminar on Cultural Policy
Arts Law 1 and 2
Arts Management Statistics
Arts Management Practicum 1 and 2
Basic Anthropology
Creative Writing
Philippine Culture
Principles of Accounting
Technical Writing

Disclaimer: There are general education and institutional courses not listed. Courses may change without prior notice. For complete information, please purchase a copy of the program flowchart.

For more information, please contact:
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