

De La Salle-College of Saint Benilde

Bachelor of Arts in Film

Program Specification

Awarding Institution	De La Salle-College of Saint Benilde
School	School of Design and Arts
Program Accreditation	
Name of Final Award	Bachelor of Arts in Film (AB-FILM)
Program Title	Bachelor of Arts in Film (AB-FILM)
Description of the Program	<p>Immersive and practical, AB Film is designed to produce dynamic and versatile graduates with first-hand experience in the production of cinema and film media. Graduates of AB Film will be exposed to every facet of the industry but, by their third year, will specialize in their chosen field; be it scriptwriting, cinematography, production management, postproduction, and documentary & non-fiction filmmaking.</p> <p>The program utilizes various storytelling techniques from all over the world but with an emphasis in leading the students to telling Filipino stories to a global audience. Film is constantly evolving and the program honors tradition while encouraging innovation and fresh ideas.</p> <p>To publics and external partners, the program is branded and recognized by the name BenildeFilm.</p>
Expected Program Learning Outcomes	<p>Upon completion of the BACHELOR OF ARTS IN FILM, students are expected to:</p> <ul style="list-style-type: none"> • PO1. Create compelling stories using different narrative styles and devices to relate a series of events, for an audience, through a cinematic medium. (Storytelling).

- PO2. Discuss milieu, style, and form in global and Filipino cinema, through exploration, criticism, and analysis, to contribute to the discourse of Filmmaking as cultural text. (Cinematic Cognizance)
- PO3. Effectively and efficiently manage on one's own, and in collaboration with others, the various development and production tasks geared towards the realization of a common production goal. (Management, Leadership, and Teamwork)
- PO4. Leverage on a variety of equipment, tools, and techniques to effectively and creatively execute the technical and aesthetic requirements of a cinematic project. (Technical Proficiency)
- PO5. Channel one's imagination or original ideas in the creation of a whole or component of a cinematic work to develop projects that are innovative, insightful, and inspired. (Creativity)
- PO6. Wield cinema's innate socio-political power as vehicle for the promotion of equality, empowerment, and social good through films that explore, investigate, challenge, and reflect on the human condition. (Social Responsibility)

Admission Requirements

All students must pass the **Benildean Entrance Exam (BEE)**. The information regarding application, admission timetable, and application results may be viewed at **Benilde Admissions Center**. Downloadable forms and school brochures are available from this site.

Applicants applying to any degree or non-degree program offered by DLS-CSB are expected to provide a complete medical disclosure of past or present conditions that may have an effect on student learning and their intention to be a member of the Benildean community.

Program Overview

The Program consists of 171 units (161 units Academic and 10 Non-Academic units) distributed as follows:

	Units
CHED GE Core Courses	56
Institutional Courses	19
Core Foundation Courses (Media Core)	18
Major Courses	45
Specialization Courses	15
Elective Courses	9
Capstone Courses/Internship.	9

Curriculum and Program Structure

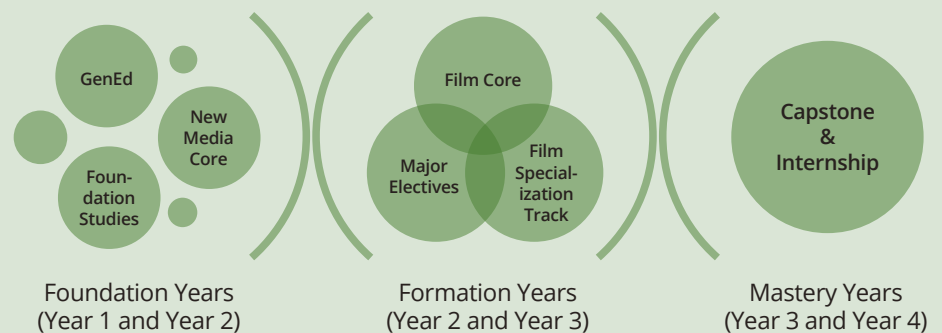
The AB Film Program is designed to provide an industry-relevant learning experience to students through a combination of creative, technical, and theoretical subjects.

The first years are intended to build a foundation in art, design, and general knowledge. Courses ranging from history, to literature, to social sciences, and creative studio experiences provide opportunities for building a more holistic and empathetic world view.

The Formation Years become the primary training platform upon which to build an acumen and mastery in filmmaking and cinema. Core courses that cut across the disciplines of filmmaking are then focused by a student's choice of one of five specializations: Cinematography, Screenwriting, Postproduction, Documentaries and Non-Fiction, or Production and Management. This is further balanced by a selection of electives in different fields in film and media.

The final years are geared towards developing and honing a high level of technical and creative mastery. Mastery courses take into consideration the range of individual students' skills and talents, and channels these into major projects and activities intended for public exhibition.

Graphically, the Program Curriculum may be visualized as such:



Teaching and Learning Strategy, Assessment

DLS-CSB espouses and promotes learner-centered parameters. A balance of theory and practice is achieved through lecture courses combined with laboratory courses/sessions and application sites during the internship course and the portfolio and thesis course.

Various assessment strategies are used such as class discussion, written and oral examinations, return demonstration, journal submission, reflective essay, assignment, seatwork, case study analysis, portfolio submission, final project and individual/group report.

Date of Revision

AY 2019-2020

PROGRAM CHECKLIST

Bachelor of Arts in Film

Term 1

Course Code	Course Title	Units	Pre-requisite	Co-requisite
FSARTH1	Art History: Western Art History	3		
JORIZAL	Life and Works of Jose Rizal	3		
UNDESELF	Understanding the Self	3		
MATWRDL	Mathematics in the Modern World	3		
ARTAPRI	Art Appreciation	3		
IETHICS	Ethics	3		
CSBLIFE	College of St. Benilde Life	(3)		
PEONEPF	Physical Fitness	2		

Term 2

Course Code	Course Title	Units	Pre-requisite	Co-requisite
STUDIO1	Studies on Form and Space	3	FSARTH1	
HISTORY	Readings in Philippine History	3		
PURPCOM	Purposive Communication	3		
CONWORL	The Contemporary World	3		
SCITECH	Science, Technology, and Society	3		
BIBCHUR	Bible and Church	3		
NSTP-01	National Service Training Program 1	(3)		
PETWODA	Dance	2		

Term 3

Course Code	Course Title	Units	Pre-requisite	Co-requisite
STUDIO2	Studies on Light and Color	3	STUDIO1	
ASEANST	ASEAN Studies	3		
CRITHNK	Critical and Creative Thinking	3		
FLMCONC	Ideation and Conceptualization for Film	3		
FLMK SAY	Kasaysayan ng Pilipinas at ang Pelikula	3		
REEXSPI	Religious Experience and Spirituality	3		
NSTP-02	National Service Training Program 2	(3)	NSTP-01	
PETRIID	Individual/ Dual Sports	2		

Term 4

Course Code	Course Title	Units	Pre-requisite	Co-requisite
FLMKULT	Ang Pelikula sa Panitikan	3		
LITSTOR	The Art of Storytelling	3		
SDAPHOT	Fundamentals of Photography	3		
FLMWBIT	Fundamentals of Screenwriting for Film	3	FLMCONC	
FLMTKAN	Ang Pelikula sa Panitikan	3		
MARFAMI	Marriage and Family Life	3		
PEFORTS	Team Sports	2		

Term 5

Course Code	Course Title	Units	Pre-requisite	Co-requisite
LITEHER	The Others in Literature	3		
SDAGRAF	Fundamentals of Graphic Design	3		
NMENTREP	New Media Entrepreneurship	3		
FLMPROD	Fundamentals of Visualization and Film Production	3	FLMWBIT	
FLMTHEO	Film Theory and Global Cinematic Movements	3	FLMKSAY	
FLMAUD1	Production Sound and Audio Design for Film	3		

Term 6

Course Code	Course Title	Units	Pre-requisite	Co-requisite
FLMDSGN	Fundamentals of Cinematic Production Design	3		
FLMPOST	Fundamentals of Film Postproduction	3	FLMPROD	
FLMDOCU	Fundamentals of Documentary & Non- Fiction Production	3	FLMPROD	
FLMCINM	Fundamentals of Cinematography	3	FLMPROD	
FLMMGNT	Fundamentals of Film Production Management	3	FLMPROD	
FLMAUD2	Audio Postproduction & Sound Design for Film	3	FLMAUD1	

Term 7

Course Code	Course Title	Units	Pre-requisite	Co-requisite
FLMS_1A*	Professional Specialization	3	FLMPOST, FLMDOCU FLMCINM, FLMMGNT	FLMS_1B*
FLMS_1B*	Professional Fieldwork	3	FLMPOST, FLMDOCU FLMCINM, FLMMGNT	FLMS_1A*
FLSLEC1	Film Specialization Elective 1	3		
FLMLEC1	Film Major Elective 1	3		
FLMDIRC	Fundamentals of Directing and Screen Acting	3		
FLMCRIT	Cinematic Criticism and Discourse	3		

Term 8

Course Code	Course Title	Units	Pre-requisite	Co-requisite
FLMS_2A*	Advanced Professional Specialization	3		FLMTERN
FLMTERN	Professional Internship & OJT Program	3		FLMS_2A*
FLSLEC2	Film Specialization Elective 2	3		

Term 9

Course Code	Course Title	Units	Pre-requisite	Co-requisite
FLMTHS1	Graduation Film Development	3	FLMS_1A*, FLMS_1B*	
FLMFEST	Festival Programming & Management	3	FLMPOST, FLMDOCU FLMCINM, FLMMGNT	
FLMLEC2	Film Major Elective 2	3		
FLMMKTG	Film Marketing and Distribution	3		

Term 10

Course Code	Course Title	Units	Pre-requisite	Co-requisite
FLMTHS2	Graduation Film Production	3	FLMS_2A*, FLMTERN FLMTHS1	
FLMOLEC	Open Elective	3		
CSBGRAD	College of St. Benilde Graduating Student	(1)		

CURRICULUM MAP

Bachelor of Arts in Film

CODE	TITLE	PO1	PO2	PO3	PO4	PO5	PO6
		Storytelling	Cinematic Cognizance	Mgmt., Leadership, and Teamwork	Technical Proficiency	Creativity	Social Responsible
GENERAL EDUCATION, INSTITUTIONAL, and COURSES MANDATED BY LAW							
UNDESELF	Understanding the Self	✓					✓
HISTORY	Readings in Philippine History						✓
CONWORL	The Contemporary World	✓		✓			✓
MATWRLD	Mathematics in the Modern World			✓	✓		
PURPCOM	Purposive Communication	✓		✓	✓		✓
ARTAPRI	Art Appreciation	✓	✓			✓	
SCITECH	Science, Technology and Society			✓	✓		
IETHICS	Ethics				✓		✓
FLMTKAN	Ang Pelikula sa Panitikan	✓	✓			✓	
FLMKSAY	Kasaysayan ng Pilipinas at ang Pelikula	✓	✓			✓	✓
FLMKULT	Ang Pelikula at ang Kulturang Popular	✓	✓			✓	✓
LITSTOR	The Art of Storytelling	✓	✓			✓	
LITEHER	The Other in Literature	✓	✓			✓	✓
JORIZAL	Life and Works of Jose Rizal		✓			✓	✓
NSTP-01	National Service Training Program 1 (non-academic)			✓			✓
NSTP-02	National Service Training Program 2 (non-academic)			✓			✓
PEONEPF	Physical Fitness					✓	
PETWODA	Dance					✓	
PETRIID	Individual Sports					✓	
PEFORTS	Team Sports			✓		✓	
ASEANST	ASEAN Studies			✓			✓
BIBCHUR	Bible and Church						✓
CRITHNK	Critical and Creative Thinking	✓	✓			✓	
CSBGRAD	College of St Benilde Graduating Students (non-academic)			✓			
CSBLIFE	College of Saint Benilde Student Life (non-academic)			✓			✓
MARFAMI	Marriage and Family Life						✓
REEXSPI	Religious Experience and Spirituality						✓

FOUNDATION COURSES		PO1	PO2	PO3	PO4	PO5	PO6
FSARTH1	Art History 1: Western Art History		✓				
FSTUDI1	Studies on Form and Space		✓		✓	✓	
FSTUDI2	Studies on Light and Color		✓		✓	✓	
SDAGRAF	Fundamentals of Graphic Design				✓	✓	
SDAPHOT	Fundamentals of Photography	✓			✓	✓	
NMENTRP	New Media Entrepreneurship			✓			✓

CORE MAJOR COURSES		PO1	PO2	PO3	PO4	PO5	PO6
FLMAUD1	Production Sound and Audio Design for Film	✓		✓	✓	✓	
FLMAUD2	Audio Postproduction and Sound Design for Film	✓	✓		✓	✓	
FLMCINM	Fundamentals of Cinematography	✓	✓	✓	✓	✓	
FLMCONC	Ideation and Conceptualization for Film	✓	✓			✓	
FLMCRT	Cinematic Criticism and Discourse		✓			✓	
FLMDIRC	Fundamentals of Directing and Screen Acting	✓	✓	✓	✓	✓	✓
FLMDOCU	Fundamentals of Documentary and Non-Fiction Production	✓	✓	✓	✓	✓	✓
FLMDSGN	Fundamentals of Cinematic Production Design	✓	✓	✓	✓	✓	✓
FLMFEST	Festival Programming and Management		✓	✓	✓	✓	✓
FLMMGNT	Film Marketing and Distribution			✓	✓	✓	✓
FLMMKTG	Fundamentals of Film Production Management	✓	✓	✓	✓	✓	✓
FLMPOST	Fundamentals of Film Postproduction	✓	✓	✓	✓	✓	
FLMPROD	Fundamentals of Visualization and Film Production	✓	✓	✓	✓	✓	✓
FLMTHEO	Film Theory and Global Cinematic Movements		✓				
FLMWRT	Fundamentals of Screenwriting for Film	✓	✓			✓	✓

SPECIALIZATION COURSES		PO1	PO2	PO3	PO4	PO5	PO6
FLMSC1A	Professional Specialization in Cinematography	✓	✓	✓	✓	✓	
FLMSC1B	Professional Fieldwork in Cinematography	✓	✓	✓	✓	✓	
FLMSC2A	Advanced Prof. Specialization in Cinematography	✓	✓	✓	✓	✓	
FLMSD1A	Professional Specialization in Documentaries and Non-Fiction	✓	✓	✓	✓	✓	✓
FLMSD1B	Professional Fieldwork in Documentaries and Non-Fiction	✓	✓	✓	✓	✓	✓

FLMSD2A	Advanced Prof. Specialization in Documentaries and Non-Fiction	✓	✓	✓	✓	✓	✓
FLMSM1A	Professional Specialization in Production Management	✓		✓			✓
FLMSM1B	Professional Fieldwork in Production Management	✓		✓			✓
FLMSM2A	Advanced Prof. Specialization in Production Management	✓		✓			✓
FLMSP1A	Professional Specialization in Postproduction	✓	✓	✓	✓	✓	
FLMSP1B	Professional Fieldwork in Postproduction	✓	✓	✓	✓	✓	
FLMSP2A	Advanced Prof. Specialization in Postproduction	✓	✓	✓	✓	✓	
FLMSW1A	Professional Specialization in Screenwriting	✓	✓			✓	✓
FLMSW1B	Professional Fieldwork in Screenwriting	✓	✓			✓	✓
FLMSW2A	Advanced Prof. Specialization in Screenwriting	✓	✓			✓	✓

COMPLETION COURSES		PO1	PO2	PO3	PO4	PO5	PO6
FLMTERN	Professional Internship and OJT Program	✓	✓	✓	✓	✓	✓
FLMTHS1	Graduation Film Development	✓	✓	✓	✓	✓	✓
FLMTHS2	Graduation Film Production	✓	✓	✓	✓	✓	✓

ELECTIVE COURSES		PO1	PO2	PO3	PO4	PO5	PO6
FLSCONT	Serial and Continuing Narratives	✓	✓		✓	✓	
FLSSCRN	Studies in Screenwriting	✓	✓	✓	✓	✓	
FLSXDOC	Experimental Documentary	✓	✓	✓	✓	✓	
FLSFBIZ	Film Business and Budget Management	✓	✓	✓	✓	✓	
FLSCNMA	Studies in the Cinematographic Arts	✓	✓	✓	✓	✓	✓
FLSDOCM	Masters of the Documentary		✓			✓	
FLSAUDO	Advanced Audio Mixing for Films		✓	✓		✓	✓
FLSSCOR	Study of Music in Film	✓	✓	✓	✓	✓	✓
FLSEXPE	Advanced and Experimental Editing Techniques	✓	✓	✓	✓	✓	
FLEVFXD	Visual Effects Design	✓	✓				
FLEARTD	Art Department Principles and Production	✓	✓		✓	✓	
FLECORP	Corporate and Non-Cinematic Filmmaking	✓	✓	✓	✓	✓	✓
FLEDCON	Digital Content Production for the Small Screen		✓				
FLEMSTR	Masters of the Cinematic Arts	✓	✓	✓	✓	✓	✓

FLECHLD	Programming and Producing for Young Audiences	✓	✓		✓	✓	
FLESTEQ	Specialized Techniques and Cinematic Forms	✓	✓		✓	✓	
FLOBVFX	Basic Visual Effects Production	✓	✓	✓	✓	✓	
FLOBVID	Basic Video Production	✓	✓	✓	✓	✓	✓
FLOEXTR	Filmmaking Techniques for Challenging Environments	✓	✓	✓	✓	✓	✓
FLOIFLM	Introduction to and Appreciation of Film	✓	✓	✓	✓	✓	
FLOPERF	Performing and Directing Performance for Film			✓	✓	✓	✓