

De La Salle-College of Saint Benilde

Bachelor of Science in Real Estate Management

Program Specification

Awarding Institution	De La Salle-College of Saint Benilde
School	School of Management and Information Technology
Program Accreditation	
Name of Final Award	Bachelor of Science in Real Estate Management (BS-REM)
Program Title	Bachelor of Science in Real Estate Management (BS-REM)
Description of the Program	<p>This course involves analyses of economics, finance and other environmental factors that drive property investments and decisions.</p> <p>The program combines industry relevant laws and principles with concepts of business and management. This enables the students to conduct property valuation, highest and best use of land analysis, formulation of marketing strategies, and property management to make effective business decisions.</p> <p>Graduates of this program will be equipped to be successful in an array of financially rewarding careers and businesses such as Real Estate Broker, Property Appraiser, Government Assessor, Real Estate Investor, Landlord, Property Manager, and Corporate Real Estate.</p>

Expected Program Learning Outcomes

Upon completion of the **BACHELOR OF SCIENCE IN REAL ESTATE MANAGEMENT**, students are expected to:

- PO1. Develop innovative real estate scheme to generate avenues for sales, brand awareness, and market share growth through marketing plans.
- PO2. Render professional advice and decision to determine the highest and best use of real estate properties by utilizing appraisal tools and valuation approaches with integrity.
- PO3. Formulate socially-responsible and sustainable real estate business solutions, strategies, and feasibility studies that supplement the development of the community and preserve the environmental, cultural, and historical aspects of the property by utilizing strategic management tools and techniques.
- PO4. Perform management functions by promoting diversity, civic engagement and life-long learning to solve societal needs and achieve goals using management concepts and principles.
- PO5. Engage all stakeholders in the business environment to develop key relationships by demonstrating effective communication skills and client-centered orientation.

Admission Requirements

All students must pass the **Benildean Entrance Exam (BEE)**. The information regarding application, admission timetable, and application results may be viewed at **Benilde Admissions Center**. Downloadable forms and school brochures are available from this site.

Applicants applying to any degree or non-degree program offered by DLS-CSB are expected to provide a complete medical disclosure of past or present conditions that may have an effect on student learning and their intention to be a member of the Benildean community.

Program Overview

The Program consists of 180 units (170 academic units and 10 non-academic units) distributed as follows:

	Units
CHED GE Mandated Courses	36
PE and NSTP Courses	14
DLS-CSB Institutional Courses	19
Business & Management Courses	45
Professional Courses	42
Elective Courses	15
Practicum and Work Integrated Learning	9

Curriculum and Program Structure	The curriculum and program structure are outlined in the program checklist. The curriculum map shows the alignment between the courses in the program and the program outcomes.
Teaching and Learning Strategy, Assessment	<p>DLS-CSB espouses and promotes learner-centered parameters. A balance of theory and practice is achieved through lecture courses combined with laboratory courses/sessions and application sites.</p> <p>Various assessment strategies are used such as class discussion, written and oral examinations, return demonstration, journal submission, reflective essay, assignment, seatwork, case study analysis, portfolio submission, final project and individual/group report.</p>
Date of Revision	AY 2018-2019

PROGRAM CHECKLIST

Bachelor of Science in Real Estate Management

Term 1

Course Code	Course Title	Units	Pre-requisite	Co-requisite
BIBCHUR	Bible and Church	3		
PRINMAN	Principles of Management	3		
PURPCOM	Purposive Communication	3		
PRINAC1	Principles of Accounting 1	3		
OFCPRO2	Office Productivity 2	3		
MATWRLD	Mathematics in the Modern World	3		
PEONEPF	Physical Fitness	2		
CSBLIFE	College of Saint Benilde Student Life	(3)		

Term 2

Course Code	Course Title	Units	Pre-requisite	Co-requisite
MARFAMI	Marriage and Family Life	3		
REFPRIN	Real Estate Fundamentals and Principles	3	PRINMAN	
PEP-MGT	People Management	3		
PRINMAR	Principles of Marketing	3		
PRINAC2	Principles of Accounting 2	3	PRINAC1	
IETHICS	Ethics	3		
PETWODA	Dance Area	2	PEONEPF	
NSTP-01	National Service Training Program 1	(3)		

Term 3

Course Code	Course Title	Units	Pre-requisite	Co-requisite
ASEANST	ASEAN Studies	3		
HUBEORG	Human Behavior in Organization	3		
REMARBE	Real Estate Marketing and Brokerage	3	PRINMAR	
PRINAC3	Principles of Accounting 3	3	PRINAC2	
REAPMAN	Real Estate Appraisal and Property Management	3	PRINAC2	
UNDESELF	Understanding the Self	3		
PETRIID	Individual Sports	2	PEONEPF	
NSTP-02	National Service Training Program 2	(3)	NSTP-01	

Term 4

Course Code	Course Title	Units	Pre-requisite	Co-requisite
CRITHNK	Critical and Creative Thinking	3		
REPMANS	Real Estate Property Management System	3	PRINMAN	
RETHICS	Real Estate Ethical Standards	3	HUBEORG	
ORGACOM	Organizational and Business Communications	3		
BUSSFIN	Business Finance	3	PRINAC3	
CONWORL	Contemporary World	3		
PEFORTS	Team Sports	2	PEONEPF	

Term 5

Course Code	Course Title	Units	Pre-requisite	Co-requisite
REESXPI	Religious Experience and Spirituality	3		
BUSLAWS	Basic Business Laws	3		
REAAGOV	Real Estate Appraisal and Assessment in Government Sector	3	BUSSFIN	
REFINAN	Real Estate Finance	3	BUSSFIN	
BINTAXA	Business and Income Taxation	3	PRINAC3	
PROELC1	Professional Elective 1	3		

Term 6

Course Code	Course Title	Units	Pre-requisite	Co-requisite
RECONFU	Real Estate Consulting Fundamentals	3	PRINMAN	
RELEGAL	Real Estate Legal Aspects	3	BUSLAWS	
BUSECON	Business Economics	3		
REPLAND	Real Estate Planning and Development	3		
ACCMANA	Managerial Accounting	3	PRINAC3	
PROELC2	Professional Elective 2	3		

Term 7

Course Code	Course Title	Units	Pre-requisite	Co-requisite
REECOGY	Real Estate Ecology	3		
REECONS	Real Estate Economics	3	BUSECON	
RECINAN	Real Estate Consulting and Investment Analysis	3	REFINAN	
SCITECH	Science, Technology, and the Society	3		
INTEFIL	Interaktibong Filipino sa Multidisiplinaryong Larangan	3		
PROELC3	Professional Elective 3	3		

Term 8

Course Code	Course Title	Units	Pre-requisite	Co-requisite
REPROJ1	Real Estate Project 1	3	RECINAN, REECONS, REAPMAN, RECONFU, RELEGAL, REAAGOV	
CORPRES	Corporate Social Responsibility and Business Ethics	3	PRINMAN	
READHIS	Readings in Philippine History	3		
JORIZAL	Life and Works of Rizal	3	INTEFIL	
FILDISI	Filipino sa iba't ibang Disiplina	3		
PROELC4	Professional Elective 4	3		

Term 9

Course Code	Course Title	Units	Pre-requisite	Co-requisite
REPROJ2	Real Estate Project 2	3	REPROJ1	
RESTINT	Real Estate Strategy and Integration	3	All Professional Courses	
PANITIK	Panitikan at ang Kulturang Popular	3		
ARTAPRI	Art Appreciation	3		
PROELC5	Professional Elective 5	3		
CSBGRAD	College of Saint Benilde Graduating Student	(1)	CSBLIFE	

Term 10

Course Code	Course Title	Units	Pre-requisite	Co-requisite
REPRACT	Real Estate Practicum	3	ALL Courses	

CURRICULUM MAP

Bachelor of Science in Real Estate Management

I.	Business and Management Courses	PO1	PO2	PO3	PO4	PO5
1	Principles of Management (PRINMAN)	✓		✓	✓	✓
2	Human Behavior in Organization (HUBEORG)			✓	✓	✓
3	Principles of Marketing (PRINMAR)	✓		✓		✓
4	Principles of Accounting 1 (PRINAC1)		✓	✓		✓
5	Principles of Accounting 2 (PRINAC2)		✓	✓		✓
6	Principles of Accounting 3 (PRINAC3)		✓	✓		✓
7	Managerial Accounting (ACCMANA)		✓	✓	✓	✓
8	Organizational and Business Communication (ORGACOM)	✓		✓	✓	✓
9	Business Finance (BUSSFIN)	✓		✓		✓
10	Office Productivity 2 (OFCPRO2)	✓	✓	✓	✓	✓
11	Business Economics (BUSECON)	✓	✓	✓		✓
12	Business Laws (BUSLAWS)		✓	✓		✓
13	Business and Income Taxation (BINTAXA)		✓	✓		✓
14	People Management (PEP-MGT)			✓	✓	✓
15	Corporate Social Responsibility and Business Ethics (CORPRES)	✓	✓	✓	✓	✓

II.	Professional Courses	PO1	PO2	PO3	PO4	PO5
1	Real Estate Fundamentals and Principles (REFPRIN)			✓		✓
2	Real Estate Marketing and Brokerage (REMARBE)	✓		✓		✓
3	Real Estate Legal Aspects (RELEGAL)		✓	✓		✓
4	Real Estate Consulting Fundamentals (RECONFU)	✓	✓	✓		✓
5	Real Estate Planning and Development (REPLAND)	✓		✓	✓	✓
6	Real Estate Appraisal (REAPMAN)	✓	✓	✓		✓
7	Real Estate Ecology (REECOGY)			✓		✓
8	Real Estate Appraisal and Assessment in Government Sector (REAAGOV)	✓	✓	✓		✓
9	Real Estate Property Management System (REPMANS)	✓	✓	✓	✓	✓
10	Real Estate Finance (REFINAN)	✓	✓	✓		✓
11	Real Estate Ethical Standards (RETHICS)		✓	✓		✓
12	Real Estate Economics (REECONS)	✓	✓	✓		✓
13	Real Estate Consulting and Investment Analysis (RECINAN)	✓	✓	✓	✓	✓
14	Real Estate Strategy and Integration (RESTINT)	✓	✓	✓	✓	✓

III.	Practicum and Work Integrated Learning	PO1	PO2	PO3	PO4	PO5
1	Real Estate Project 1 (REPROJ1)	✓	✓	✓	✓	✓
2	Real Estate Project 2 (REPROJ2)	✓	✓	✓	✓	✓
3	Real Estate Practicum (REPRACT)	✓	✓	✓	✓	✓