In choosing Benilde, you must rethink your criteria.
Achievement is not about who you are or where you came from. In Benilde, it is about achieving extraordinary feats in your everyday tasks. St. Benilde Româçon grew up in the plains of Thuret, France as an ordinary farm boy. He taught people of all ages and from all walks of life. But most of all he loved teaching children—a love that kept him in the classroom for forty years. Pope Pius XI described St. Benilde’s influence saying, “Sanctity does not consist in doing extraordinary things, but in doing ordinary things extraordinarily well.”
De La Salle-College of Saint Benilde is a learning environment that nurtures students to develop their interests and passions, and trains them to become professionally competent in established industries and emerging fields of specialization.

The College continues the mission started by St. John Baptist de La Salle and St. Benilde Romançon by making innovative education accessible to the poor and to diversely-gifted learners.

In his time, St. La Salle created a community of Christian schools throughout France. But what he's actually done is transform the structure and system of education across four centuries all over the world, a legacy for which he was proclaimed Patron Saint of Teachers.

Achievement is not about who you are nor where you came from. In Benilde, it is about achieving extraordinary feats in your everyday tasks. St. Benilde Romançon grew up in the plains of Thuret, France as an ordinary farm boy.

He taught people of all ages and from all walks of life. But most of all he loved teaching children—a love that kept him in the classroom for 40 years. Pope Pius XI described St. Benilde’s influence saying, “Sanctity does not consist in doing extraordinary things, but in doing ordinary things extraordinarily well.”

Benilde’s innovation is fueled by the diversity of our students.

What our learners taught us is that traditional education is not for everyone.

Benilde traces its origin to the Career Development Program (CDP) of De La Salle University. Under the leadership of Br. Andrew Gonzalez FSC, the CDP night school for working students was opened in 1988. Over the years, Benilde has established itself at the forefront of innovative educational institutions, serving students with diverse backgrounds and talents.

“It is in the DNA of Benilde to think outside of the box. In the sphere of relevant and creative educational programs, our role is to write what is yet to be written.

The purpose of Benildean-Lasallian education is to build a just and humane society. We want to provide the best and most advanced education possible, one that is cutting-edge and trailblazing.”

Br. Dennis Magbanua FSC
President
Benilde believes that each student is endowed by the Creator with talents and gifts, which the College nurtures in accordance with the individual's learning style.

Your uniqueness reflects our way of teaching.
First Year College Application Procedure

First year college applicants include high school seniors, high school graduates who never entered college, Deaf applicants applying to the SDEAS programs, and international first year college applicants.

Log on to the admissions website at www.benilde.edu.ph for information. Register online, print application form and submit together with all admission requirements to the Admissions Center.

STEP 1

Secure an application payment slip from the Benilde Admissions Center and pay the non-refundable processing fee of PhP600 (for Filipino citizens) and US$50 (for non-Filipino citizens) at the Benilde Finance Department.

STEP 2

Present the official receipt to the Benilde Admissions Center and claim your Benildean Entrance Examination (BEE) test permit. Only applications with correct and complete requirements shall be processed.

STEP 3

Take the Benildean Entrance Examination (BEE) on the specified date. The College implements a “No test permit, no exam” policy.

STEP 4

Obtain the application results as directed. Application results may be accessed online, through courier, and personal pick-up.

STEP 5

APPLICATION REQUIREMENTS

- Completed Benilde Admissions Application Form
- Three (3) identical copies of recent 2"x2" ID photo with full name written at the back
- Photocopy of birth certificate issued by the Philippine Statistics Authority (PSA) formerly National Statistics Office
- Secondary Scholastic Record with the official school seal issued by the high school registrar and duly signed certified true copy of Transcript of Records in Grade 11 from senior high school.
- Two (2) Benilde Recommendation Forms, one accomplished by your principal, assistant principal or discipline head, and one by your counselor or homeroom adviser.

There are more requirements for applicants who changed schools, non-Filipino applicants, dual citizens, and those who stopped schooling. Turn the page for more details.

END
### Additional Requirements for Particular First Year College Applicants

<table>
<thead>
<tr>
<th>Category</th>
<th>Requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>First year college applicants who changed schools during high school</strong></td>
<td>Photocopy of Senior Year or Grade 12 report card. The original document must be presented for verification. Certification that applicant’s F-137 has never been released to any school here or abroad. This certificate should bear the school’s official seal and issued by the school registrar. A statement signed by you and your parent(s) stating: (a) that you have never been enrolled in any tertiary institution here or abroad, and (b) the activities relevant to any form of education or schooling that you have engaged in after high school graduation.</td>
</tr>
<tr>
<td><strong>High school graduates who have not entered tertiary education</strong></td>
<td>Certified statement/s from previous assistant principal/s. The certification must establish your academic and discipline status prior to discontinuance of studies. The certified statement/s must bear the school seal and must be issued by the assistant principal/s of school/s you previously attended. Statement of reason for transfer. This statement must be signed by you and your parent(s) stating the reason(s) for transfer.</td>
</tr>
<tr>
<td><strong>First year college applicants who graduated or studied abroad</strong></td>
<td>Photocopy of Transcript of Records. The copy must be Apostille/authenticated by the Philippine Embassy of relevant countries of your schooling. Original should be presented for verification. If these records are written in a language other than English, complete and official English translations must be submitted together with the original records. The transcript should indicate all subjects taken and grades earned. The grading system should be clearly stated in the transcript. Certificate of Good Moral Character or Letter of Recommendation. This must be issued by the principal or school head of all schools which you have attended.</td>
</tr>
<tr>
<td><strong>Dual citizens</strong></td>
<td>Dual citizens must declare that they are “dual citizens” in their application for admission to Benilde. Upon admission, you should choose only one (1) citizenship for the purpose of your registration and enrollment in the College. You agree to maintain and be bound by your preferred citizenship throughout your stay in the College. Photocopy of valid Philippine passport. Photocopy of Order of Recognition and/or Identification Certificate.</td>
</tr>
<tr>
<td><strong>Special screening for School of Design and Arts</strong></td>
<td>There are other requirements for specific School of Design and Arts programs. AB Music Production. The Bachelor of Arts in Music Production degree program accepts 40 frosh students at the start of the school year and transfers 40 mid-school year. The applicant hurdles the following three (3) stages of screening: 1. The College Benildean Entrance Examination (BEE) 2. A Music Production Entrance Examination (MPEE) that assesses knowledge and skills of the applicant in the following areas of music: a. Music Theory - identification of music symbols and terms b. Music Notation - determining sequence order of notated music themes c. Listening - harmonic, major and minor mode and interval identification 3. Interview/Audition a. Determines applicant’s attitude, behavior and perceptions towards music production as a field of study. b. Discussion of applicant’s personal vision and intended endeavors in the music industry. c. Assessment of applicant’s skills in music as evidence of his/her learning potentials in music production through actual performance or presentation of a portfolio. AB Theater Arts. Interview and performance Audition in all of these areas and interview (1) Acting (2) Voice (3) Movement. BPA Dance. Dance Technique Audition / Interview. AB-Production Design. Talent Test and Interview.</td>
</tr>
</tbody>
</table>
Transferee and Second Degree Application Procedure

Transferee applicants include Filipino students who wish to transfer to Benilde after entering other colleges or universities. Second degree applicants are college graduates who wish to pursue another bachelor’s degree at Benilde.

STEP 1
Log on to the admissions website at www.benilde.edu.ph for information. Register online, print application form and submit together with all admission requirements to the Admissions Center.

STEP 2
Submit the accomplished Pre-Application Questionnaire with the following attachments, secure an application payment slip from the Benilde Admissions Center and pay the non-refundable processing fee of PhP300 (for Filipino citizens) and US$25 (for non-Filipino citizens) at the Benilde Finance Department. Present the official receipt to the Benilde Admissions Center.

STEP 3
Obtain the results of the pre-application on the date specified. If results are favorable, secure an application payment slip from the Benilde Admissions Center and pay the non-refundable processing fee of PhP300 (for Filipino citizens) and US$25 (for non-Filipino citizens) at the Benilde Finance Department. Present the official receipt to the Benilde Admissions Center.

STEP 4
Present the official receipt to the Benilde Admissions Center and claim your Benildean Entrance Examination (BEE) test permit. Only applications with correct and complete requirements shall be processed.

STEP 5
Take the Benildean Entrance Examination (BEE) on the specified date. The College implements a “No test permit, no exam” policy.

STEP 6
Obtain the application results as directed. Application results may be accessed online, through courier, or personal pick-up.

END

APPLICATION REQUIREMENTS

☐ Completed Benilde Application Form
☐ Four (4) identical copies of recent 2”x2” ID photo with your full name written at the back.
☐ Photocopy of birth certificate issued by the Philippine Statistics Authority (PSA) formerly National Statistics Office.
☐ Certified unofficial Transcript of Records for evaluation purposes. This document is not required for second degree and ETEEAP applicants.
☐ Certificate of Good Moral Character from all schools attended.

The Honorable Dismissal (Transfer Credentials) is a requirement for enrollment in Benilde.

There are more requirements for applicants with less than one year of tertiary schooling, those who graduated or studied abroad, second degree applicants and dual citizens. Turn the page for more details.
Additional Requirements for Particular Transferees and Second Degree Applicants

For Transferees with less than one year of tertiary schooling

Secondary Schoolastic Record
The record must bear the school seal and issued by the high school registrar.

Certificate of Good Moral Character or Letter of Recommendation
This must be issued by the principal or school head of all schools which you have attended.

Secondary degree applicants

Application letter stating the reason(s) for taking a second degree

Photocopy of the official transcript of records
The original copy must be presented for verification.

For Transferees who graduated or studied abroad

Photocopy of Transcript of Records
The transcript must be Apostile/ authenticicated by the Philippine Embassy of relevant countries of your schooling. Original should be presented for verification. If these records are written in a language other than English, complete and official English translations must be submitted together with the original records. The transcript should indicate all subjects taken and grades earned. The grading system should be clearly stated in the transcript.

Certificate of Good Moral Character or Letter of Recommendation
This must be issued by the principal or school head of all schools which you have attended.

Dual citizens

Dual citizens must declare that they are “dual citizens” in their application for admission to Benilde. Upon admission, you should choose only one (1) citizenship for the purpose of your registration and enrollment in the College. You agree to maintain and be bound by your preferred citizenship throughout your stay in the College.

If you opt to use your foreign citizenship, you should conform to the requirements for international students. Should you use your Filipino citizenship, you must submit any of the following:

Photocopy of valid Philippine passport

Photocopy of Order of Recognition and/or Identification Certificate of Recognition.

Working Student Application Procedure

Working student applicants refer to those who are at least 19 years old and are engaged in part-time or full-time work. Working student applicants may apply for the Career Development Program (CDP), which is a night program.

International student applicants with tourist visa (9a) or student visa (9f) are not allowed to enroll in CDP in compliance with Immigration law prohibiting student/ tourist visa holders to work while studying in the Philippines.

For Self-Employed Applicants

If you are a high school graduate who has not entered tertiary education, refer to the procedure and requirements for first year college applicants on pages 6-9.

If you have entered tertiary education, refer to the procedure and requirements for transferee applicants on pages 10-12.

Certification of Employment
You may be required to submit additional proof of employment such as TIN Number, SSS or GSIS Number, and copy of your latest Income Tax Return.
Expanded Tertiary Education Equivalency and Accreditation Program (ETEEAP) Applicants

The Benilde School of Hotel, Restaurant and Institution Management (SHRIM) offers the Expanded Tertiary Education Equivalency and Accreditation Program (ETEEAP). The ETEEAP is intended for hospitality management professionals who wish to complete a bachelor’s degree through their professional experience and achievements.

There are particular requirements for various ETEEAP applicants. Refer to the items below for your guidance:

ETEEAP applicants must first submit a comprehensive resume to the School of Hotel, Restaurant and Institution Management (SHRIM) before proceeding with their application.

If you have no previous tertiary-level education, submit requirements for first year college applicants (see pages 6-9).

If you have previous tertiary-level education but do not have a college degree, submit requirements for transferee applicants (see pages 10-12).

If you are an international applicant, submit requirements for international applicants (see pages 17-18).

Graduate Application Procedure

Graduate student applicants consist of hospitality management professionals who wish to pursue the Master of Science in Tourism and Hospitality Management (MSTHM) offered by the School of Hotel, Restaurant and Institution Management (SHRIM) and human resource management professionals and business management professionals who wish to pursue Master in International Business (MIB) and Master in Human Resource Management (MHRM) offered by the School of Management and Information Technology (SMIT).

STEP 1
Submit the following application requirements in a long brown envelope.

- Completed Benilde Admissions Application Form
- Three (3) recent identical 2”x2” photographs taken within the last six months.
- Original copy of Transcript of Records (marked “For Evaluation” or “For Further Studies” purposes)
- Photocopy of birth certificate issued by the Philippine Statistics Authority (PSA) formerly National Statistics Office
- Two (2) Benilde Recommendation Forms
- Certificate of Good Moral Character from previous school or current employer (valid at least six months from date of issuance)
- Transfer Credentials/Honorable Dismissal (for applicants who completed degrees in the Philippines) or Certificate of Graduation (for applicants who completed degrees abroad, indicate degree title and date of graduation)
- Updated curriculum vitae/resumé indicating previous work experience

STEP 2
Secure an application payment slip from the Benilde Admissions Center and pay the non-refundable processing fee of PhP600 (for Filipino citizens) and US$50 (for non-Filipino citizens) at the Benilde Finance Department.
**International Student Application Procedure**

International applicants include non-Filipino students with the following visa types: tourist visa (9a), diplomat visa (9e), balikbayan visa, permanent residents with I-Card (Sec 13a-g), working visa dependents (9g), investor's visa (47a2), Special Investors Resident Visa (SIRV), dependents of retirees visa holders, Special Retiree Resident Visa (SRRV), Philippine Retirement Visa (PRV), and EO324 and 226.

**STEP 1**
Log on to the admissions website at www.benilde.edu.ph for information. Register online, print application form and submit together with all admission requirements to the Admissions Center.

**STEP 2**
Submit the following to the Benilde Admissions Center for evaluation:

- **First Year College applicants**
  - Original Transcript of Records
  - The Transcript of Records must be Apostille/authenticated by the Philippine Embassy of relevant countries of your schooling. If these records are written in a language other than English, complete and official English translations must be submitted together with the original records. The transcript should indicate all subjects taken and grades earned. The grading system should be clearly stated in the transcript.
  - Certificate of Graduation and/or Diploma

- **Transferee applicants**
  - Accomplished Pre-Application Questionnaire and Endorsement From Registrar's Office (RO)
  - To procure the endorsement, submit photocopies of the following to RO at the 2F Solomon Hall: Passport Visa Page and ACR I - Card (if applicable)
  - Transferees are advised to process their Request for Advance Credit or Course Credits through the Registrar's Office along with their application.

**STEP 3**
The Benilde Admissions Center will inform you whether you qualified to take the entrance examination. If qualified, you may secure a payment slip from the Admissions staff and pay the non-refundable processing fee of USD50.00. You will receive a Benilde Admissions Kit.

**STEP 4**
Present the official receipt to the Benilde Admissions Center and claim a Benilde application kit. Secure your Benildean Entrance Examination (BEE) test permit by submitting all application requirements to the Benilde Admissions Center. Only applications with correct and complete requirements shall be processed.

**STEP 5**
Come for your application interview. The department secretary shall contact you for your appointment. If you do not receive a call within five (5) working days from the day of your examination, please visit the Benilde Admissions Center.

**STEP 6**
Visit the Benilde Admissions Center to pick up your application result on the date specified.
Duly accomplished Consolidated General Application Form (CGAF)
Photocopy of passport bio-page, latest admission with valid authorized stay and Bureau of Quarantine stamp
Original copy of the Notice of Acceptance containing a clear impression of the College’s official dry seal
Original copy of Medical Certificate issued by the Bureau of Quarantine*
National Bureau of Investigation (NBI) Clearance, if applicable
Tourist visa should at least be one month valid upon submission of the application
Personal History Data Form
Affidavit of Financial Support and Guarantee Form

International Students Visa Services

Take the Benildean Entrance Examination (BEE) on the specified date. The College implements a “No test permit, no exam” policy.

Obtain the application results as directed. Application results may be accessed online, through courier, or personal pick-up.

A student visa is a pre-requisite for reservation and enrollment. Refer to next page for details on student visa processing.

International Students Visa Services

Requirements for Conversion to Student Visa

- Duly accomplished Consolidated General Application Form (CGAF) [BI Form CGAF-003-Rev 0]**
- Photocopy of passport bio-page, latest admission with valid authorized stay and Bureau of Quarantine stamp
- Original copy of the Notice of Acceptance containing a clear impression of the College’s official dry seal
- Original copy of Medical Certificate issued by the Bureau of Quarantine*
- National Bureau of Investigation (NBI) Clearance, if applicable
- Tourist visa should at least be one month valid upon submission of the application
- Personal History Data Form
- Affidavit of Financial Support and Guarantee Form

Requirements for Special Study Permit Application (For students in non-degree programs or ages 17 years old and below)

- Duly accomplished CGAF [BI Form CGAF-003-Rev 0]**
- Photocopy of passport bio-page and latest admission with valid authorized stay
- Notice of acceptance bearing a clear impression of the College’s official dry seal
- Tourist visa should at least be one month valid upon submission of the application

* The clearance and medical certificate should be filed three weeks before the processing of the student visa.
** These forms are available at the RO, 2F Solomon Hall, Taft Campus
SCHOLARSHIPS
Benilde fosters opportunities that challenge, transform, and inspire.

Through its various scholarships, grants, and financial assistance programs, the College stays faithful to its commitment to make Benildean-Lasallian education more accessible to learners from diverse backgrounds.
Academic Scholarships

Benildean Excellence in Scholastics and Talents (BEST) Scholarship

The BEST Scholarship offers a substantial benefit package for scholars. It is awarded to those who performed excellently in the Benildean Entrance Examination (BEE) and have an outstanding academic record as well as consistent substantive achievement in curricular, co- and extracurricular activities. Awardees may come from any degree program, except from the Bachelor of Science in Business Administration major in Business Management or Marketing Management programs.

Qualifications

• First year college applicants applying to any degree program except BSBA-Business Management and BSBA-Marketing Management;
• Within the top 100 scorers in the Benildean Entrance Examination (Batch 1 application);
• Has reached the required score for the scholarship in the Benildean Entrance Examination for the preferred degree program;
• Cumulative Grade Point Average (CGPA) of 90% from Grades 7 to 11 with no Grade-level Grade Point Average (GPA) of less than 90%;
• Subject-level Year Average of 90% for major subjects;
• Active involvement in co- and extra-curricular activities as evidenced by certifications obtained from Grade 7 to 11; and
• Department of at least A- or 90% or its equivalents.

Benefits

• 100% full tuition and miscellaneous fees waiver
• Trimestral stipend
• Computer laboratory privileges
• Additional library privileges

Honors Scholarship (H5)

The Honors scholarship is awarded to first year college applicants who were in the top 10 of their graduating batch in Junior High School and are in the top three of their Senior High School graduating batch from public and parochial high schools.

Qualifications

• First year college applicants applying to any degree program except BSBA-Business Management and BSBA-Marketing Management;
• Graduated from a public or parochial High School in junior and senior high school;
• Belong to the top ten honor roll in Junior High School;
• Belong to the top three honor roll in Senior High School;
• Has a High School Grade Point Average (HSGPA) of at least 90% from Grades 8-11; and
• Has reached the required score for the scholarship in the Benildean Entrance Examination for the preferred degree program

Benefits

• 100% full tuition and miscellaneous fees waiver
• Monthly stipend
• Possible dormitory privileges (for those coming from outside Metro Manila)

School of Design and Arts Scholarship (SDA Scholarship)

The SDA Scholarship is awarded to students who show exceptional talent in the fields of art, multimedia, design and music. Those who pass the initial screenings are invited for an interview, presentation of portfolio and skills test.

Qualifications

• First year college applicants applying to any degree program under the School of Design and Arts (SDA);
• Has a High School Grade Point Average (HSGPA) of at least 85% from Grades 8-11;
• Has reached the required score for the scholarship in the Benildean Entrance Examination for the preferred degree program; and
• Has submitted all necessary requirements.

Benefits

• 100% full tuition and miscellaneous fees waiver

Honors Scholarship (H5) by invitation from DLS-CSB

The Honors scholarship is awarded to first year college applicants who performed excellently in the Benildean Entrance Examination (BEE) and have an outstanding academic record as well as consistent substantive achievement in curricular, co- and extracurricular activities. Awardees may come from any degree program, except from the Bachelor of Science in Business Administration major in Business Management or Marketing Management programs.

Qualifications

• First year college applicants applying to any degree program except BSBA Business Management and BSBA Marketing Management;
• Within the top 100 scorers in the Benildean Entrance Examination (Batch 1 application);
• Has reached the required score for the scholarship in the Benildean Entrance Examination for the preferred degree program;
• Cumulative Grade Point Average (CGPA) of 90% from Grades 7 to 11 with no Grade-level Grade Point Average (GPA) of less than 90%;
• Subject-level Year Average of 90% for major subjects;
• Active involvement in co- and extra-curricular activities as evidenced by certifications obtained from Grade 7 to 11; and
• Department of at least A- or 90% or its equivalents.

Benefits

• 100% full tuition and miscellaneous fees waiver
• Trimestral stipend
• Computer laboratory privileges
• Additional library privileges

School of Design and Arts Scholarship (SDA Scholarship)

The SDA Scholarship is awarded to students who show exceptional talent in the fields of art, multimedia, design and music. Those who pass the initial screenings are invited for an interview, presentation of portfolio and skills test.

Qualifications

• First year college applicants applying to any degree program under the School of Design and Arts (SDA);
• Has a High School Grade Point Average (HSGPA) of at least 85% from Grades 8-11;
• Has reached the required score for the scholarship in the Benildean Entrance Examination for the preferred degree program; and
• Has submitted all necessary requirements.

Benefits

• 100% full tuition and miscellaneous fees waiver

VATEL Scholarship (for upperclassmen)

This one year Scholarship is awarded to the best-ranking IHM student who has completed five (5) academic terms in the School of Hotel, Restaurant and Institutional Management (SHRM).

Qualifications

• Has at least 6 terms left.
• Has had no major offense at the time of application.
• Has maintained a Grade Point Average (GPA) of 3.0.
• CSB students who passed the interview screening and professional training as Ambassadors of the College under the Office of the Vice President for Advancement.
• Recommended for tuition fee discount by the Vice President for Advancement.

Benefits

• 100% full tuition and miscellaneous fees waiver

The Benildean Scholarships program is for currently enrolled students who will serve as ambassadors of the College in special events and linkage programs.

Qualifications

• Has at least 6 terms left.
• Has had no major offense at the time of application.
• Has maintained a Grade Point Average (GPA) of 3.0.
• CSB students who passed the interview screening and professional training as Ambassadors of the College under the Office of the Vice President for Advancement.
• Recommended for tuition fee discount by the Vice President for Advancement.

Benefits

• 100% full tuition and miscellaneous fees waiver

Note: The applicant needs to actually graduate with Honors (applicants who do not make it are disqualified). The request for Grade 8-11 records serve as an indication of the student’s potential to graduate with Honors.

Benilde Student Envoy (BSE)

The Benildean Student Envoy program is for currently enrolled students who will serve as ambassadors of the College in special events and linkage programs.

Qualifications

• Has at least 6 terms left.
• Has had no major offense at the time of application.
• Has maintained a Grade Point Average (GPA) of 3.0.
• CSB students who passed the interview screening and professional training as Ambassadors of the College under the Office of the Vice President for Advancement.
• Recommended for tuition fee discount by the Vice President for Advancement.

Benefits

• 100% full tuition and miscellaneous fees waiver
• or partial tuition and miscellaneous fee waiver

ACADEMIC SCHOLARSHIPS

VATEL Scholarship (for upperclassmen) awarded by DLS-CSB

This one year Scholarship is awarded to the best-ranking IHM student who has completed five (5) academic terms in the School of Hotel, Restaurant and Institutional Management (SHRM).

Qualifications

• Has at least 6 terms left.
• Has had no major offense at the time of application.
• Has maintained a Grade Point Average (GPA) of 3.0.
• CSB students who passed the interview screening and professional training as Ambassadors of the College under the Office of the Vice President for Advancement.
• Recommended for tuition fee discount by the Vice President for Advancement.

Benefits

• 100% full tuition and miscellaneous fees waiver

Note: The applicant needs to actually graduate with Honors (applicants who do not make it are disqualified). The request for Grade 8-11 records serve as an indication of the student’s potential to graduate with Honors.

Benilde Student Envoy (BSE)
Financial Assistance Grants

**Blessed Arnould Study Assistance Program (BASAP)**

BASAP is for first year college applicants or transferees applying to the Bachelor of Science in Business Administration major in Business Management (BSBA-BM) or Marketing Management (BSBA-MM) programs.

**Qualifications**
- First year college applicants or transferees applying to BSBA-Business Management and BSBA-Marketing Management.
- Has reached the required score for the grant in the Benildean Entrance Examination for the preferred degree program.
- Has submitted all necessary requirements.
- Has had no immediate family member who has availed of any Financial Assistance Grant of the College.

**Benefits**
- 100% full tuition and miscellaneous fees waiver
- Waived recollection, retreat and graduation fee

**Kabib Bahay Grant (KBG)**

The Kapitbahay Grant is given to academically deserving but financially-challenged high school graduates residing in a barangay in the vicinity of Benilde.

**Qualifications**
- First year college applicants applying to any degree program except BSBA-Business Management and BSBA-Marketing Management.
- Has reached the required score for the grant in the Benildean Entrance Examination for the preferred degree program.
- Has a High School Grade Point Average (HSGPA) of at least 80% from Grades 8-11.
- Resident of at least 5 years of an accredited partner neighborhood barangay of the College and is properly endorsed by the Barangay Captain.

**Benefits**
- 100% full tuition and miscellaneous fees waiver
- Waived recollection, retreat and graduation fee

**Benildean Hope Grant (BHG)**

BHG is offered to first year college applicants who belong to special populations (i.e. children of military, indigenous people, marginalized youth, etc.) who are under the care of non-government organizations (NGO's), People's Organizations (PO) and Government Organizations (GO's) that are recognized by the College.

**Qualifications**
- First year college applicants applying to any degree program except BSBA-Business Management and BSBA-Marketing Management.
- Has had no immediate family member who has availed of any Financial Assistance Grant of the College.

**Benefits**
- 100% full tuition and miscellaneous fees waiver
- Waived recollection, retreat and graduation fee

**Pierre Romañçon Grant (PRG)**

The Pierre Romañçon Grant is open for first year college applicants who are in need of financial support to pursue their College education.

**Qualifications**
- First year college applicants applying to any degree program except BSBA-Business Management and BSBA-Marketing Management.
- Has a High School Grade Point Average (HSGPA) of at least 85% from Grades 8-11.
- Has had no immediate family member who has availed of any Financial Assistance Grant of the College.

**Benefits**
- 100% full tuition and miscellaneous fees waiver
- Waived recollection, retreat and graduation fee
Merit / Talent Scholarship / Grant

Office of Culture and Arts Grant (OCAG)

The OCA Scholarship is open to first year college and upper class students who are gifted in the field of performing arts.

Qualifications
- First year college applicants, recruited transferees and Benilde students who pass the audition and trainings.
- Has passed the Benildean Entrance Examination for the preferred degree program.
- Has had no major offense at the time of application (for upper class students).
- Endorsed by the Head of Office of Culture and Arts.

Benefits
- 100% full tuition and miscellaneous fees waiver or partial tuition and miscellaneous fees waiver
- Possible dormitory privileges

School of Deaf and Applied Studies Grant (SDEASG)

The SDEAS Grant is awarded to Deaf high school students who are in need of financial assistance for their tertiary education.

Qualifications
- First year college applicants applying to Bachelor in Applied Deaf Studies.
- Deaf and Financially Challenged.
- Has passed the Benildean Entrance Examination.
- Highly recommended/endorsed by the SDEAS Dean and the Director of the Center for Deaf Esteem and Formation.

Note: Only two Deaf members of a family are accepted into the program.

Benefits
- 100% full tuition and miscellaneous fees waiver or partial tuition and miscellaneous fees waiver
- Waived recollection, retreat and graduation fee

Athletic Recruit Scholarship (ARS)

The Athletic Recruit Scholarship is available to first year college or currently enrolled students with superior athletic abilities fit to represent the College in sports competitions.

Qualifications
- First year college applicants, recruited transferees and Benilde students with superior athletic abilities.
- Has passed the Benildean Entrance Examination for the preferred degree program.
- Has passed try-outs and trainings.
- Has had no major offense at the time of application (for upper class students).
- Endorsed by the Director of the Center for Sports Development (CSD).

Benefits
- 100% full tuition and miscellaneous fees waiver or partial tuition fees waiver
- Waived recollection, retreat and graduation fee
- Possible monthly stipend
- Possible dormitory privileges

Qualifications
- First year college applicants, recruited transferees and Benilde students who pass the audition and trainings.
- Has passed the Benildean Entrance Examination for the preferred degree program.
- Has had no major offense at the time of application (for upper class students).
- Endorsed by the Head of Office of Culture and Arts.

Benefits
- 100% full tuition and miscellaneous fees waiver or partial tuition and miscellaneous fees waiver
- Possible dormitory privileges

Service Rendering

Student Publication Grant-Benildean (SPG-B)

The Student Publication Grant-Benildean (SPG-B) is for currently enrolled student artists and writers recommended for tuition discount by the Student Publications Office (SPO) Head.

Qualifications
- Has been actively involved as a campus journalist in the Student Publications Office – Benildean Press Corps for at least one (1) Trimester.
- Made a substantive contribution to the publications of the Office.
- Has had no major offense at the time of application (for upper class students).
- Recommended for tuition fee discount by the Student Publications Office (SPO) Head.

Benefits
- 100% full tuition and miscellaneous fees waiver or partial tuition and miscellaneous fees waiver

Maintaining Term Grade Point Average of 2.0

Qualifications
- Has actively involved as a campus journalist in the Student Publications Office – Benildean Press Corps for at least one (1) Trimester.
- Made a substantive contribution to the publications of the Office.
- Has had no major offense at the time of application (for upper class students).
- Recommended for tuition fee discount by the Student Publications Office (SPO) Head.

Benefits
- 100% full tuition and miscellaneous fees waiver or partial tuition and miscellaneous fees waiver

- Possible dormitory privileges
Student Publication Grant-Yearbook (SPG-Y)

The Student Publication Grant-Yearbook (SPG-Y) is for student editors and staff of the Yearbook Office recommended for tuition discount by the Yearbook Adviser and Student Publications Office (SPO) Head.

Qualifications
- Editors and staff members of the Student Publications Office – Benildean Yearbook Office (SPO-BYO) who have been actively involved for at least one (1) trimester.
- Made a substantive contribution to the Office.
- Has had no major offense at the time of application (for upper class students).
- Recommended for tuition fee discount by the Student Publications Office (SPO) Head.

Benefits
- Partial tuition fees waiver

Maintaining Term Grade Point Average of 2.0

Center for Institutional Communications Grant (CICG)

The CIC Grant is for currently enrolled student grantees of CIC who are recommended for tuition discount by the CIC Director.

Qualifications
- Officially enrolled Benildean Students.
- Has actively worked and produced significant material in CIC for at least a term.
- Has had no major offense at the time of application.
- Recommended for tuition fee discount by the CIC Director.

Benefits
- 100% full tuition and miscellaneous fees waiver or partial tuition fees waiver

Maintaining Term Grade Point Average of 2.0

Government Endorsed Scholarships

Presidential Decree 577 Scholarship (PD 577)

The PD 577 Scholarship is awarded to first year college applicants who are children of military personnel who died or have been incapacitated in the line of duty.

Qualifications
- First year college applicants or transferees who are children of military personnel who have been killed in action or incapacitated in the line of duty as certified by the Armed Forces of the Philippines.
- First year college applicants in any degree program except BSBA-Business Management and BSBA-Marketing Management.
- Has passed the Benildean Entrance Examination for the preferred degree program.
- Has submitted all necessary requirements.

Benefits
- 100% full tuition and development/laboratory fees waiver

Presidential Decree 1687 Scholarship (PD 1687)

The PD 1687 Scholarship is awarded to first year college applicants who are children of military personnel awarded with the medal of valor.

Qualifications
- First year college applicants or transferees who are children of military personnel whose parent have been awarded the medal of valor as certified by the Armed Forces of the Philippines.
- First year college applicants in any degree program except BSBA-Business Management and BSBA-Marketing Management.
- Has passed the Benildean Entrance Examination for the preferred degree program.
- Has submitted all necessary requirements.

Benefits
- 100% full tuition and development/laboratory fees waiver
General Scholarship Application Procedure

Visit the Admissions Center at Taft Campus to obtain application payment slip then pay* the non refundable admission processing fee at Finance Department.

Application is from August 1 to October 30 annually.

**STEP 1**
Apply for the Benildean Entrance Examination (BEE) at the Admissions Center.

**STEP 2**
Apply for scholarship / grant at the Student Grants Office (SGO). The information in the Benildean Entrance Examination (BEE) test permit is needed for scholarship application.

**STEP 3**
Those who made it to the required score for scholarship / grant will be contacted for further requirements.

**STEP 4**
Result of the scholarship application are releaseed by April 15.

*Processing fee
PhP600 (for Filipino applicants)
PhP200 (for Deaf applicants)
PhP200 (for AR, BASAP, BHG, Honors and KBG applicants)

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**FREQUENTLY ASKED QUESTIONS**

Application is from August 1 to October 30 annually.
Admissions

Does Benilde reserve an admission quota for each high school institution?

We assess applicants based on their Benildean Entrance Examination performance, aptitudes, capabilities, high school grades, and other requirements. We do not base admission offers on the school they come from. However, like other tertiary schools, Benilde has a limited number of slots so late applicants may not be accepted not because they are unqualified but because there are no more slots available for them.

If applicants fail to qualify for admission, are there other options available? Can they make an appeal to be admitted?

Applicants who did not receive an offer from Benilde can visit the Admissions Center and file a Request for Reconsideration. Admission of these students will depend on the result of their re-evaluation and the number of slots available.

Does Benilde reserve an admission quota for each high school institution?

Scholarships

Does Benilde offer scholarships for athletes?

Yes, Benilde offers a number of scholarships and financial assistance programs to deserving students. These include merit scholarships, academic scholarships, institutional scholarships, government-endorsed scholarships, and financial assistance grants, among others. For more information, you may email the Student Grants Office (SGO).

Do you offer scholarships for athletes?

Yes. Students who are interested in athletic scholarships are advised to visit Benilde's Center for Sports Development for tryouts.

If a student loses his or her current scholarship, can he or she still apply for other scholarships?

Yes. As long as the student is qualified for the scholarship and can meet application requirements.

Tuition Payment

How much is the tuition fee at Benilde?

The trimestral tuition fee will depend on how many units a student enrolls in. A good estimate would be PhP70,000 to PhP90,000 per trimester. Cost may change without prior notice. There are three (3) trimesters in a school year.

Does Benilde accept installment payments?

Benilde has an installment payment program for upperclass students. First year college and Transferees shall pay their tuition and other fees in full per trimester for one (1) school year except for Career Development Program (CDP) students, who may pay in installment. Please visit the Finance Department Cashiers for more information.

Does Benilde accept installment payments?

Benilde accepts credit card payments subject to the policies and guidelines of the Finance Department.

Does Benilde accept credit card payments?

Benilde and DLSU-M

What is the difference between De La Salle University-Manila and De La Salle-College of Saint Benilde?

De La Salle University-Manila and De La Salle-College of Saint Benilde are both members of De La Salle Philippines (DLSP) and are managed by the De La Salle Brothers. In the Philippines, there are 16 De La Salle District Schools.

DLSU-M and Benilde do not offer the same degree programs. DLSU-M offers more traditional degree programs such as engineering, business and the sciences. Benilde offers non-traditional, innovative and industry-responsive degree programs such as hotel, restaurant and institution management, multimedia arts, fashion design, export management, among others.

Is it true that those who failed in DLSU-M are accepted in Benilde?

The notion that Benilde is a place for students who failed in DLSU-M is not true. Since DLSU-M and Benilde are autonomous from one another, Benilde has its own set of admission policies and procedures. Students may be accepted to DLSU-M but not in Benilde, and vice versa.

The reason that there is that impression is because of our shared history. Benilde was part of DLSU-M before we ventured on our own in 1988.
Are there fraternities in Benilde?

Benilde does not recognize any fraternities or sororities. In fact, students are required to sign a non-fraternity contract before enrollment.

Do you allow smoking in campus?

No. We have policies and sanctions for students who are caught smoking within Benilde campuses.

What do you do about students and drugs?

We do not condone the use of illegal substances and we have strict policies and penalties for students who are caught bringing and using illegal substances. Drug problems also have their roots in psychological trauma or abuse. Aside from counselors, we encourage all members of the community to grow into the responsibility of becoming formators of youth.

Is there a dress code? Do you have uniforms?

Students of the School of Hotel, Restaurant and Institution Management (SHRIM) have uniforms that are enforced strictly. This is because they are being trained to meet the expectations of industry.

Students of the School of Management and Information Technology (SMIT) and School of Diplomacy and Governance (SDG) are required to come in business attire on some days of the week.

Other schools, such as the School of Design and Arts, don’t have uniforms per se, but the College has a dress code that students must follow. The dress code helps ensure that students come in to school in proper attire. Even artists who may not have uniforms or come in business attire are expected to know how to dress properly.

What are your rules on class suspension in case of bad weather?

Benilde complies with government mandates and policies regarding suspension of classes. Suspension of classes is usually recommended by the National Disaster Coordinating Council (NDCC), Commission on Higher Education (CHED), or the city government.

When the decision to suspend classes is up to the College, the Office of the President coordinates with the Center for Emergency Management, Safety and Security, as well as other key administrators, for recommendations regarding the state of the roads and/or areas surrounding Benilde.

If suspension of classes is recommended, announcements are issued by email, through the Intranet, and to administrators who then cascade the information to the faculty members and students.
SCHOOL OF DEAF EDUCATION AND APPLIED STUDIES
Bachelor in Applied Deaf Studies (Entrepreneurship)

The Entrepreneurship track prepares students to setup, operate, and manage small-to-medium level businesses. Students learn techniques in producing food and non-food products and also develop competencies in the areas of marketing, finance, operations, and office management.

10 Trimesters

CAREERS

Sign Language Instructor
NGO Worker
Community Advocacy Associate
College Instructor Handling Deaf Studies Course
Graphic Designer
Entrepreneur
Marketing Associate
Business Production Assistant
Data Processor/Data Entry Specialist
Web Designer

Computer Imaging
Animator
Data Analysts
Researchers
Web designers - front end and back end
App designers and developers
Search engine optimizers
Data entry specialists
Accounts support
Technical support

PROGRAM CORE

Computer Operations (COMPOPS)
Communication Skills for the Deaf (COMSDEE)
Financial Literacy (FINULTE)
Bilingual Communication (BILCOMM)
Advanced Purposive Communication (ADPVCOM)
Health Education (HEAEDUC)
Advocating for Disability (ADVODIS)
Business English for the Deaf (BUSENDE)
Deaf Appreciation Literature (DEAPLIT)

MAJOR SUBJECTS

Filipino Sign Language 101 (INTOFSL)
Introduction to Deaf Identity (INTRODE)
Psychology of Deaf People (PSYCHDE)
Deaf Studies Research (DESTRES)
Deaf Cultural Studies (DECUSTU)
History of Filipino Deaf Community (HISFIDE)
Deaf and Disability Studies (DEDASTU)
Communication Process & Human Relation (COMPROC)
FSL Linguistic (FSLLING)
Seminar on Deaf Studies (SEMDEST)
Leadership Skills Development (LEASDEV)
Deaf Studies Internship (DESTUIN)

ELECTIVES

Introduction to Entrepreneurship (INTRENT)
Operation Management (OPERMAN)
Product Development (PRODEV1)
Entrepreneurial Accounting 1 (ENTACCT1)
Practical Selling (PRACSEL)
Entrepreneurial Accounting 2 (ENTACCT2)
Business Opportunities (BUSOPRO)
Legalities and Compliance (LEGCOMP)
Practicum (PRACTIE)
Business Plan Development (BUSPLN1)
Business Plan Implementation (BUSPLN2)

Disclaimer: Some of the contents of this printed material may change without prior notice.
For updated information, please visit the [Benilde website](https://www.benilde.edu.ph).
Bachelor in Applied Deaf Studies (Business Outsourcing Services Management)

The Business Outsourcing Services Management track develops students to work in the ever-expanding business outsourcing field or encourage them to become e-commerce entrepreneurs. The students will learn skills related to the creative industry as well as basic skills necessary for coding and accounting. These learnings are further honed by developing their competence as project managers and business persons.

PROGRAM LENGTH
10 Trimesters

CAREERS

Sign Language Instructor
NGO Worker
Community Advocacy Associate
College Instructor Handling Deaf Studies Course
Graphic Designer
Entrepreneur
Marketing Associate
Business Production Assistant
Data Processor/Data Entry Specialist
Web Designer

Computer Imaging
Animator
Data Analysts
Researchers
Web designers – front end and back end
App designers and developers
Search engine optimizers
Data entry specialists
Accounts support
Technical support

MAJOR SUBJECTS

Filipino Sign Language 101 (INTOFSL)
Introduction to Deaf Identity (INTRODE)
Psychology of Deaf People (PSYCHDE)
Deaf Studies Research (DESTRES)
Deaf Cultural Studies (DECUSTU)
History of Filipino Deaf Community (HISFIDE)
Deaf and Disability Studies (DEDASTU)
Communication Process & Human Relation (COMPROC)
FSL Linguistic (FSLLING)
Seminar on Deaf Studies (SEMDEST)
Leadership Skills Development (LEASDEV)
Deaf Studies Internship (DESTUIN)

PROGRAM CORE

Computer Operations (COMPOPS)
Communication Skills for the Deaf (COMSDEE)
Financial Literacy (FINLITE)
Bilingual Communication (BILCOMM)
Advanced Purposive Communication (ADPVCOM)
Health Education (HEADEUD)
Advocating for Disability (ADVODIS)
Business English for the Deaf (BUSENDE)
Deaf Appreciation Literature (DEAPLIT)

ELECTIVES

Introduction to Business Outsourcing (INTBOSM)
Design Elements and Principles (DELPRIN)
Data Processing 1 (DATAPRO)
Data Processing 2 (DATAPRO)
Visual Communication Direction (VICOMDI)
Entrepreneurial Accounting 1 (ENTACCT1)
Entrepreneurial Accounting 2 (ENTRACCT2)
Programming 1 (PROGRA1)
Project Management (PROJMT)
Web Development (WEBDEVT)
E-Commerce (ECOMMER)
Programming 2 (PROGRA2)
Writing for Specific Purpose (WRISPEC)
Practicum (PRABOSM)

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For updated information, please visit the Benilde website.

44 APPLIED DEAF STUDIES
Bachelor in Applied Deaf Studies (Visual Media Arts)

The Visual Media Arts track prepares students for careers related to graphic design and computer imaging. This track is for those who are interested in new media design, communications, and other fields using digital technologies. Students are trained in website design using Macromedia Flash and Dreamweaver, interactive design and authoring using Macromedia Director, videography, photography, print design and pre-press production.

PROGRAM CORE
- Computer Operations (COMPOPS)
- Communication Skills for the Deaf (COMSDEE)
- Financial Literacy (FINLITE)
- Bilingual Communication (BILCOMM)
- Advanced Purposive Communication (ADPVCOM)
- Health Education (HEAEDUC)
- Advocating for Disability (ADVODIS)
- Business English for the Deaf (BUSENDE)
- Deaf Appreciation Literature (DEAPLIT)

MAJOR SUBJECTS
- Filipino Sign Language 101 (INTOFSL)
- Introduction to Deaf Identity (INTRODE)
- Psychology of Deaf People (PSYCHDE)
- Deaf Studies Research (DESTRES)
- Deaf Cultural Studies (DECUSTU)
- History of Filipino Deaf Community (HISFIDE)
- Deaf and Disability Studies (DEDASTU)
- Communication Process & Human Relation (COMPROC)
- FSL Linguistic (FSLLING)
- Seminar on Deaf Studies (SEMDEST)
- Leadership Skills Development (LEASDEV)
- Deaf Studies Internship (DESTUIN)

PROGRAM LENGTH
10 Trimesters

CAREERS
- Sign Language Instructor
- NGO Worker
- Community Advocacy Associate
- College Instructor Handling Deaf Studies Course
- Graphic Designer
- Entrepreneur
- Marketing Associate
- Business Production Assistant
- Data Processor/Data Entry Specialist
- Web Designer
- Computer Imaging
- Animator
- Data Analysts
- Researchers
- Web designers – front end and back end
- App designers and developers
- Search engine optimizers
- Data entry specialists
- Accounts support
- Technical support

ELECTIVES
- Digital Photography (DIGPOTO)
- Design Elements and Principles (DELPRIN)
- Digital Imaging (DIGIMAG)
- Basic Video (BASVID)
- Digital Illustrator (DIGILUS)
- Basic Web (BASWEB)
- Web Animation (WEBNIMA)
- Visual Communication Direction (VICOMDI)
- Visual Production 1 (VISPRO1)
- Visual Production 2 (VISPRO2)
- Interactive Authoring (AUTHOR)
- Internship (INTERN)

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SCHOOL OF DESIGN AND ARTS

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SCHOOL OF DESIGN AND ARTS
Bachelor of Science in Architecture

The Architecture program integrates the multi-disciplinary fields of design and art with advances in computer technology, the science of building construction and business management. Students will be awarded with certificates of proficiency at specific levels of competency in specialized fields.

Aside from well-rounded training in fine arts, humanities and sciences, students will learn urban planning and design, and current business trends in the architectural profession. The program also has a strong practicum component that establishes linkages with the design and construction industry through seminars, educational trips and an active apprenticeship program.

PROGRAM LENGTH
13 Trimesters

CAREERS
Licensed Architect
Design Consultant
Heritage Architect
Entrepreneur

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MATH AND ENGINEERING SUBJECTS

College Algebra
Analytic Geometry
Architectural Structures
Differential and Integral Calculus
Plane Surveying
Solid Mensuration/Solid Geometry
Statistics of Rigid Bodies
Steel and Timber Design
Strength of Materials
Theory of Structures
Trigonometry

ELECTIVES

Basic Video Editing
Community Planning & Development
Construction and Project Management
Facilities & Building Administration
Financial & Office Management
Basic Photography Classes
Preservation, Restoration and Conservation
Urban Design Studio
Arduino
Rhino 3D

MAJOR SUBJECTS

Basic Computer Aided Design - 3D Drawing - CAD1
Architectural Design 1-Introduction to Designing
Creative Design Fundamentals
Creative Design in Architectural Interiors and Spaces
Space Planning 1 and 2
Site Development Planning and Landscaping
Community Architecture & Urban Design
Design of Complex Structure
Thesis Research Writing
Thesis Application & Defense
3D Animation/Rendering - CAD2
Architectural Comprehensive Course Review 1-4
Architectural Interiors
Advanced Architectural Rendering Techniques/Visual Tech 3

Research Methods for Architecture
Building Technology 1 - Building Materials
Construction Detailing in Wood, Steel and Concrete (2-Storey Buildings)
Construction Detailing in Wood, Steel and Concrete (Multi-Storey Buildings)
Specs Writing & Quantity Surveying
Alternative Building Construction Systems
Building Utilities 1-Plumbing and Sanitary Systems
Electrical, Electronics and Mechanical Systems
Acoustics & Lighting Systems
Housing Principles
Summer Apprenticeship Program
Bachelor of Arts in Fashion Design and Merchandising

The Fashion Design and Merchandising degree program focuses on design development and philosophies, as well as production and marketing procedures with the fashion business at the core. This degree program is for those who want to design clothes for specific markets.

### PROGRAM LENGTH
10 Trimesters

### CAREERS
- Accessory Designer
- Costume Designer
- Fashion Buyer
- Fashion Consultant
- Fashion Designer
- Fashion Illustrator
- Stylist
- Fashion Merchandiser
- Fabric Surface Designer
- Visual Merchandiser

### DESIGN FOUNDATION SUBJECTS
- Art History 1: Western Art
- Art History 2: Asian Art
- Studio 1: Studies of Forms and Space
- Studio 2: Studies of Light and Color
- Design Profession and Code of Ethics
- Design Arts and Law

### PROGRAM LENGTH
10 Trimesters

### CAREERS
- Accessory Designer
- Costume Designer
- Fashion Buyer
- Fashion Consultant
- Fashion Designer
- Fashion Illustrator
- Stylist
- Fashion Merchandiser
- Fabric Surface Designer
- Visual Merchandiser

### DESIGN FOUNDATION SUBJECTS
- Art History 1: Western Art
- Art History 2: Asian Art
- Studio 1: Studies of Forms and Space
- Studio 2: Studies of Light and Color
- Design Profession and Code of Ethics
- Design Arts and Law

### MAJOR SUBJECTS
- Introduction to Fashion
- Costume and Fashion History
- Textile Science and Surface Design 1
- Surface Design 2
- Surface Design 3
- Computer Graphic Design for Fashion
- Computer Aided Pattern Design
- Fashion Illustration 1
- Fashion Illustration 2
- Pattern Drafting 1
- Pattern Drafting 2
- Clothing Construction 1
- Clothing Construction 2
- Basic Draping
- Advance Draping
- Apparel Production Procedure
- Apparel Production Management
- Global Fashion Trends and Sourcing
- Fashion Design Process
- Thesis and Portfolio Development
- Creative Analysis 1
- Creative Analysis 2
- Fashion Communications
- Fashion Merchandising
- Fashion Entrepreneurship
- On-the-Job Training/Internship

### MAJOR-ELECTIVES
- Children's Pattern Drafting & Construction
- Men's Pattern Drafting and Construction
- Accessories Design 1
- Accessories Design 2
- Fashion Styling
- Retail Environment
- Fashion Promotion and Management
- Fashion Product Development
- Brand Management
- Visual Merchandising
- Basic French
- Basic Italian

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Bachelor of Science in Interior Design

The Interior Design program is aimed at developing a mastery of interior space planning, as well as specifying interior elements such as finishes and furnishings that will lead to the creation of aesthetically pleasing and functional spaces that enhance the lifestyle of the space’s inhabitants.

The program trains then challenges the students to practice design thinking and consider a wider range of the society and its community in providing design solutions for inclusion.

The program offers specialization electives that accords the students to graduate with a major.

**PROGRAM LENGTH**
11 Trimesters

**CAREERS**
- Interior Designer
- Exhibit Designer
- Furniture Designer
- Set Designer
- Visual Merchandiser
- Lighting Design Specialist
- Construction Manager
- Heritage Conservationist

**MAJOR SUBJECTS**
- Advanced CAD and Photorealistic Rendering
- Accessories Design
- Architectural Drawing and Drafting
- Building Technology 1-Hard Materials
- Construction Drawing
- Building Utilities 2
- Color Dynamics
- Color Theory
- Specialization Electives 1 to 4 leading to Major in
  - Furniture Design and Construction 1 and 2
  - History of Interior Design 1 and 4
  - Interior Design Exhibit
  - History of Philippine and Asian Interiors
  - Interior Design Practicum
- Principles and Theory of Interior Design
- Freehand Drawing
- Color Drawing
- Color Theory
- Residential Interior Design

- Special Problems in Domesticity
- Retail and Commercial Interior Design
- Hospitality and Restaurant Design
- Institutional and Office Design
- Cultural and Recreational Interior Design
- Conservation and Adaptive Re-use in Interior Design
- Color Rendering
- Lighting Design
- Soft Materials and Finishes
- Perspective Drawing
- Site Planning and Landscape Architecture
- Professional Practice and Ethics
- Business of Interior Design
- Research Methods in Interior Design
- Construction Management
- Financial Management
- Principles of Preservation/Restoration and Conservation
- Advanced Specialized Lighting Design
- Visual Merchandizing and Exhibition Design

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Bachelor of Science in Industrial Design

The Industrial Design degree program trains students to design products that would make the everyday lives of people easier and fun. The program develops design skills with practical aspects of ergonomics, function, marketing, manufacturing and aesthetics, as well as business-related concepts like entrepreneurship and management.

**PROGRAM LENGTH**
11 Trimesters

**CAREERS**
- Visual Merchandising Designer
- Exhibit Designer
- Furniture Designer
- Industrial Designer
- Designer
- Transport Designer
- Fashion and Accessories Designer

**MAJOR SUBJECTS**
- Basic Drafting Techniques
- Advanced Drafting Techniques
- Basic Techniques in Computer-Aided Design
- Advanced Techniques in Engineering
- Computer-Aided Design
- Advanced 3D Modeling Techniques
- Manual Rendering Techniques
- Basic Computer Graphic Techniques
- Advanced Computer Graphic Techniques
- Engineering Mechanics
- Strength of Material for Products
- Design Theory and Methods
- Industrial Design History of Europe
- Industrial Design History of Asia
- Design Workshop: Consumer Products
- Design Workshop: Ecology and Sustainability
- Design Workshop: Crafts Manufacturing
- Design Workshop: Packaging Structures and Containers
- Design Workshop: Transportation
- Design Workshop: Environment
- Workshop on ID Lab Use and Safety
- Modeling Techniques in Industrial Design
- Mass Production Technologies
- Industrial Design Lab Work with Organic Materials
- Industrial Design Lab Work with Industrial Materials
- Industrial Design Lab Work with Paper
- Industrial Design Lab Work with Metals Industrial
- Design Lab Work with Sustainable Materials
- Human Factors in Industrial Design (Ergonomics)
- Management Principles in Design Practice
- Marketing Principles Design Practice
- Production & Operations
- Management in Manufacturing Industries
- Strategic Marketing Design Practice
- Financial Management in Design Practice
- Research Methods for Industrial Design Thesis
- Design Research for Thesis
- Design Solution and Development of Thesis
- Comprehensive Presentation & Exhibition of Thesis
- Professional Design Practice
- Industrial Design Incubation
- Elective Course on Design Trends
- Elective Course on Manufacturing Industries
- Elective Course on Business Development

**DESIGN FOUNDATION SUBJECTS**
- Visual Perception
- Visual Communication
- Art History 1
- Art History 2
- Basic Form and Shape
- Figure Drawing
- Studies on Form and Shape
- Studies on Light and Color

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Bachelor of Arts in Film

The Film program takes the time-honored techniques and traditions of motion picture production, combines it with modern digital technology, and endeavors to create the cinema of the future. Students will undergo training in the art and craft of filmmaking, as well as gain instruction in the business aspect of the film industry such as production management, marketing, and festival organization among others.

PROGRAM LENGTH
10 Trimesters

CAREERS
- Film Editor
- Film Director
- Film Marketer
- Independent Filmmaker
- Producer
- Production Manager
- Screenwriter

MAJOR SUBJECTS
- Cinematography
- Demo Reel & Film Festival Production
- Advanced Digital Video Production
- Documentary Film Production
- Experimental Cinema
- World Cinema
- The Art of Film
- Digital Film Production 1 and 2
- Film Finance, Distribution and Exhibition
- Theory and Practice of Editing
- Production Fundamentals and Management
- Scriptwriting 1
- Scriptwriting 2 (Original Screenplay)
- Sound Design
- Advanced Visual Effects
- Film Criticism & Theory
- Directing for Performances in Film
- Corporate Filmmaking
- Digital Content Creation
- AR/VR Production
- Film Design
- Transmedia Storytelling

DESIGN FOUNDATION SUBJECTS
- Color Theory and Rendering
- Computer Graphics
- Aesthetics for Design Majors
- Basic and Digital Photography
- History of Art and Design 2
- Philippine Art and Design History
- Design Profession and Code of Ethics

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Bachelor of Arts in Photography

The Photography program prides itself as the pioneering degree course in photography in the country. In tune with global communication standards, technology, and design, leading practitioners in the industry educate students to develop professional photographic skills, individual creativity, visual literacy and a critical understanding of concepts and aesthetics balanced with professional practices and business acumen. The program perceives itself as a contributor to social change.

PROGRAM LENGTH
9 Trimesters

CAREERS
Advertising Photographer
Editorial Photographer
Fashion Photographer
Fine-art Photographer
Photo Editor
Photography instructor
Photojournalist/Documentary Photographer
Travel and Landscape Photographer
Wedding Photographer

MAJOR SUBJECTS
Advertising Photography
Alternative and Historical Print Processes
Architecture Photography
Business of Photography
Documentary Photography
Events Photography
Fashion Photography
Fine Art Photography
Food, Beverage, Restaurant and Hotel Photography
Looking at Photographs
Marketing Strategies for Photographers
Philippine Photography Survey
Professional Printing and Portfolio Development
Traditional Darkroom Process
Travel Photography
Trends in Photography

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Bachelor of Arts in Animation

The Animation program aims to strike a balance between commercial animation and fine art animation. It is the first comprehensive program for future animators in the country. Students will focus in 2D animation, 3D animation and experimental animation. The curriculum will cover the theoretical and practical studies of animation with an internship program during the last year. The course includes basic design foundation subjects and the business aspects of animation film production. By the final year, students will have a project in 2D, 3D or experimental in nature. An exhibit and a film festival will be the culminating activity of the course.

PROGRAM LENGTH
10 Trimesters

CAREERS
Visual Development Artist
2D Animator/Motion Graphic Artist
3D Animator
Experimental/Stop Motion Animator
Character Designer
BG Artist
Illustrator
Comic Artist
Storyboard Artist
Animation Producer
Animation Director
Art Director

DESIGN FOUNDATION SUBJECTS
Color Theory and Rendering
Computer Graphics
Principles of Design
Basic and Digital Photography
Freehand Drawing
History of Art and Design 1 and 2
Philippine Design History
Design Professions and Code of Ethics
Basic Video

MAJOR SUBJECTS
Basics of 2D Animation
Basics of 3D Animation
Writing for Animation
Introduction to Animation
Principles of Animation
Background Design and Layout
Basics of Experimental Animation
Life Drawing
Animation Preproduction 1 and 2
Animation Production 1 and 2
Animation Postproduction 1 and 2
Animation On the Job Training
Sound Design for Animation
Flash Animation for TV and Video
Advanced 3D Animation
Animation Portfolio
Animation Business
Human Anatomy
Animal Anatomy

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Bachelor of Arts in Multimedia Arts

The Multimedia Arts degree program combines core skills such as communications, programming and graphic design with evolving areas such as digital media and the Internet. Students harness the power of the latest digital media technology. This degree is also recommended for those who are interested in broadcasting, journalism, communication arts, new media design and communications, and other fields using digital technologies.

**PROGRAM LENGTH**

9 Trimesters

**CAREERS**

Art Director
Authoring Specialist
Brand Strategist
Editor
Graphic Designer
Illustrator
Interactive Content Developer
Motion Graphic Artist
Photographer
Web Developer

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**MAJOR SUBJECTS**

2D Animation
3D Animation
Basics of Audio & Video for Multimedia
Digital Audio for Multimedia
Introduction to Digital Photography
Digital Video for Multimedia
Multimedia Arts Elective 1 and 2
Introduction to Graphic Design and Multimedia
Typography, Image and Visual Communication
Graphic Communication and Digital Media
Interface Design for Multimedia Applications
Introduction to Multimedia Programming
Interactive Applications for Online Media 1
Interactive Applications for Offline Digital Media
Interactive Applications for Online Media 2 E-commerce
Interactive Applications for Mobile Media

**DESIGN FOUNDATION SUBJECTS**

Western Arts History
Asian Art History
Basic Form & Shape
Figure Drawing
Theory in Art & Design
Arts-Studies on Form and Shape
Studies on Light & Color

**MAJOR SUBJECTS**

Multimedia On-The-Job Training
Multimedia Portfolio and Branding
Multimedia Project - Topic Proposal and Content Development
Multimedia Project - Production
Multimedia Project - Post Production
Multimedia Strategic Marketing and Positioning
Multimedia Communication Theory
Interactive Content for Multimedia
Introduction to Multimedia Arts
Multimedia Project Management
Professional Ethics
Multimedia Communication Research
Multimedia Content Writing
Social Design
Bachelor of Arts in Theater Arts

The Theater Arts program offers students a full range of courses in all areas of theater studies, develops the skills and knowledge in acquiring the competencies in Theatre Literature Analysis & Interpretation, Direction, Design and Performance Conceptualization, Resource, Equipment, and Instrument Utilization, Theatre Play Production & Performance, Theatre Business & Marketing Integration.

For Acting majors: theoretical and working knowledge of the various genres and schools-of-thought of acting; For Production majors: theoretical and working knowledge of all the areas that go into theatre production. Studies in theoretical exercises are offered together with studio classes in Theater.

PROGRAM LENGTH
9 Trimesters

CAREERS
Actors
Artistic Director
Acting Coach
Director
Playwright
Production Manager
Stage Manager
Theatre Consultant
Theatre Critic
Theatre Educator
Scenic Painter
Lighting Designer
Technical Director
Costume Designer
Production Manager
Stage Manager
Sound Designer
Special Effects Designer
Costume Shop Supervisor
Box Office Manager
House Manager
Makeup Artist
Recording Engineer
Rigger
Stage Crew
Technician

THEATER ARTS SUBJECTS
Western Theater History
Asian Theater History
Philippine Theater History
Costume Design
Acting 1
Theater Readings in Classical Drama
Stage Management
Scriptwriting
Makeup and Hair Design
Theater Production 1
Theater Readings in Shakespeare and Contemporaries
Production Planning
Theater Production 2
Theater Readings in Contemporary Theater 1
Directing 1
On The Job Training
Production Execution
Theater Readings in Contemporary Theater 2
Theater Operations

FOUNDATION SUBJECTS
Basic Form and Shape
Studies on Form and Shape
Introduction to Theater Practice and Architecture
Music Theory
Stage Carpentry
Medieval Philosophy
Script Analysis
Production Management

PRODUCTION TRACK SUBJECTS
Scene Design 1
Lighting Tools
Scene Design 2
Lighting Design
Sound Tools
Technical Direction
Sound Design
Directing 2
Stage Effects

ACTING TRACK SUBJECTS
Acting 2
Voice Studies 1
Acting 3
Voice Studies 2
Movement 1
Acting 4
Movement
Business of Acting
Improvisation

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Bachelor in Performing Arts, Major in Dance

The **Dance** degree program is designed to transform dance into an expressive art form and profession.

It nurtures students' technical and artistic competencies. The dynamic learning atmosphere, state-of-the-art facilities, professionalism and ethics emphasized in the program produce artists and entrepreneurs in the field of dance. Students develop a strong theoretical perspective, firm technical and artistic skills, and excellent management capabilities.

**PROGRAM LENGTH**  
9 Trimesters

**CAREERS**  
Dance Instructor  
Dancer Artist  
Choreographer

**MAJOR SUBJECTS**
- Anatomy for Dancers  
- Asian Dance Class  
- Classical Ballet Techniques 1 to 8  
- Ballet Pedagogy  
- Classical Ballet Repertoire  
- Character Dance  
- Dance Composition 1 (Improvisation and Creative Movement)  
- Dance Composition 2 (Composition and Choreography)  
- Dance Criticism  
- Dance Forms  
- Dance Injuries and Prevention  
- Production Proposal and Planning  
- Dance Production and Presentation  
- Dance Society  
- Folk Dance 1 and 2  
- History of Philippine Dance  
- History of Classical Ballet & Modern Dance  
- Introduction to Theater  
- Modern Dance Techniques 1 to 5  
- Music for Dance  
- Music Theory

**DESIGN FOUNDATION SUBJECTS**
- Basic Video  
- Basic Photography  
- Philippine Design History  
- Design, Arts and the Law  
- Design & Arts Business Management

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Bachelor of Arts in Arts Management

The Arts Management degree program offers to gain proficient knowledge in the ecosystem of the art, culture and creative industries. As arts managers, they are in a position to create the conditions, spaces and interfaces in which art, culture and creative practices and organizations can be happen and be sustained. The arts manager is an innovator, mediator and cultural entrepreneur. This is achieved through an emphasis on professional practices through actual and research projects supervised by faculty composed of industry practitioners who enable students to think critically and develop the ability to supervise interdisciplinary projects.

PROGRAM LENGTH
9 Trimesters

CAREERS
Cultural Attaché
Curator
Entrepreneur
Event Producer
Exhibition Manager

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Bachelor of Arts in Music Production

The Music Production degree program focuses on the study of music and the creative processes involved in the use of music technology tools in the current contemporary musical form, style and idiom. This distinct curriculum aims to elevate music and audio production in the fields of recording, advertising, film, theater and concert performances, viable to both local and global markets.

PROGRAM LENGTH
9 Trimesters

CAREERS
Live Performer
Music Arranger
Composer
Music Director
Recording Engineer
Record Producer
Recording Artist
Session Musician
Songwriter
Music Entrepreneur

Music Administrator
Music Instructor
Music Scorer
Audio Post Production Engineer
Live Sound Engineer
Sound Designer
Jingle Writer
Electronic Musician (DJ)

PROFESSIONAL SUBJECTS
Advanced Arrangement and Orchestration
Advance Rendering Technology
Applied Music 1 and 2
Arranging for Big Band
Arranging for Orchestra
Asian Music
Basic MIDI Set-up
Basic MIDI Principles and Concepts
Basic Recording Techniques
Music Business
Basic Composition
Advanced Composition
Basic Film and Video Scoring
Advanced Film and Video Scoring
Fundamentals of Music 1, 2 and 3
Keyboard 1 and 2
Major Demo Production

Music Production Practicum
Introduction to Music Technology
Philippine Contemporary Popular Music
Philippine Music
Principles of Acoustics and their Musical Applications
Song Writing
Sound Enhancement and Reinforcement Technology
Vocal Arranging
History of Western Music
Writing Jingles and Music for Commercials

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Bachelor of Arts in Production Design

The Production Design degree program develops skills and interests in designing sets, costumes and props for movies, commercials, television, theater, events and advertising. Students learn about film and theater design, design and art history, media studies and production management. Theoretical exercises are offered together with studio classes in drawing, drafting, computer-aided drafting and design, stagecraft, props-making, prosthetics, and costume construction.

PROGRAM LENGTH
10 Trimesters

CAREERS
Costume Designer
Exhibit Designer
Production Design Specialist
Prosthetics Specialist
Set Designer
Special Effects Artist
Model and Puppetry Specialist

MAJOR SUBJECTS
Advertising Design
Computer Aided Design & Drafting
Cinematography
Costume 1: History of Costume
Costume 2: Costume Execution
Film Design
History of Furniture
Introduction to Film
Introduction to Theater
Lighting Design
On-The-Job-Training Module 1 and 2
Perspective Drawing for Designers
Production Execution & Evaluation
Production Proposal & Planning
Scene Design 1 and 2
Stage Craft & Set Construction
Stage Effects and Props 1 and 2
Technical Drawing 1 and 2
Technical Direction

DESIGN FOUNDATION SUBJECTS
Basic & Digital Video
Color Theory and Rendering
Computer Graphics
Principles of Design
Basic & Digital Photography
Freehand Drawing
History of Art & Design 1 and 2
Philippine Arts & Design History
Design Profession & Code of Ethics
Design & Arts Management

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SCHOOL OF HOTEL, RESTAURANT AND INSTITUTION MANAGEMENT
Bachelor of Science in Hotel, Restaurant and Institution Management (Culinary Arts)

The Culinary Arts track is for those who want to create new dishes and experiment in the kitchen. It nurtures passion for food and its preparation. Students learn to work in a professional kitchen using the latest tools and equipment to prepare a variety of dishes while observing sanitation, safety and hygiene. Students will also learn butchery and fishmongery. Aside from an extensive knowledge of international cuisine, students will also be taught about financial management, entrepreneurship, franchising and small business management.

PROGRAM LENGTH
10 Trimesters

CAREERS
Chef de Partie
Extremitier
Executive Chef
F&B Manager
Garde Manager
Grillardin
Pastry Chef
Caterer
Poissonnier
Restaurant Manager
Restaurateur
Rôtisseur
Sauté Chef
Sous Chef
Research and Development Chef

CAREERS
Chef de Partie
Extremitier
Executive Chef
F&B Manager
Garde Manager
Grillardin
Pastry Chef
Caterer
Poissonnier
Restaurant Manager
Restaurateur
Rôtisseur
Sauté Chef
Sous Chef
Research and Development Chef

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FOUNDATION SUBJECTS
- Basic Accounting for the Hospitality Industry
- Entrepreneurship, Franchising for the Hospitality Industry
- Financial Management for the Hospitality Industry
- Foreign Language 1
- Front Office Operations 1 (Lecture) and 2 (Laboratory)
- Hazard Analysis in Food
- Information System for Culinary Arts
- Marketing Management for Hospitality Industry
- Nutrition and Wellness (Lecture and Laboratory)
- Principles of Food Production & Menu Planning (Lecture and Laboratory)
- Principles of Management
- Principles of Tourism 1 and 2
- Travel and Tourism Management

MAJOR SUBJECTS AND PRACTICUM
- Asian Cuisine (Lecture and Laboratory)
- Basic Professional Cooking Skills (Lecture and Laboratory)
- Butchery and Fish Mongery (Lecture and Laboratory)
- Filipino Cuisine (Lecture and Laboratory)
- Fundamentals of Baking and Pastry (Lecture and Laboratory)
- Gardemanger and Charcuterie (Lecture and Laboratory)
- International Cuisine (Lecture and Laboratory)
- Personality Development in the Hospitality Industry
- Poultry and Meat Cookery (Lecture and Laboratory)
- Seafood Cookery (Lecture and Laboratory)
- Practicum 1 – In-House
- Practicum 2 – Off-Site
Bachelor of Science in Hotel, Restaurant and Institution Management (Hospitality Management)

The Hospitality Management track is for those who want to pursue promising careers in the hotel, restaurant and other related industries. The extensive courses prepare students to have a solid and holistic foundation in hospitality services which covers lodging and food and beverage operations.

Students will learn the minute details in working in hotels and restaurants with a managerial perspective. Aside from these industry knowledge requirements, local and international exposures, focused mentorship, customer-driven skills and winning attitudes will be integrated to provide a global approach to the diverse learning experience.

PROGRAM LENGTH

10 Trimesters

CAREERS

Manager
Banquet Sales
Events Manager
Executive Housekeeper
Front Desk Agent
Front Desk Manager
Concierge

Food & Beverage Manager
Hotel General Manager
Hotelier
Reservation Agent
Resident Manager
Room Sales

CORE SUBJECTS

Entrepreneurship, Franchising and Small Business Management
Events Management
Financial Management for the Hospitality Industry
Foreign Language 1 and 2
Front Office Operations 1 (Lecture) and 2 (Laboratory)
Global Trends in Tourism and Hospitality
Human Resource Management for the Hospitality Industry
Legal Aspects of the Tourism and Hospitality Industry
Marketing Management for the Hospitality Industry
Multicultural Diversity in the Workplace

Personality Development in the Hospitality Industry
Philippine Tourism
Principles of Food Production & Menu Planning (Lecture and Laboratory)
Principles of Tourism 1 and 2
Research in Tourism and Hospitality
Safety, Security and Sanitation
Strategic Management
Total Quality Management

MAJOR SUBJECTS AND PRACTICUM

Basic Butler Service
Bar Management (Lecture and Laboratory)
Cost Control and Analysis
Facilities Design & Building Engineering Systems
Food and Beverage Service Systems (Lecture and Laboratory)
Hospitality Sales
Information for the Hospitality Industry with Laboratory
Infosys-Sales and Catering

Institutional Purchasing
Nutrition and Wellness (Lecture and Laboratory)
Professional Housekeeping (Lecture and Laboratory)
Restaurant Management
Rooms Division Management and Control Systems
Travel and Tourism Management
Practicum 1 and 2

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For updated information, please visit the Benilde website.
Bachelor of Science in Hotel, Restaurant and Institution Management
(Travel and Tourism Management)

The Travel and Tourism Management track is for those who want to travel to different places and meet people. It prepares students to be a competitive player in the tourism industry. Students learn to serve the travel needs of different clients and direct them to places within the country and the world. Aside from travel and tourism courses, students will also complete management and basic accounting courses along with foreign language and personality development courses.

PROGRAM LENGTH
10 Trimesters

CAREERS
Airline Manager
Event Organizer
Flight Attendant
Tour Operator
Travel Agent
Travel Entrepreneur
Travel Writer
Tour Escorts/Travel Guides
Transport Operator

MAJOR SUBJECTS AND PRACTICUM
World Tourism 1 & 2
Strategic Management
Tourism Development
Global Trends in Tourism
Transportation Management
Airline Management
Destination Marketing
Cabin Service
Research in Tourism and Hospitality
Practicum 1 and 2

CORE SUBJECTS
Basic Accounting for Hospitality Industry
Entrepreneurship, Franchising & Small Business Management
Marketing Management for the Hospitality Industry
Financial Management for the Hospitality Industry
Nutrition and Wellness
Foreign Language 1
Principles of Food Production & Menu Planning
Front Office Operations 1 (Lecture) and 2 (Laboratory)
Principles of Management
Hazard Analysis in Food
Principles of Tourism 1 & 2
Multicultural Diversity in the Work Place
Travel & Tourism Management
Total Quality Management
Legal Aspects of the Tourism & Hospitality Industry

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Bachelor of Science in International Hospitality Management

The International Hospitality Management degree program is the first international double-degree program in the Philippines under the new transnational guidelines of the Commission on Higher Education (CHED). The program is made possible through Benilde’s partnership with Vatel International Business School, a recognized and highly reputable hotel-school in France. With the partnership, Benilde is now also known as Vatel Manila. As a learner under this degree program, students benefit from Vatel’s global curriculum and worldwide network of schools and partners.

The program focuses on integrating theory and practice of hotel management with a global management perspective. The curriculum includes intensive French language training, specialized hospitality courses, and an expanded immersion, internship and externship training.

PROGRAM LENGTH
11 Trimesters

CAREERS
- Banquet Sales Manager
- Events Manager
- Executive Housekeeper
- Front Desk Agent
- Front Desk Manager
- F&B Manager
- Hotel General Manager
- Hotelier

- Reservations Agent
- Resident Manager
- Sales Manager
- Concierge
- Revenue Manager
- Cost Controller
- Public Relations Manager

MAJOR SUBJECTS AND INTERNSHIP
- Marketing Management for Hospitality Industry
- Entrepreneurship, Franchising, and Small Business Management
- Cost Control and Analysis
- European Culture
- European Tourism Economy
- Facilities Design and Building Engineering Systems
- Financial Management for the Hospitality Industry
- Food Service Systems (Lecture and Laboratory)
- French One, Two, Three and Four
- Front Office Operations (Lecture and Laboratory)
- Global Trends in Tourism and Hospitality
- Hospitality Sales and Marketing
- Human Resource Management for the Hospitality Industry
- Information for the Hospitality with Laboratory
- Research in Tourism and Hospitality
- Rooms Division Management and Control Systems
- Travel and Tourism Management
- Tourism Planning and Development
- Wine Appreciation/Oenology (Laboratory)
- Infosys-Sales and Catering
- Institutional Purchasing
- Internship
- Internship (Deluxe Hotel)

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Bachelor of Science in Business Administration
Major in Computer Applications

The Computer Applications degree program is for those who want to manage an Information Technology (IT) company or want to use IT to further improve an organization's productivity. It trains students to become IT professionals who have a clear understanding of how they can create IT systems for an entire network of business operations through relevant and up-to-date IT courses. It also hones the students' business management skills for different industries.

Students' exposure to practical business-solving methods with the use of information systems and technology tools will enable them to better understand, propose and implement IT solutions that are best suited to an organization's needs.

CAREERS

- Business Analyst
- IT Consultant
- IT Manager
- Functional Tester
- Report Authors/Developers
- Project Manager
- Entrepreneur
- Solutions Architect
- Systems Analyst

PROGRAM LENGTH

9 Trimesters

CORE SUBJECTS

- Business Economics
- Business Finance
- Corporate Social Responsibility
- Enterprise Solution Configuration 1
- Human Behavior in Organization
- Income and Business Taxation
- Managerial Accounting
- Obligation and Contract
- Organizational and Business Communications
- People Management
- Principles of Accounting 1 and 2
- Principles of Management
- Principles of Marketing
- Quality and Business Process Improvement
- Quantitative Techniques in Business

MAJOR SUBJECTS AND PRACTICUM

- Analytics Internship
- Enterprise Database 1 and 2
- Enterprise Process Analysis 1 and 2
- Enterprise Processes
- Enterprise Resource Management 1, 2 and 3
- Enterprise Solution Configuration 2 and 3
- Fundamentals of Business Analytics
- Fundamentals of Data Warehousing
- Fundamentals of Descriptive Analytics
- Fundamentals of Predictive Analytics
- Fundamentals of Prescriptive Analytics
- Strategic Management and Business Policy
- Capstone Project 1 and 2

ELECTIVES

- Elements of Business and Statistics
- Enterprise Information Communication
- Technology Infrastructures
- Operations Management
- Enterprise Information Communication
- Technology Trends
- Any Elective Subject

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For updated information, please visit the Benilde website.
Bachelor of Science in Business Administration
Major in Business Intelligence and Analytics

The Business Intelligence and Analytics program is for students who want to become data scientists. BIA prepares learners through in-depth understanding and application of statistical methods in analyzing data patterns and sources to design and create dashboards and MIS reports using industry-grade analytical tools.

To further develop the student's business acumen, BIA provides access to high-quality learning content, boot camps, workshops and seminars, on-line resources and hands-on exercises, and, exposure in business-domain specific areas.

**PROGRAM LENGTH**
9 Trimesters

**CAREERS**
Data Scientist
Data Analyst
Data Modeler / Designer
Report Author
Project Manager
IT Consultant

**CORE SUBJECTS**
Quality and Business Improvement
Strategic Management
Basic Microeconomics
Basic Business Law
Business and Income Taxation
Social Entrepreneurship, Responsibility and Sustainability
People Management
International Business Agreements
Business Case Development – Analytics

**MAJOR SUBJECTS AND PRACTICUM**
Applied Statistics
Fundamentals of Business Analytics
Fundamentals of Data Warehousing
Fundamentals of Descriptive Analytics
Fundamentals of Predictive Analytics
Fundamentals of Prescriptive Analytics
Enterprise Architecture
Database Modelling, and Programming
Introduction to Business Process
Application Development Concepts
Advanced Office Applications
Project Management
Managerial Accounting
Business Accounting
Business Finance
Applied Marketing
Analytics Final Project 1 and 2
Analytics Internship

**ELECTIVES**
Big Data Analytics
Customer Analytics
Financial Analytics
Industry Analytics
Human Resource / Talent Analytics
Data and Analytics Trends

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Bachelor of Science in Business Administration
Major in Export Management

The Export Management degree program is for those who want to start their own export business or choose a career in international trading. It is the pioneer export-oriented business program in the Philippines. Mentors will teach you entrepreneurial skills that focus on the export of locally manufactured products and services. Through this business, graduates contribute to the country’s socio-economic development.

PROGRAM LENGTH
9 Trimesters

CAREERS
Entrepreneur
Market Researcher
Product Developer
Product Manager

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CORE SUBJECTS
Business and Income Taxation
Business Economics
Corporate Social Responsibility and Business Ethics
Export Business Finance
Human Behavior in Organization
Law of Contracts
Law of Agency, Partnerships and Corporation
Managerial Accounting
Office Productivity 2
Organizational and Business Communication
Partnership and Corporation Accounting
Personnel Management
Principles of Accounting 1, 2 and 3
Principles of Management
Principles of Marketing
Quality and Business Process Improvement
Quantitative Techniques in Business

MAJOR SUBJECTS AND PRACTICUM
Export Distribution Management
Export Marketing
Export Product Development and Management
Export Production Management
Export Purchasing Management
Export Research
Export Services
Financial Accounting
Principles of Export Management
Strategic Management and Business Policy
Export Feasibility Study 1 and 2
Export Practicum

ELECTIVES
Elements of Business Statistics
Managerial Economics
Legal Bases for Export
Global Prospects
Export Management-Elective
Bachelor of Science in Business Administration
Major in Human Resource Management

The Human Resource Management degree program is for those who want to manage and develop people's potential in organizations and manage their own team. The program incorporates industrial psychology with business management. It is the first such program in the field of human resource management in the Philippines. The basic management concepts will provide students with a deep understanding of the industry’s needs in relation to managing human resources.

PROGRAM LENGTH
9 Trimesters

CORE SUBJECTS
- Business Economy
- Basic Business Law
- Business and Income Taxation
- Social Entrepreneurship and Sustainability
- Human Resource Management
- International Business Agreements
- Methods of Research
- Business Accounting
- Managerial Accounting
- Business Finance
- Advance Marketing
- Corporate Communication
- Advance Office Applications
- Applied Statistics
- Quantitative Techniques for Business
- Operations Management
- Strategic Management and Business Policy
- Operations Management (TQM)

MAJOR SUBJECTS AND PRACTICUM
- Administrative and Office Management
- Labor Law and Legislation
- Recruitment and Selection
- Human Resource Development
- Compensation Management
- Industrial Relations
- Human Resource Strategy
- Organization Planning and Development
- Individual Behaviour
- Organizational Behaviour
- Human Resource and Organizational Needs
- Human Resource Information Systems
- Thesis Proposal 1
- Thesis Survey 2
- Practicum in Human Resources

ELECTIVES
- Service Management Concentration
- Fundamentals of Business Process Outsourcing 101
- Fundamentals of Business Process Outsourcing 102
- Service Culture
- Principles of Systems Thinking
- General Management Concentration
- Family Business Management
- Negotiable Instruments
- Problem Solving and Decision Making
- Management and Organizational Leadership
- Human Resource Concentration
- Train the Trainers
- Introduction to HR Analytics
- Targeted Selection Interview
- Comparative International Employment Law (ASEAN)
- Employee Engagement

CAREERS
- Human Resource Generalist
- HR Specialist in areas of Recruitment, Training and Dev't, Organization Dev't, Compensation Mgt, Employee Relations
- Human Resource and Organizational Needs
- Alternative career requiring a degree in Business Administration

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Bachelor of Science in Information Systems

The Information Systems degree program is for individuals who aspire to be IT professionals with sound technical knowledge of computers, software, wireless and mobile communications, as well as in-depth knowledge of an organization’s various business functions. Students will learn how IT impacts the overall performance of organizations and how to analyze, design, develop, and implement innovative system solutions which support the information needs of the industry, academe and government institutions. With its dynamic and industry-responsive curriculum, the BS-IS program equips students with the tools needed to determine how information and technology-enabled business processes can provide a foundation for superior organizational performance.

PROGRAM LENGTH
10 Trimesters

CAREERS
- Database Admin
- IT Consultant
- IT Project Manager
- IT Researcher
- Software Engineer
- System Analyst
- System Designer
- System Developer
- Website and App Developer
- Application Analyst
- Information Systems Manager
- Data Analyst
- Application Developer
- UX Analyst (User Experience)
- SEO Specialist (Search-Engine Optimization)

Major Subjects and Practicum
- Database Concepts 1-2
- Intermediate Application Development
- Advanced Application Development
- Enterprise Development
- Human Computer Interaction
- Mobile Development 1-2
- Web Development
- Design Patterns
- Software Testing and Quality Assurance
- IT Entrepreneurship
- Basic Accounting

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CORE SUBJECTS
- Introduction of Computing
- Fundamentals of Programming
- Intermediate Programming
- Data Structures and Algorithms
- Information Management
- Application Development
- Fundamentals of Information Systems
- Professional Issue in IS
- IT Infrastructure
- Systems Analysis and Design
- Enterprise Architecture
- IS Project Management
- IS Strategic Management and Acquisition

BUSINESS ENTERPRISE DOMAIN COURSES
- Organization and Management Concepts
- Business Finance and Management
- Business Process Management
- Evaluation of Business Performance
- Quantitative Methods

PRACTICUM & WORK INTEGRATED LEARNING
- Applied Learning Research
- Capstone Project 1
- Capstone Project 2
- Practicum for Information Systems

PROFESSIONAL ELECTIVES
- Enterprise Systems
- IT Audit and Controls
- IS Innovation and New Technologies
- IT Security and Risk Management
- IT Service Management
- Data Mining
- Fundamentals of Business Analytics
- Supply Chain Management
- Customer Relationship Management
- Content Management System
- Advanced Web Program
- IOS Mobile Development
- Android Mobile Development

Avoid hallucination.
Bachelor of Science in Interactive Entertainment and Multimedia Computing
Major in Game Development and Major in Game Art

The Interactive Entertainment and Multimedia Computing degree program aims to train the next generation of professional game developers. Benilde's BSIEMC program is the first full game development curriculum recognized by the Commission on Higher Education.

The BSIEMC program consists of foundation courses covering programming and art. Students are given the opportunity to choose between two majors, game development or game art. Strengthened by close ties with the game development industry, seasoned practitioners serve as teachers and mentors.

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PROGRAM LENGTH
10 Trimesters

Careers
- Video Game Programmer for multiple platforms (mobile, PC and web platform)
- Video Game Artist (2D and 3D)
- Video Game Designer (Game Mechanics, Balancing & Level Design)
- Video Game Producer
- Associate Video Game Producer
- Game Quality Assurance Personnel

Design, Development Support and Production Subjects
- Computer Fundamentals 1
- Computer Fundamentals 2
- Introduction to Game Design and Development
- Information Management
- Advanced Game Design
- User Interfaces and User Experience
- Level Design

Programming Subjects
- Applied Trigonometry for Game Developers
- Applied Calculus for Game Developers
- Basic Programming 1 using C+
- Computer Programming 2 and Best Practices
- Data Structures and Algorithm
- Basic and Advanced Graphics Programming
- Game Development Math
- Game Development Physics
- Artificial Intelligence in Games
- IOS Game Development
- Android Game Development
- Game Development using HTML5
- Game Programming 1 - 3
- Advanced Game Networking
- Developing for Virtual Reality and Augmented Reality
- Game Engine Programming and Development

Art and Animation Subjects
- Freehand and Digital Drawing
- Principles of 2D Animation for Game Developers
- Storyboarding and Scriptwriting for Games
- Principles of 3D Animation for Game Developers
- Audio and Sound Design
- Advanced topics on Digital Drawing
- Concept Art
- Advanced 2D Animation for Game Developers
- Advanced 3D Animation for Game Developers
- Image and Video Processing
- Lighting and Effects
- Compositing and Rendering
- Advanced Sound Production
- Level Art
- Modelling and Rigging
- Digital Sculpting
- Texture Mapping
Bachelor of Science in Real Estate Management

The Real Estate Management degree program is for those who want to practice or offer professional advice in brokerage, management and development of real estate lands, properties and projects. It incorporates the concepts of business management and green building technology to prepare students to be pro-active and responsive to the environment.

PROGRAM LENGTH
10 Trimesters

CAREERS
Entrepreneur
Government Assessor
Real Estate Broker

CORE SUBJECTS
Business Economics
Business Finance
Business and Income Taxation
Business Laws
Corporate Social Responsibility and Business Ethics
Human Behavior in Organization
Managerial Accounting
Office Productivity 2
Organizational and Business Communications
Personnel Management
Principles of Accounting 1 to 3
Principles of Management
Principles of Marketing

MAJOR SUBJECTS AND PRACTICUM
Real Estate Appraisal and Assessment in Government Sector
Real Estate Appraisal
Real Estate Consulting Fundamentals
Real Estate Ecology
Real Estate Economics
Real Estate Ethical Standards
Real Estate Finance
Real Estate Fundamentals and Principles
Real Estate Legal Aspects
Real Estate Marketing and Brokerage
Real Estate Planning and Development
Real Estate Project 1 and 2
Real Estate Practicum
Real Estate Property Management System
Real Estate Laws
Real Estate Taxation
Real Estate Strategy and Integration

ELECTIVES
Real Estate Brokerage and Project Selling
Housing and Subdivision Management
Condominium Concept and other Specialized Development
Internet Technology in Real Estate
Human and Physical Geography

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Bachelor of Science in Business Administration
Major in Business Management

The Business Management* degree program is designed with the needs of working students in mind. Classes are conducted in the evening and on weekends to make learning accessible. Its industry-anchored curriculum focuses on core business functions. The program aims to equip students with necessary tools to climb the corporate ladder or to establish themselves as competent business owners. The program promotes critical thinking and practical application of business concepts through simulations, cases and interactive activities to augment theoretical instruction. The curriculum emphasizes marketing, finance, operations, human resource management, strategic management and corporate social responsibility.

PROGRAM LENGTH
10 Trimesters

CAREERS
Entrepreneur
Market Analyst
Market Research Manager
Marketing Manager

CORE SUBJECTS
Business Economics
Business Laws
Leadership and Management
Personnel Management
Applied Marketing
Managerial Accounting
Strategic Management
Social Entrepreneurship and Sustainability
International Business
Operations Management (TQM)
Business and Income Taxation
Business Accounting
Advance Office
Capstone project

PROFESSIONAL COURSES
Environmental Management System
Inventory Management Control
Project Management
Costing and Pricing
Logistics Management
Productivity and Quality tools
Facilities Management
Special topics in Operations Management
Quantitative Techniques
Environment and Strategy

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*Business Management and Marketing Management are Career Development Programs offered to working students. Classes are conducted in the evening.
Bachelor of Science in Business Administration
Major in Marketing Management

The Marketing Management* degree program is designed with the needs of working students in mind. The program focuses on the important concepts of marketing such as product management, sales management, marketing research, international marketing, consumer behavior, advertising, distribution management, and digital marketing. These concepts are taught by faculty members with years of corporate experience as market researchers, marketing managers, brand managers, sales directors and presidents. Students of the course are challenged to experience all the facets of marketing, such as developing surveys, holding focus group discussions, creating marketing and advertising campaigns, managing a sales team, and preparing and defending budgets. The course also has a strong foundation on financial concepts as a cornerstone of the marketing effort.

PROGRAM LENGTH
10 Trimesters

CAREERS
Entrepreneur
Market Analyst
Market Research Manager
Marketing Manager

CORE SUBJECTS
Business Economics
Business Laws
Leadership and Management
Personnel Management
Applied Marketing
Managerial Accounting
Strategic Management
Social Entrepreneurship and Sustainability
International Business
Operations Management (TQM)
Business and Income Taxation
Business Accounting
Advance Office
Capstone project

PROFESSIONAL COURSES
Professional Salesmanship
Methods of Market Research
Marketing Management
Distribution Management
Advertising Management
Product Management
Pricing Strategy
Retail Management
Marketing Statistics
Consumer Behavior

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*Business Management and Marketing Management are Career Development Programs offered to working students. Classes are conducted in the evening.
Bachelor of Arts in Diplomacy and International Affairs

The Diplomacy and International Affairs program aims to be a globally competitive and internationally recognized programme and leader in educating young people to be knowledgeable, competent and responsible practitioners of Diplomacy and International Affairs anchored on Lasallian Values and Benildean Expression. The program combines International Relations and Diplomacy to nudge the balance between theory and practice, equipping students with the knowledge and understanding of the concepts, theories and laws involved in international relations and how these are applied in the practice of diplomacy with national development as frame of reference.

PROGRAM LENGTH
9 Trimesters

GENERAL EDUCATION COURSES
Contemporary World
Art Appreciation
Mathematics in the Modern World
Philippine History
Ethics
Understanding the Self
Purposive Communication
Life and Works of Rizal
Science Technology and the Society
The Others in Literature
Literature and Popular Culture

INSTITUTIONAL COURSES UNDER GE
Bible and Church
ASEAN Studies
Marriage and Family Life
Religious Experience and Spirituality
Critical and Creative Thinking

PE COURSES
Physical Fitness
Dance Area
Individual/Dual Sports
Team Sports

INSTITUTIONAL COURSES
College of Saint Benilde Student Life*
College of Saint Benilde Graduating Students*
National Service Training Program 1
National Service Training Program 2

FILIPINO COURSES
Interaktibong Filipino sa Multidisplinaryong Larangan
Filipino sa Iba’t Ibang Disiplina
Masining ng Pagpapahayag

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Bachelor of Arts in Governance and Public Affairs

The Governance and Public Affairs program prepares young people for management and technical careers in public policy and program administration in the government (both local and national), private, NGOs, international organizations and humanitarian agencies. It offers global perspective in governance, trains our cohorts to various administrative levels of governance as we recognizes the complexities of governance in this day and age. The program combines the philosophy of liberal arts education, international relations/diplomacy, and the practical aspects of public affairs management. But most importantly, the program has a Lasallian Principles in Governance.

PROGRAM LENGTH
9 Trimesters

GENERAL EDUCATION COURSES
Contemporary World
Art Appreciation
Mathematics in the Modern World
Philippine History
Ethics
Understanding the Self
Purposive Communication
Life and Works of Rizal
Science Technology and the Society
The Others in Literature
Literature and Popular Culture

INSTITUTIONAL COURSES UNDER GE
Bible and Church
ASEAN Studies
Marriage and Family Life
Religious Experience and Spirituality
Critical and Creative Thinking

PE COURSES
Physical Fitness
Dance Area
Individual/Dual Sports
Team Sports

CORE AND MAJOR COURSES
Introduction to Public Administration and Governance
Philippine Public Administration
La Sallian Governance
Public Policy Development
Politics and Administration
Tools for Policy Analysis
Comparative Government
Administrative Law
Basic Accounting
Public Accounting and Budgeting
Public Fiscal Administration
Local and Regional Governance
Global Governance
Philippine Government and Politics
International Law
Philippine Foreign Policy
International Law
Philippine Economic History
Governance and Development
Organisation and Management
Strategic Planning and Management
Human Resource and Management
Program Development and Project Management
Leadership and Citizenship
Quantitative Research Methods
Qualitative Research Methods
Governance - On the Job Training

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GOVERNMENT ELECTIVE COURSES 1-5
International Political Economy
Public Personnel Administration
Human Behaviour in Organization
Special Problems in Public Administration
Climate Change and Disaster Risk Reduction and Mitigation
Tools of Gender Mainstreaming
Issues in International Security
Migration Studies
Development Administration
Foreign Policy in a Comparative Perspective

INSTITUTIONAL COURSES
College of Saint Benilde Student Life*
College of Saint Benilde Graduating Students*
National Service Training Program 1
National Service Training Program 2

FILIPINO COURSES
Interaktibong Pilipino sa Multidisplinaryong Larangan
Filipino sa Iba't Ibang Disiplina
Masining ng Paggapahayag

110 DIPLOMACY AND GOVERNANCE
111 AB GOVERNANCE AND PUBLIC AFFAIRS
De La Salle-College of Saint Benilde is committed to building a just and humane society by being at the forefront of innovative education that is accessible to the poor and diversely-gifted learners.
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 COLLEGE OF SAINT BENILDE