The **Multimedia Arts** degree program combines core skills such as communications, programming and graphic design with evolving areas such as digital media and the Internet. Students harness the power of the latest digital media technology. This degree is also recommended for those who are interested in broadcasting, journalism, communication arts, new media design and communications, and other fields using digital technologies.

**PROGRAM LENGTH**
11 Trimesters

**CAREERS**
- Art Director
- Authoring Specialist
- Brand Strategist
- Editor
- Graphic Designer
- Illustrator
- Interactive Content Developer

- Motion Graphic Artist
- Photographer
- Web Developer

**MAJOR SUBJECTS**
- 2D Animation
- 3D Animation
- Basics of Audio & Video for Multimedia
- Digital Audio for Multimedia
- Introduction to Digital Photography
- Digital Video for Multimedia
- Multimedia Arts Elective 1 and 2
- Introduction to Graphic Design and Multimedia
- Typography, Image and Visual Communication
- Graphic Communication and Digital Media
- Interface Design for Multimedia Applications
- Introduction to Multimedia Programming
- Interactive Applications for Online Media 1
- Interactive Applications for Offline Digital Media
- Interactive Applications for Online Media 2-Ecommerce
- Interactive Applications for Mobile Media
- Multimedia On-the-Job Training
- Multimedia Portfolio and Branding
- Multimedia Project - Topic Proposal & Content Development
- Multimedia Project - Production
- Multimedia Project - Post Production
- Multimedia Strategic Marketing and Positioning
- Multimedia Communication Theory
- Interactive Content for Multimedia
- Introduction to Multimedia Arts
- Multimedia Project Management
- Professional Ethics
- Multimedia Communication Research
- Multimedia Content Writing
- Social Design

**DISCLAIMER:** There are general education and institutional courses not listed. Courses may change without prior notice. For complete information, please purchase a copy of the program flowchart.

**FOR MORE INFORMATION, PLEASE CONTACT:**
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